

A Newsletter from the Library Binding Institute

Hardcover Binding Seminar, September 29, 2007, Offers Unprecedented Opportunity for Networking, Information Gathering, and Demonstrations

The Library Binding Institute (LBI) is hosting a hardcover binding technology seminar, September 29, 2007, Springfield, Massachusetts. With all indicators showing growth in the book manufacturing and publishing industry, this event offers an unprecedented opportunity for networking, information gathering, and demonstrations from and discussions with industry experts, book manufacturers, and materials and equipment suppliers including color printer manufacturers featuring wide formats.

The audience for this seminar includes book manufacturers interested in digital print, ultra-short run, long run, and on

demand hardcover book production; publishers whose production staff would benefit from knowing more about on demand and hardcover binding; and industry suppliers showcasing on demand, digital printing, and hardcover binding equipment.

Seminar topics include hardcover binding processes, challenges, and solutions. Best binding options for text blocks, binding systems, and techniques used in hardcover bindings will be covered. Solutions for problems like cover warp and selecting appropriate reinforcements will be addressed. Setting parameters for expectations with customers will be featured including suggested guidelines

Look for LBI fall conference and hardcover binding seminar registration information in July!

for technical requirements, timelines, and delivery systems. Resources for materials and equipment will be provided.

Some of the featured speakers are Werner Rebsamen, Professor Emeritus, Rochester Institute of Technology; Bruce Jacobsen, Bridgeport National Bindery; Paul Parisi, ACME Bookbinding; Michael Healy, Book Industry Study Group; Lynn Terhune, John Wiley and Sons; and Jeanne Drewes, Library of Congress. Many of the industry's leading digital print and hardcover binding materials and equipment suppliers will also speak and be on hand to demonstrate their products.

Immediately preceding this seminar is a tour of Bridgeport National Bindery (www.bnbindery.com), a state-of-the-art bindery specializing in library binding, hardcover binding, print-on-demand and short run binding. This and a visit to One East Cottage Place, where specialized, high-end hand bookbinders practice their craft, is scheduled to take place on Friday, September 28, 2007.

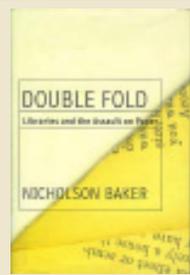
Registration materials, including the program agenda, participating suppliers, and a complete list of speakers will be available in July. For more information, contact Debbie Nolan, LBI, at dnolan@hardcoverbinders.org or 561-745-6821.

Also in this issue

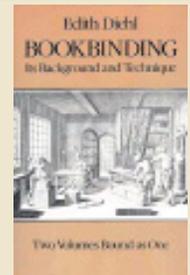
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A Certified Library Binder's Annotated Bibliography

Are there books you would recommend for every certified library binder's bookshelf? Following is a partial list with input from a few library binders. Please send your suggestions for additional publications to the LBI office, dnolan@lbibinders.org. Many thanks to Bob Sibert, Bound to Stay Bound, for initiating this discussion.



Baker, Nicholson.
Double Fold: Libraries and the Assault on Paper. Random House, 2001. 370 pp. A writer casts a critical eye on the nation's libraries' attempts to "preserve" books and newspapers by microfilming them, digitizing them and deacidifying them.

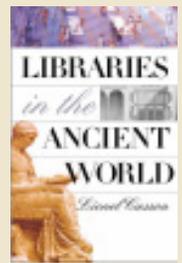


Diehl, Edith.
Bookbinding. Dover, 1980. First published in 1946 in two volumes, an exhaustive study of all the bookbinding styles used in different times and countries.



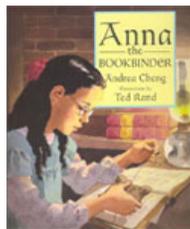
Bookbinding in America. R.R. Bowker Co., 1967. 283 pp. Three essays on bookbinding in America; one on early hand bookbinding, one on early edition binding and one on rebinding old books.

Merrill-Oldham, Jan & Paul Parisi.
Guide to the ANSI/NISO/LBI Standard for Library Binding. American Library Association. Updated guide will be available soon. 63 pp. Detailed explanations of the issues involved in each element of the 2000 Standard. Includes excellent drawings illustrating binding procedures.



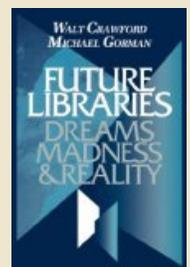
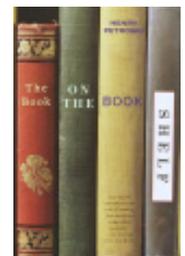
Casson, Lionel.
Libraries in the Ancient World. Yale University Press, 2001. 177 pp. The history of libraries from ancient Egypt, Greece, and Rome through the Christian monastic libraries.

National Information Standards Organization.
ANSI/NISO/LBI Z39.78-2000 Library Binding Standard. NISO Press, 2000. 27 pp. The procedures and materials specified in a high quality library binding. Written by a committee of library binders, librarians and suppliers. Also includes performance benchmarks so that new procedures and materials can be tested and used.



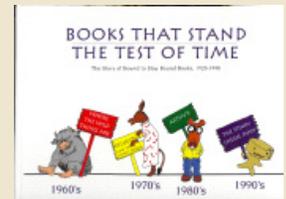
Cheng, Andrea.
Anna the Bookbinder. Walker & Co., 2003. 32 pp. Use this picture book to show your child what a bookbinder does. (Although the hand bookbinder is the hero and the commercial book bindery is the villain!)

Petroski, Henry.
The Book on the Bookshelf. Vintage Books, 1999. 290 pp. A professor of engineering and history looks at how the physical structure of books and the way they have been stored has changed over the centuries.



Crawford, Walt & Michael Gorman.
Future Libraries. American Library Association, 1995. 198 pp. A somewhat dated but very insightful look by two librarians into the pros and cons of digital books and digital libraries replacing traditional books and libraries.

Petterchak, Janice A.
Books That Stand the Test of Time. Bound to Stay Bound Books, 1998. 56 pp. A history of a company that was a founding member of the LBI and specializes in prebound library books. Covers from the company founding in 1920 until 1998.



Cushman, Helen Baker.
The Mill on the Third River. The Davey Company, 1992. 145 pp. A history of the company that makes the high quality binders board favored by library binders. Covers from the founding of the company in 1842 until 1992.

Rebsamen, Werner.
The Technically Speaking Columns. Library Binding Institute. A collection of columns on bookbinding by a longtime consultant and professor of bookbinding.



A Certified Library Binder's Annotated Bibliography

Are there books you would recommend for every certified library binder's bookshelf? Following is a partial list with input from a few library binders. Please send your suggestions for additional publications to the LBI office, dnolan@lbibinders.org. Many thanks to Bob Sibert, Bound to Stay Bound, for initiating this discussion.

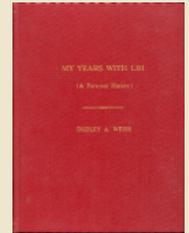
Roberts, Matt & Don Etherington.

Bookbinding and the Conservation of Books.

Library of Congress, 1981. 296 pp. A dictionary of terms used in bookbinding.

Weiss, Dudley A.

My Years With LBI. Dudley Weiss, 1989. 117 pp. A long-time (1952-82) Executive Director of the Library Binding Institute recalls the events of his career. An extensive appendix of documents from the LBI files.



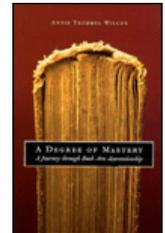
Tauber, Maurice F.

Library Binding Manual. Library Binding Institute, 1972. 185 pp. A guide for librarians to library binding, library binders, library binding standards, and how to organize and operate a library's binding department.



Wilcox, Annie Tremmel.

A Degree of Mastery: A Journey Through Book Arts Apprenticeship. New Rivers Press, 1999. 210 pp. A personal account of being taught bookbinding at the University of Iowa by master bookbinder Bill Anthony.



BookExpo America 2007, May 31 – June 3, Hosts 35,000 Attendees, Book Industry Trends 2007 Released on June 1

BookExpo America 2007 held May 31 – June 3 at the Javits Center, New York City, was attended by as many as 35,000 people according to show officials. Additionally, 2,000 exhibitors displayed their products and services in 270,000 square feet of exhibit space. More than 120 conference sessions featured topics of interest to the publishing industry including digital technology, marketing, and special tracks for libraries and book sellers.

The Book Industry Study Group (BISG) presented two special sessions during the event: *Supply Chain 101: Toward a More Profitable Bottom Line* and *BISG Presents Book Industry TRENDS 2007*. In addition, BISG moderated a discussion on strategies for reducing the book industry's negative impact on the environment and supported the BISG/ALA RFID Working Group's session on the business case for RFID in book stores. PowerPoint presentations from these sessions are now available at http://www.bisg.org/conferences/BEA_2007.html. BISG is currently working on certification programs related to metadata, product label certification, and supply chain EDI certification.

Book Industry Trends 2007 was released on June 1, at BookExpo America. All indicators continue to point to digital technology's role in the growing, vibrant publishing market.

TRENDS 2007 estimates that total publishers' net revenues in 2006 reached \$35.69 billion, up 3.2 percent over 2005's total, and that unit sales in 2006 exceeded 3.1 billion.

TRENDS projections show revenues reaching nearly \$42 billion and units at 3.24 billion by the end of 2011. To find out more, go to <http://www.bisg.org/news/press.php?pressid=42>.

Future BookExpo America Locations:

May 30 - June 1, 2008 - Los Angeles Convention Center, Los Angeles, CA
May 28 – May 31, 2009 - Jacob K. Javits Center, New York City, NY
June 10 – 13, 2010 - Las Vegas Convention Center, Las Vegas, NV

Frank Romano Webinar on Selling to the Insurance Industry

On June 12, Frank Romano conducted a free educational webinar entitled *Selling Digital Printing to Insurance*, a session providing important guidelines designed to help print service providers with digital color printing capability to target insurance companies for business growth.

Romano pointed out that the insurance market in the U.S. is forecast to grow 11 percent to \$146.5 billion in 2008. He adds,

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"There are two levels of marketing and advertising budget. On the corporate level there is national and branding promotion. This pales next to the money spent by individual marketing departments. Marketing managers are responsible for new and existing business. A new program, like nursing home insurance, might have a budget of 30 percent of anticipated business; while, an existing program might have a budget of 2 percent of last years' revenue." The insurance industry overall spends an average of 13.8 percent of total revenue on marketing budgets. This information was distributed by WhatTheyThink.com.

Bowker Reports U.S. Book Production Rebounded Slightly in 2006 *New Juvenile Titles Plunge, Adult Fiction Titles Climb*

In a May 31, 2007, press release, R.R. Bowker, released statistics on U.S. book publishing for 2006, compiled from its Books In Print® database. Based on preliminary figures from U.S. publishers, Bowker is projecting that U.S. title output in 2006 increased by more than 3% to 291,920 new titles and editions, up from the 282,500 published in 2005.



This rise reverses the title output drop experienced in 2005, which came after seven years of increases and a peak of 295,523 new titles issued in 2004.

"What these statistics for last year illustrate is that most publishers are done with retrenching for the time being," said Kelly Gallagher, general manager of the business intelligence business unit for New Providence, N.J.-based Bowker. "But since the overall numbers have not yet returned to the level of 2004, it shows the industry is still being cautious about what books they add to their catalogs."

Among the major publishing categories, juvenile title output plunged in the double digits, with the number of new titles dropping to 29,248 in 2006, a sharp decline of 10% from 32,112 released in 2005. That number was 18% lower than the 37,976 juvenile titles released in 2004, putting the two-year output drop at 30%.

"Children's publishers understand that not every book will turn into a 'Harry Potter' series and there are only so many books a young reader will find in the course of a year," explained Michael Norris, senior analyst of Book Publishing Report. "With publishers being forced to take on a proactive role in marketing 'teen' and 'tween' titles with more innovative strategies such as social networking, author blogs and other online initiatives,

there are only so many new juvenile books that can be supported."

Adult fiction titles, on the other hand, reversed a slide recorded in previous years by climbing to 42,076 new titles in 2006, a nearly 17% increase from 34,927 new titles produced in 2005.

"Blockbuster books just aren't enough to lift the industry," said Norris. "Recognizing this, publishers are exploiting the market opportunity of producing niche books targeted to small audiences who are passionate about the subject. For example, books on vampires, auto racing and paranormal romance are just a few of the small and vibrant categories out there."

Other noteworthy findings in Bowker's 2006 statistics included the following:

- Categories that are the most challenged by the emergence of new online content showed declines in title output for 2006. For example, the number of new computer books declined by more than 11% from 6,092 in 2005 to 5,498 titles in 2006. Though travel books managed a 4% rise to 5,155 in 2006, that figure is still down 3% from the 5,304 titles released in 2004.
- With the cooking category being led more and more by Food Network icons and national, trusted brand names, the output for the category dropped 10%, from 3,062 new titles in 2005 to 2,793 in 2006.
- Among the hottest categories last year were biographies, which increased by 15% from 8,904 new titles in 2005 to 10,489 in 2006, and business books, which climbed 12% to 9,006 new titles, up from 7,885 titles released in 2005.
- The religious book category recovered from its 2005 free-fall with 17,921 titles released in 2006. This figure is up 6% from the 16,785 titles released in 2005, but still 21% down from the 21,669 religious titles released in 2004.

"These output numbers are valuable indicators when assessing the overall direction of the industry," commented Michael Healy, executive director of the Book Industry Study Group (BISG). "When you couple Bowker's data with the recent release of the AAP Annual Report and BISG TRENDS 2007 we are able to form a more complete picture of the state of our industry — and it's encouraging to see all the indicators showing some growth."

{Editor's Note: Due to a change in methodology this year to more accurately track and report on these figures, the

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statistics cited in this news release differ from the statistics cited in previous years. However, all 2005 data has been adjusted to reflect this new methodology and create accurate year-over-year comparisons. The new methodology employed represents a collaborative approach with multiple industry data aggregators to verify the numbers. This approach will become the benchmark for all of Bowker's book publishing industry data reports effective immediately.}

The book production figures in this news release are based on year-to-date data from U.S. publishers and include traditional print as well as on-demand titles. Audiobooks and E-books are excluded. If changes in industry estimates occur, they will be reflected in a later published report. Books In Print data represents input from 83,000 publishers in the U.S. The data is sent to Bowker in electronic files, and via BowkerLink™, Bowker's password protected Web-based tool, which enables publishers to update and add their own data.

Books In Print is the only bibliographic database with more than 6.5 million U.S. book, audiobook and video titles. It is widely regarded throughout the publishing industry as the most authoritative and comprehensive source of bibliographic data available worldwide, and has been a trusted source of data in North America for more than 50 years.

GPO Names Chief Acquisitions Officer

Acting Public Printer William H. Turri announces the appointment of Dr. Dean Fish as the Chief Acquisition Officer for the U.S. Government Printing Office (GPO).



In this role, Dr. Fish will direct the planning and management of GPO's acquisition program that includes multimillion dollar federal acquisition and procurement initiatives of technical and information systems.

Prior to his appointment, Dr. Fish spent three years at Booz Allen Hamilton in McLean, Virginia, where he led two technology-centric business groups - the Systems Development and Warfare Analysis Group and the Logistics Engineering Group. He was responsible for business development and operations, created award winning intellectual capital, and contributed over \$10 million in revenue and business opportunities to the firm.

The GPO is the Federal Government's primary centralized resource for gathering, cataloging, producing, providing, authenticating, and preserving published U.S. Government information in all its forms. GPO is responsible for the production and distribution of information products and

services for all three Branches of the Federal Government. In addition to publication sales, GPO makes government information available at no cost to the public through GPO Access (www.gpoaccess.gov), and through partnerships with more than 1,250 libraries nationwide participating in the Federal Depository Library Program (FDLP). For more information, please visit www.gpo.gov.

BISG Announces Formation of a Digital Standards Committee

The Book Industry Study Group (BISG) recently announced, in cooperation with the Association of American Publishers (AAP), the formation of a new Digital Standards Committee. The purpose of the committee is to develop – with input from all relevant constituencies – industry-wide standards for the online discovery, browsing, search and distribution of books and related content in digital form.

The BISG Digital Standards Committee began work in June 2007. All members of the Book Industry Study Group are invited to participate.

As the distribution of digital book content online proliferates, BISG is continuing to represent the interests of all parties in the U.S. book industry by improving the efficiency and effectiveness of the supply chain. Over the past 30 years, BISG has focused on such standards as ONIX, ISBN-13 and EDI. As a new digital supply chain emerges, BISG is committed to expanding its programs to respond to a changing marketplace.

U.S. Commerce Department Makes Sweeping Revisions to Printing Industry's Shipment Data

On June 8, 2007, WhatTheyThink.com announced the availability of an updated report titled "Monthly U.S. Printing Shipments." Authored by Dr. Joe Webb, director of WhatTheyThink.com's Economics and Research Center, the report reflects on recent revisions issued by the United States Commerce Department and is available for immediate purchase at <http://www.wttstore.com/monthly-us-printing-shipments.html>. The cost of the report is \$50.00 and includes Adobe PDF, Microsoft Excel and PowerPoint files, as well as an MP3 file with audio commentary from Dr. Webb himself.

"The government's revision changes the direction of industry in 2005 from down to flat, creating a new baseline for 2006 and forecasts," said Dr. Webb, director of WhatTheyThink.com's Economics and Research Center. "In current dollars, April 2007 shipments were \$8.3 billion, or up \$181 million or 2.2% compared to 2006. In our in our

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inflation-adjusted model, however, shipments were down by \$28 million, a 0.3% decline.”

Built on data from 2003 through the present, the Monthly U.S. Printing Shipments report contains all the revised current and inflation-adjusted data of commercial printing and print services shipments. In addition, Dr. Webb also provides a series of forecasting scenarios, conservative, aggressive, a GDP-based model, as well as his own expert forecast. The bonus audio file includes his candid analysis, opinions, and interpretations about the April 2007 data, the government’s revisions, and historical trends.

The report contains significant and proprietary analysis by Dr. Webb and WhatTheyThink.com’s Economics and Research Center based on data compiled by the U.S. Commerce Department and U.S. Bureau of Labor Statistics and augmented by the Economics and Research Center proprietary analysis and models. It includes all segments in NAICS 323 for commercial printing and trade services such as commercial offset, digital, and other printing processes, as well as prepress and postpress. Those purchasing the report can easily repurpose the charts and data for internal and client presentations and reports.

ALA ALCTS 50th Anniversary Conference a Success!

More than 125 people attended the ALCTS 50th Anniversary National Conference, June 21 and 22, in Washington, DC.



Featured speakers included:

Richard Lanham -

“The Two Markets: Libraries in an Attention Economy”

David Lankes -

“Collecting Conversations in a Massive Scale World”

Stephen Abram -

“Social Libraries: The Librarian 2.0 Phenomenon”

A panel discussion moderated by the conference chair, Olivia Madison, served as the closing session. Following the conference, a dinner cruise aboard the Odyssey III took place.

The Association of Library Collections and Technical Services (ALCTS) is a division of the American Library Association (ALA).

Tour of Library of Congress Preservation Directorate and Government Printing Office, June 22, Washington, DC

Many thanks to LBI members Jeanne Drewes, Library of Congress (LOC), and Butch Wingo, Government Printing Office (GPO), for organizing a tour of their facilities on Friday, June 22, just prior to the start of the ALA Annual Meeting. One highlight was a tour of the LOC Binding and Collections Care Division and the Conservation Division. According to Jeanne

Drewes, Binding and Collections Care Division Chief, an average of 4,500 books per week are sent to the certified library binder. “The LOC Library Binding Section is responsible for providing binding and shelf preparation for the Library’s collection of research materials and copyright deposits. Binding preparation includes binding services for newly catalogues, unbound monographic materials; for retrospective collections; and for unbound serial issues cumulated and processed by custodial divisions,” according to LOC. As of 2006, 20,532,692 books were cataloged in the LOC classification system. The Library of Congress is the nation’s oldest federal cultural institution and serves as the research arm of Congress. It is also the largest library in the world, with millions of books, recordings, photographs, maps and manuscripts in its collections.



At the GPO, participants enjoyed a tour of the organization’s printing facility, creative services department, and binding division. Many of the nation’s most important information products, such as the Congressional Record and Federal Register, are produced at the GPO’s main plant in Washington, D.C., a 1.5 million square-foot complex that is the largest information processing, printing, and distribution facility in the world located just five blocks from the Capitol. In addition to the agency’s production facilities, GPO procures between 600 and 1,000 print-related projects a day through private sector vendors across the country. The majority of the Government’s printing needs are met through a long-standing partnership with America’s printing industry. GPO competitively buys products and services from thousands of private sector companies in all 50 states.

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LBI 2007 Fall Meeting • September 27 – 29, 2007

Springfield, Massachusetts Sheraton Springfield Monarch Place Hotel

LBI's 2007 fall meeting has been confirmed to take place September 27 – 29 in Springfield, Massachusetts. Featured will be a tour of Bridgeport National Bindery in Agawam, Massachusetts, a state-of-the-art bindery which provides a number of services including library binding, on demand and edition binding, as well as textbook rebinding. Additionally, a hardcover binding one-day seminar will be facilitated by Werner Rebsamen, LBI technical consultant and professor emeritus, Rochester Institute of Technology. Information on the hardcover binding seminar can be found on page 11.

The National Information Standards Organization (NISO) and Book Industry Studies Group (BISG) co-sponsor "The Changing Standards Landscape: Creative Solutions to Your Information Problems"

On Friday, June 22, the National Information Standards Organization (NISO) and the Book Industry Studies Group (BISG) co-sponsored "The Changing Standards Landscape: Creative Solutions to Your Information Problems" just prior to the ALA Annual Meeting in Washington, DC. The session provided a collaborative look at the development and impact of solutions based standards for librarians and publishers. Session speakers included:

- Michael Healy, BISG
- Todd Carpenter, NISO
- Norman Paskin, Tertius Ltd and International DOI Foundation
- Brian Green, EDitEUR and International ISBN Agency
- Carolyn Pittis, HarperCollins
- Nathan Robertson, University of Maryland School of Law
- Mark Bide, Rightscom

A link to session presentations can be found at http://www.bisg.org/conferences/ala_2007.html.

Loriene Roy, 2007-2008 President of the American Library Association (ALA)



Loriene Roy, professor at the University of Texas at Austin's School of Information, began her term as 2007-2008 president of the American Library Association (ALA) on June 28, 2007.

As ALA president, Roy will be the chief elected officer of the oldest and largest library organization in the world. Established in 1876, the American Library Association has more than 64,000 members. Its mission is to provide leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

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Roy was elected as ALA Councilor-at-Large for two terms, 1996-2000 and 2003-2006. She chaired ALA's Committee on Education and the Education Assembly and served on Council committees and committees of the Association for Library Service to Children (ALSC), the Public Library Association (PLA) and the Reference and User Services Association (RUSA). She is a past president of the American Indian Library Association (AILA) and was on the steering committee of the 2006 Joint Conference of Librarians of Color.

In 1999, Roy founded "If I Can Read, I Can Do Anything," a national reading club for Native children. She also directs "Honoring Generations," an Institute for Museum and Library Services (IMLS)-funded scholarship program for indigenous students. Roy is widely published, including a Festschrift in honor of Marvin Scilken. She serves on several advisory boards/steering committees, including El día de los niños/El día de los libros, the Sequoyah Research Center, and WebJunction.

Library Journal named Roy a 2005 "Mover & Shaker," and she has received four Texas Excellence Awards for teaching and student advising. Roy received a Ph.D. from the University of Illinois at Urbana-Champaign and an M.L.S. from the University of Arizona. She is Anishinabe (Ojibwe), enrolled on the White Earth Reservation, and a member of the Minnesota Chippewa Tribe.

ALSC, PLA and RUSA are all divisions of the ALA. AILA is an affiliate of ALA.

James Rettig, university librarian at the University of Richmond (Va.), today also began his term as ALA president-elect. He will assume the ALA presidency in June 2008 at the ALA Annual Conference in Anaheim, Calif.



James Rettig



Twelve CIC Universities Join Google Library Project

The 12 universities that make up the Committee on Institutional Cooperation announced June 6 that they would join the Google Books Library Project, making up to 10 million volumes from their collections available for digitization and access through Google's search engine.

Highlights from the Library Binding Discussion Group Meeting, June 24, Will Be Featured Next Month!

The CIC consists of the 11 universities in the Big Ten Conference—Illinois, Indiana, Iowa, Michigan, Michigan State, Minnesota, Northwestern, Ohio State, Penn State, Purdue, and Wisconsin-Madison—plus the University of Chicago. Items chosen for digitization are expected to come largely from the schools' distinctive collections, such as Northwestern's Africana holdings, the University of Chicago's South Asia materials, Indiana's folklore holdings, and Minnesota's Scandinavia and forestry collections.



Mark Sandler, CIC director of library initiatives, called the agreement "an important step to preserve and protect the intellectual content of our printed materials for all time." By making access convenient, "we're keeping generations of ideas alive," as well as maintaining libraries' relevance, he added.

In addition to making their materials publicly available through Google, the consortium will develop a shared digital repository to collectively archive and manage the full content of the digitized public domain works that are held across the CIC libraries.

Two CIC members, the universities of Michigan and Wisconsin-Madison, are already partners in the Google project. The new CIC agreement does not affect or supersede the digitization already underway at those libraries.

Google announced May 23 that Belgium's Ghent University had joined its Library Project, greatly boosting the number of Dutch- and French-language books available through the initiative.

Have news to share? Contact Debra S. Nolan, LBI Executive Director at 561-745-6821 or via email at dnolan@lbibinders.org

by Werner Rebsamen

Impressive Developments by a Certified Library Binder

Earlier this month, Debbie Nolan and I had an opportunity to visit Bridgeport National Library Bindery. While the purpose of this meeting was to plan for the upcoming Hardcover Binding Seminar to be held



"Bound to Last"

during LBI's fall meeting, September 27 – 29, for me it was also a trip back in time. During the 1970's, while conducting LBI's examination services, I had the pleasure of meeting Mr. Magnus Larsen. Bridgeport National Bindery was a small library bindery with approximately 12 employees and they used very few pieces of machinery. A glue brush and an apron were the typical trademarks of most family-owned library binding businesses. *Not anymore!* If you attend the LBI fall conference and hardcover binding seminar you will be amazed at how a small library bindery became a major competitor in the on-demand printing and ultra short run book manufacturing markets. The very first piece of printing equipment they acquired was a DocuTech. Then business mushroomed. Although I'm not at liberty to describe all the exciting tools used to print and bind a single hardcover bound book, including book jackets, you can learn more about this by visiting their website, www.BNBindery.com. Better yet, make plans to attend the LBI fall meeting and you can enjoy a visit to Bridgeport National Bindery and a unique hand bookbinding center nearby.

New Israeli Printing Technology is Capable of Delivering 1,000 Pages a Minute

A June 9 press announcement started with "Imagine a bookstore that prints your purchases while you may have a cup of coffee." To be honest, we've heard this before—some twenty years ago at the Xerox Research Center near the Rochester Institute of Technology (RIT) campus. Our members at LBS and Flesher remember this time too well. I don't believe it will happen. *Why?* A single piece of printing equipment is simply too expensive and would require a well-paid, highly skilled operator. What about binding equipment? I said it from the beginning - there is most likely no ROI on such investments, especially if you have to wait for clients. A much better solution is to use the one to three day services of on-demand binding establishments.

So what is so new and exiting about the Israeli development? It is a new print-technology called Jetrix—a development that

combines printing and liquid crystal technology (LCD) methods. Simply put—with this new technology they are reducing the limitations of printing heads. The idea was taken from the flat-screen technologies and the scientist asked themselves, if you can do it with light, why not with ink? We all are familiar with a continuous jet of ink and drop on demand (DOD) printers. Whatever technology is used, there are mechanical and physical limitations which cap print speeds.

The key to Einat's invention is the way ink is fed to the print head. It is a genuine breakthrough and, best of all, the news report stated that once fully developed, such print-engines will be far more affordable and even within the budget of home users. I loved this last sentence. *Who then is going to bind those printed pieces? New opportunities for library binders?* Check out www.israel21c.com

Congratulations to Kolbus

The June issue of *Bindereport*, a German language bookbinding magazine, featured a short article on Kolbus, a major manufacturer for hard cover bookbinding equipment. They recently delivered the 1000th Compact Hardcover binding line. Introduced in the 1970's, it was called the small one from Kolbus.



I remember when it produced 30 books a minute; now it is capable of producing one book every second. Hardcover bindings are very much in demand. Both Kolbus and Muller Martini had to expand their manufacturing facilities to cope with increased demands for such machinery.

Predictions of On-Demand Printing and Binding

It is always interesting to look back and share some thoughts of the past with younger members in our industry. During the on-demand show in Boston, I had a good conversation with a publishing production manager, a past RIT book manufacturing seminar participant. This production manager for a well-known publisher said, "with all the hype here of on-demand, I remember that you predicted it some time ago." Yes, to be correct, this was 26 years ago when I published two articles on this subject - one in *Publishers Weekly* on July 3, 1981, (*Rebsamen Sees Shorter Runs leading to Books-on-Demand Surge.*) Another was part of longer article in the fall 1981 edition of *Library Trends*. Here are some excerpts:

(continued next page)

"The Industrial Revolution started to affect edition binders in the latter part of the nineteenth century. Guillotine cutters replaced the slow plow and press. The first sewing machines employed wire stitches instead of thread and were followed by thread sewing machines. Around 1890, the slow process of hand sewing became obsolete. Further improvements in machines and materials followed rapidly, resulting in speedier book production from decade to decade."

"Today's edition bindery is capable of producing hardcover bindings at the incredible speed of 100 books a minute. Binding 30,000 paperbacks an hour is common with sophisticated perfect-binding equipment. Some book production lines include printing as well. Printing and hardcover binding from a mill roll of paper to the finished, jacketed book is no longer utopian. There are no human hands employed in such operations, except those tending the complex machinery. This author had the

privilege to manage the set-up and operation of such a sophisticated facility, the world's first complete, in-line book production system, in 1973."

"As we get closer to the twenty-first century, binding plays an important part in our increased need for communication. Soon we will have **"printing on-demand,"** personalized books and periodicals featuring geographic and demographic materials of interest to the individual reader. The bindery today must implement computers and optical scanners to cope with these increasingly difficult but challenging assignments.

As a closing note, my first Apple computer in 1981 had 48K's!"

Werner Rebsamen is Professor Emeritus at the Rochester Institute of Technology and the technical consultant to the Library Binding Institute. He can be reached at wtrebs@localnet.com.

Something to Think About

"There are certain memories that cause an emotional rush — when your scalp tingles or your eyes well up — like the birth of a child or a graduation. For me there is another one, and it may sound silly, but it was the day I got my first library card." — Frank Romano, *Love your Local Library*, May 11, 2007.

by Debra S. Nolan, CAE

June has been an active month for the book industry. With BookExpo America taking place in New York City earlier this month, followed by the ALA Annual Meeting three weeks later in Washington, DC, there has been no dearth of information, networking, and other opportunities for those involved with the production of books, selling of books, and making books available through their work in and with libraries.

For those who love books and for those whose livelihood depends on books, the good news is that this industry is going strong. *Book Industry Trends 2007*, published June 1, released some very promising statistics which point to increased production and revenues. Activity at

the ALA Annual Meeting demonstrates that thousands of lives continue to be driven by those whose mission is to encourage the widespread availability of knowledge through the printed and electronic word.

Planning is well underway for LBI's fall conference and hardcover binding seminar, September 27 - 29. Synergies continue to make themselves known and the collaborative opportunities are growing exponentially. The speakers, topics, participants, and demonstrations all make for a truly unprecedented event. Look for registration materials to be available in July. In the meantime, mark your calendar and plan to be there. This event is not to be missed.

“What Every Book Manufacturer and Binder should know about Hardcover Binding Technology”



Library Binding Institute

- Date: **Saturday, September 29, 2007**
- Time: **8:00 am – 5:00 pm**
- Place: **Sheraton Springfield Monarch Place Hotel – Springfield, MA**
- RSVP: **LBI at 561.745.6821 or dnolan@hardcoverbinders.org**
- Cost: **\$149.00 ** (Early Bird Registration by August 1, 2007)**

- Who Should Attend:
 - Book Manufacturers, Binders and On-Demand Printers
 - Equipment Vendors
 - Administrators and Operators
 - Industry Leaders

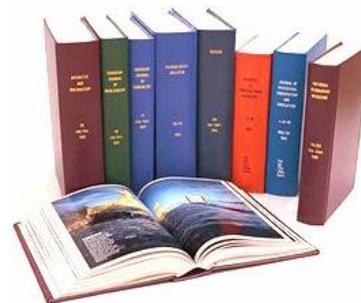
Facilitator:

Werner Rebsamen, Professor Emeritus – Rochester Institute of Technology

Presentation – Saturday ***

Hardcover Binding Seminar

This one-day event will include an introduction to hardcover binding, a discussion of binding options including text blocks, cover, adhesive bindings, and sewing, aspects of available printing and binding systems, an introduction to materials and techniques used in book binding, and problem solving. Material and other suppliers will exhibit their products and participate in the discussions. A continental breakfast and lunch is included.



Optional Pre-Seminar Tour – Friday ***

Bindery Tour

Tour of Bridgeport National Bindery (www.bnbindery.com), a state-of-the-art bindery specializing in library binding, hardcover binding, print-on-demand and short run binding.

*** This seminar and tour will be held in conjunction with the Library Binding Institute 2007 Fall Conference. If you are interested in attending the full conference, please contact LBI at 561.745.6821 for registration information.

Members of:



Please register me for ___ admission(s) at \$149.00 each. Please make check payable to “LBI” or credit card:

NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
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EMAIL: _____@_____

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Mail or Fax to: Library Binding Institute • 4300 S. U.S. Highway One, #203-296 • Jupiter, FL 33477 • P 561.745.6821 • F 561.775.0089 • www.hardcoverbinders.org