



The Endpaper

January 2007

A Newsletter from the Library Binding Institute



**LBI 2007 Fall Meeting
Dates Confirmed –
September 27 – 29,
Springfield, Massachusetts
Sheraton Springfield
Monarch Place Hotel**

LBI's 2007 fall meeting has been confirmed to take place September 27 – 29 in Springfield, Massachusetts. Featured will be a tour of Bridgeport National Bindery in Agawam, Massachusetts, a state-of-the-art bindery which provides a number of services including library binding, on demand and edition binding, as well as textbook rebinding. Additionally, a hardcover binding one-day seminar will be facilitated by Werner Rebsamen, LBI technical consultant and professor emeritus, Rochester Institute of Technology. Stay tuned for more information...

Reserve Your Hotel Room for the 2007 LBI Spring Meeting, May 4 – 7, Santa Fe, Hotel Santa Fe

Reserve your hotel room now for the 2007 LBI Spring Meeting, May 4–7, at the Hotel Santa Fe in Santa Fe, New Mexico. The meeting will begin with an opening reception on Friday, May 4, and conclude at 11:00 am on Monday, May 7.

To make your reservation, contact the hotel reservations department at 800-825-9876 or 505-982-1200. Reservations can also be made via facsimile at (505)984-2211 or by sending an email to hotelsf@newmexico.com. Please identify yourself as a Library Binding Institute conference attendee.

Room rates are as follows:
Picuris Junior Suite - \$149 single/double
Hacienda Room - \$249 single/double

The hotel cutoff date is March 28, 2007. LBI's rate is available 3 days before and after the conference dates.

To learn more about the Hotel Santa Fe, go to www.hotelsantafe.com. Look for conference registration materials to arrive via email in February.



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LBI Members Only Section of Website

Members can now access issues of *ShelfLife* (*The New Library Scene*) and the *Endpaper* produced since January 1, 2005 via the Members Only section of LBI's website. Just go to www.lbibinders.org/Publications.htm and click on the link indicated one-third of the way down the page. After doing so, enter the user name which is lbimember and password which is lbi2007. Be sure to use all lower case letters.

Attention LBI Members

At the recent ALA midwinter meeting in Seattle, it was suggested that it would be useful for librarians to see sample binding materials on LBI's website. If you have any photos you would like to submit for this purpose, please contact the LBI office at dnolan@lbibinders.org.

2007 ALA Midwinter Meeting Highlights

Despite chilly temperatures and light rain, the city of Seattle was abuzz with librarians, January 19 – 22, for the 2007 ALA Midwinter Conference. Following are highlights of the meetings attended by LBI's executive director, Debbie Nolan:

January 19, 2007

Association for Library Collections and Technical Services (ALCTS) Definitely Digital: An Exploration of the Future of Knowledge

On the occasion of the 50th Anniversary of ALCTS, this forum explored the factors and implications related to going digital. The morning speakers included:

James Hilton, Vice President and Chief Information Officer, University of Virginia
"Scholarship in the Digital Age: Opportunities and Challenges"

Lorcan Dempsey, Vice President and Chief Strategist, OCLC
"Moving to the Network Level: Networks Change Structures"

Meg Bellinger, Associate University Librarian for Integrated Library Systems and Technical Services
"Library Collections and Technical Services in the Digital Age: Perspectives and Predictions for the Profession at the Half-Century Mark"

The afternoon session began with a panel presentation and audience discussion related to a controversial statement devised by each panelist. The panel included:

- **Brian Schottlaender** (Moderator), University Librarian, University of California, San Diego
- **Tom Claeson**, Program Director for New Initiatives, PALINET
- **David Nuzzo**, Head of Acquisitions, University at Buffalo
- **Oliver Pesch**, Chief Strategist of Electronic Resources, EBSCO Information Services

- **Robert Wolven**, Director of Library Systems and Bibliographic Control, Columbia University
- **Greg Tananbaum**, author, and formerly with the Berkeley Electronic Press, delivered the afternoon closing session addressing Web 2.0 which allows for increased collaboration among Internet users including peer-to-peer sharing of information, data, and content.

January 20, 2007

ALCTS/PARS Preservation Administrators Discussion Group Meeting (PADG)

The meeting opened with pre-meeting discussion groups on future directions in preservation management, planning for a national preservation program and national disaster response and training, and an introduction to PARS and ALA. Following this **Jeanne Drewes**, Library of Congress (LOC), reported on several LOC Research and Testing Initiatives. Following this, Janet Gertz, Columbia University, presented sample digital preservation policies and facilitated a conversation on this topic. A break and poster session then took place after which **George Menges**, University of Washington, discussed preservation initiatives in the northwest. Finally, the meeting concluded with a visual presentation and discussion, lead by **Tom Schneider**, Harvard University, on what happens when materials in high density storage get wet.

Library Binding Discussion Group Meeting

Laura Cameron, chair, opened the Library Binding Discussion Group meeting with introductions followed by an update from **Debbie Nolan**, executive director, Library Binding Institute. Nolan discussed LBI's initiatives including the updating of LBI identity pieces as well as the \$10,000 grant awarded to LBI from the Frank Barnard Foundation, to be used for library

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2007 ALA Midwinter Meeting Highlights

binding education and advocacy. Nolan then noted the updated draft *Guide to the Library Binding Standard* (thanks to Jan Merrill-Oldham and Paul Parisi) which is now in the hands of the ALCTS PARS publications committee.

Representatives from the Music Library Association had an opportunity to review and comment on the draft as well. Other items of note included an upcoming tour of the Government Printing Office and Library of Congress Binding Units for members of this discussion group slated to take place June 22, 2007, in conjunction with the ALA Annual Meeting.

Following this, there was a discussion on quality control, lead by **Laura Cameron**, Stanford University; **Jeanne Drewes**, Library of Congress; and **J.C. Noyes**, Bridgeport National Bindery. Topics discussed included common types of errors and use of review periods, quality control guidelines, and LOC's quality control program. It was suggested that a visit to the library's binding unit from the library bindery line staff might be a useful educational exercise. Likewise, it was suggested that a visit to the bindery, from a university administrator, might also be productive. Since a university administrator's time is limited, it was also suggested that LBI consider producing an updated video or DVD which might be a more convenient method of increasing awareness about bindery operations.

In general, the group concluded there is a need for library binding educational materials for more than one target audience: binding unit staff, researchers, and administrators. It was suggested that an education advisory committee, consisting of librarians, be formed to help identify the information needed and potential sources.

The meeting concluded with announcements. Laura Cameron asked for volunteer co-chairs and the possibility of going to one meeting a year was discussed.

January 21, 2007 Physical Quality and Treatment Discussion Group

A variety of issues regarding how to handle odd-size or non-traditional materials was discussed. Participants gave examples of the challenges they have faced and shared solutions. A discussion also ensued about the handling of materials by students in the library "cafes" and other venues where community building is encouraged. Strategies for increasing student awareness about caring for library materials were shared.

National Information Standards Organization (NISO) Open House

NISO's new executive director, **Todd Carpenter**, held a series of open houses throughout the ALA midwinter meeting to share the organization's strategic direction and to get feedback from interested parties. The small group setting facilitated discussion about a variety of topics. NISO's goals for the coming months include providing increased educational opportunities for members and nonmembers, revisiting the standards review process by potentially allowing groups to self-select the standards upon which they would like to vote, and increasing member participation in NISO.

January 21, 2007 ALCTS Book and Paper Committee

The ALCTS Book and Paper Committee met to discuss action items which may have resulted from the Library Binding Discussion Group meeting and the Physical Quality and Treatment Discussion Group meeting. The committee also discussed potential programs for the 2007 ALA Annual Meeting in June.



Make A Note! Exclusive Tour of the Government Printing Office and Library of Congress Set for June 22, 2007 in Washington, DC

To be held just prior to the 2007 ALA Annual Meeting in Washington, DC, June 22 – 27, is a tour of the Government Printing Office (GPO) Bindery and the Library of Congress (LOC) Conservation Department exclusively for LBI members and members of the Library Binding Discussion Group the morning of Friday, June 22, 2007. LBI institutional member representatives, Butch Wingo, GPO, and Jeanne Drewes, LOC, have been especially helpful in making these arrangements. Look for more details and registration information to follow.



The Digital Printing Initiative PODi Application Forum, February 12 – 14, Anaheim California

The 6th annual PODi Application Forum will be held February 12 – 14 in Anaheim, California. This 3-day event is dedicated to digital printing and personalized marketing. Included will be research results, panel sessions and hands-on tutorials, all while networking with industry experts, peers and real-world customers. The PODi Application Forum is an educational conference for people who are serious about the business and technology of digital printing and personalized marketing. You'll hear from, and rub shoulders with others who are working with leading-edge techniques for variable-data printing, personalization, direct mail, print on demand, and related disciplines. Although the conference content covers the details of the technology, it goes far beyond this to cover business strategy for companies involved in digital printing, as well as the marketing opportunities that personalization provides to buyers of digital print. For more information, go to www.podiforum.org/glp-index.html.



Jim Gerber, Google, to Deliver Keynote Address at Book Business and Publishing Executive Conference, March 5-7, 2007, New York Marriott Marquis

Jim Gerber, Google's director of content partnerships, will deliver the keynote address at the 2007 Book Business and Publishing Executive Conference & Expo, March 5-7, at New York's Marriott Marquis. Gerber is in charge of partner recruitment and management for Google's content-acquisition initiatives for publishing content, including books, journals, magazines and newspapers. This corresponds to Google products such as Google Book Search, Google Scholar and Google News Archive Search, among others. His team is responsible for the many hundreds of partners participating in these initiatives. The keynote address is scheduled for Tuesday, March 6, 9:10 a.m.-10:00 a.m.



Microsoft Windows Vista: What Does It Mean for Printers?

By Cary Sherburne, Senior WTT Editor

Check out this article which recently appeared on the [WhatTheyThink.com](http://www.whattheythink.com) website.

"Amidst all the media hype around the long-awaited release of Microsoft's new Windows Vista operating system, there has been little discussion about a key feature that will be important to our industry: XML Paper Specification or XPS." The complete article can be found at <http://members.whattheythink.com/specialreports/070116sherburne.cfm>.



Library and Association News

Amazon.com "Wish for Lit" Contest – Deadline is February 16, 2007

During the 2007 ALA Midwinter Meeting in Seattle, Amazon.com announced its "Wish for Lit" contest where the company will be giving away more than \$20,000 in Amazon.com products to three winning U.S. libraries. One library will be selected in each of three categories: K-12, Academic, and Public. Each winning library will receive a \$5,000 gift certificate for Amazon.com products as well as up to \$2,000 of Amazon.com products that are on the library's Amazon.com Wish List. To apply, simply create a Library Wish List at www.amazon.com/librarywishlist and complete the entry form, www.amazon.com/wishforlit, by February 16.

National Library Legislative Day (NLLD) – May 1 & 2, 2007

NLLD is a two-day event where library advocates can participate in training sessions, meet insiders from "the hill," and visit congressional member offices to voice their concerns about library legislation. For a schedule along with additional information, go to www.ala.org/nlld.

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Bill & Melinda Gates Foundation Launches New Investments to Help Public Libraries Provide Free, High-Quality Computer and Internet Services

The Bill & Melinda Gates Foundation's U.S. Libraries initiative has announced a new five-year commitment to help U.S. public libraries serving low-income communities continue to provide free, high-quality computer and Internet services and training to their communities. Nearly all public libraries offer free Internet access and computers, but many struggle to maintain the services because of advancing technology, huge demand, and limited public resources.

The foundation has worked in partnership with U.S. libraries since 1997 with one goal- ensuring that every person who could reach a public library could reach the Internet.

Now, nearly every library nationwide offers computer and Internet services, and 14 million people rely on these computers to further their education and to find employment, health, and government information.

"It is virtually impossible to succeed today without access to computers and the Internet. For the millions of people who don't have those tools at home, the public library helps level the playing field," said Allan Golston, president of the foundation's United States Program. "Unfortunately, some libraries are struggling to keep up with innovations in technology. We want to make sure every library can remain a viable choice for high-quality computer and Internet services for its community."

With almost 40 percent of Americans still lacking Internet access at home, libraries are a critical link to technology for many who cannot afford the service on their own.

Rhonda Wright, a pharmacy assistant in Chicago, used the computers in Chicago's Near North Branch to find a job. "When I was unemployed I would come to the library to do research on the Internet because I did not have access at home. I really appreciate the fact that it was there. Otherwise I probably wouldn't be employed or, if employed, not in my chosen field."

The foundation grants will focus on the following objectives:

- Increase the percentage of libraries that regularly upgrade their computers. Research indicates that 40 percent of all public libraries struggle to upgrade computers due to cost, space, and maintenance challenges. The foundation will

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provide matching grants for upgrades to libraries that can secure dedicated local funding sources.

- Increase the percentage of libraries with continued high-speed Internet connectivity. Thirty-seven percent of public libraries need to upgrade their Internet connectivity to meet the demands of patrons, especially as higher bandwidth becomes increasingly necessary to support complex applications. Foundation grants will help libraries plan for upgraded connectivity.
- Help library staff get the technical support and training they need to support technology systems. Foundation grants will invest in efforts to provide nationwide training resources and technical support.
- Support libraries in their efforts to secure adequate and stable funding for library computers and Internet connectivity. Foundation grants will support advocacy training for library staff and research demonstrating the positive benefits of technology to library users.

The foundation will direct its hardware upgrade grants to public libraries that serve communities where 10 percent or more of the population lives in poverty and which are vulnerable to having their computer and Internet services become obsolete. The upgrade grants will be offered to libraries in states that did not benefit from the foundation's 2006 Public Access Computing Hardware Upgrade Grant program.

"There are significant challenges to sustaining technology in public libraries, and we want to help permanently overcome those barriers so that people in all communities will have ongoing access to the modern technology tools they need to succeed and thrive," said Jill Nishi, program manager of the U.S. Libraries initiative.

As part of this initiative, the foundation awarded the following grants in 2006:

- \$525,000 to the American Library Association's Office of Information Technology Policy to fund a pilot training program designed to increase the number of libraries that secure federal E-rate funds, and to research barriers to high-speed connectivity.

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- \$911,000 to the Institute for Museum and Library Services to conduct quantitative research on the impact of free technology access in public libraries.
- \$1.2 million to OCLC Online Computer Library Center to research advocacy vehicles and messages that would encourage support for public library funding.
- \$2.4 million over three years to Compumentor to identify best practices in technical support and to train libraries to use those methods.
- \$2.6 million to the American Library Association's Office of Research and Statistics and Florida State University to conduct annual surveys that track trends in connectivity and public funding for public libraries.
- \$3.9 million to WebJunction to improve this Web portal and virtual community designed to help public libraries plan for technology, manage hardware and software, train staff and patrons, and share best practices. The commitment includes the purchase and development of TechAtlas, an online tool that automates hardware inventory processes and provides technology planning assistance for public libraries.

Total investments by the foundation to date to support access to computers and the Internet in public libraries are \$325 million, including grants and other support.

Library and Association News

Karen Wetzel Joins NISO as Standards Program Manager

The National Information Standards Organization (NISO) has announced that Karen A. Wetzel will serve as NISO's first Standards Program Manager, effective January 22, 2007. In this role, Wetzel will manage the process of standards development, oversee activities of the technical committees creating NISO standards, and organize outreach and education programs related to those standards.

Wetzel comes to NISO with a strong background in project management in the library world. As Distance Education Librarian at The George Washington University's Gelman Library System, she developed and directed a library services program for the university's distance education community. Previously, she worked with the National Association of Federal Credit Unions as Associate Director of Education, where she developed, coordinated, and managed various learning programs, and with the Association of Research Libraries, where she managed the association's distance learning initiative in the Office of Leadership and Management Services.

"Karen's experience and skills add tremendously to our ability to serve NISO members," said Todd Carpenter, NISO's Managing Director. "Among its many recommendations, the NISO 'Blue Ribbon' Strategic Planning panel strongly recommended the addition of staff resources to oversee the standards process and this new position will help facilitate NISO's development activities. Particularly critical will be Karen's ability to organize and create outreach programs in the community."



LBI Library Binding Institute

Something to Think About

The real questions are the ones that obtrude upon your consciousness whether you like it or not, the ones that make your mind start vibrating like a jackhammer, the ones that you "come to terms with" only to discover that they are still there. The real questions refuse to be placated. They barge into your life at the times when it seems most important for them to stay away. They are the questions asked most frequently and answered most inadequately, the ones that reveal their true natures slowly, reluctantly, most often against your will. - Ingrid Bengis

"Green" Books is the Question of the Month

A most interesting question came from a librarian: "How do laminated, coated and other book cover materials recycle?" This question is well justified since we live in a new, environmentally conscious world. Our younger clients have different questions than those we had the pleasure to address during library binding workshops a couple decades ago. Then, the emphasis was on preservation. Let's hope this particular question was not asked to determine how to get rid of the books in the library and replace them with electronic media! Well – just kidding, but the fact is books are consumable items. We purchase or receive them, enjoy their contents and sooner or later, we must dispose of at least some of them in a responsible way. Sure, we binders can prolong their life, after all, this is what library binding is all about. But, what will happen to the printed materials disposed? Let us cover some of the items:

Paper – this is easy. These days, we see many books with an inscription on the copyright page: 100% recycled, 100% post-consumer waste. But, this is expensive for the publisher who might pay approximately 9% more for the paper. There is a conscientious publishing executive like Tona Myers of the New World Library who is proud to have created an earth-friendly product. On a 150,000 copy run, they saved 953 fully grown trees, 400,000 gallons of water, and 617 million BTU's of energy. Avoided is the production of more than 47,000 pounds of solid waste and 92,000 pounds of greenhouse gases – according to estimates by a San Francisco based recycled paper vendor. (BT-Magazine Nov./Dec. 2003) Most publishers opt for 30 or more percent of recycled papers most likely so they can show "Green Books" endeavors are being supported. Getting the ink out of paper used to be a big and expensive task; however, these days nobody even talks about it.

The fact is these days that paper gets recycled many times over. For us binders, this creates some problems, especially with perfect binding. Virgin paper fibers are long and solid. Recycled paper fibers get shorter and shorter until they turn into a dust-like substance. Now try to bond such a substance with an adhesive - there is simply nothing to hold on to anymore. Machinery manufacturers have, with limited success, come up with all kinds of spine preparation tools to cope with "fiberless" papers. One more reason to insist on the double fan adhesive binding process for library binding as the adhesive is applied to the sides of a particular sheet to be bound.

Paper Boards – are made from recycled paper waste and, like paper itself, a good candidate to go through the same process over and over again. But talk to any paper board supplier and they will tell you how the manufacturing of paper boards has changed. As more and more paper products are recycled and loaded with fillers, all sorts of problems are created. For example, when the large sheets coming from the paper board

machine are cut, the filler materials (usually clay) play havoc with the knives. Worse, the dust created is substantial. Every stack of cut paper boards must be brushed to remove

"The shape of the future is in our hands. It is our responsibility, for it can be no one else's. The world won't be destroyed tomorrow, but it can be made better today."

Unknown author

particles. When case-making and using delicate cover materials, the last thing you want to see are small particles underneath a smooth surface. It would be interesting for everyone if one of our board suppliers could address these costly tasks at our upcoming conference.

Book Cloth – all cotton based materials are "natural" and will break down when recycled. How would I know? While at RIT, our bindery laboratory received a "donation" of over 6,000 yards of green Grade F buckram. A local book manufacturer was simply not happy with the quality from an all-new vendor (manufacturer of sand papers) who then quickly went out of the bookbinding cloth business. What did we do with so much cloth? Our university used it to bind 3,000 hard cover books about the history of our school; these were used for students and industry seminar projects among other things. Space is costly which is why we simply had to give away most of it. At home, I did try to use it to keep down the weeds in our vegetable garden but this did not work well. Water ran off the pyroxylin coated book cloth. But when fall came, the cloth had broken down and I was able to simply till it into the earth. Nevertheless, I confirmed with experts in the trade that when book cloth is recycled, it should be separated from the boards and treated in a special manner. Newer cloth is no longer all cotton - it contains polyester as well which, of course, does not break down. Such separated materials need to go into an incinerator or to a landfill. Similar statements were made with Type II and Type III covering materials.

Laminated Materials – pose an interesting question. Does a laminating film break down? The answer is – it all depends as there are different laminating materials.

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Technical Director's Report

by Werner Rebsamen

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OPP (polypropylene) and the polyethylene adhesive which goes on it are, according to the experts at D&K, both easily recyclable. Polyester (PET) is a little tougher. By itself, the PET film is recyclable; and again by itself, the adhesive is also recyclable. However, once the two are combined, recycling becomes more difficult, as the two products are from two different chemical families and exhibit different physical characteristics. Sure there may be companies who could separate such materials, but there needs to be a balance between the recycling technology, economics and environmental impact. For the time being, with regard to polyester films, we have little choice but to use either landfills or an incinerating process.

UV Coated Materials – are always coming up when discussing environmental impacts.

Two decades ago I attended a seminar at FOGRA in Munich, Germany. More than 400 graphic arts experts participated in this two-day workshop. The impact of radiation curing of inks and vanishes were at this time a big topic. These days, the topic is no longer discussed. Such coated papers can be de-inked with all others. In fact, papers with radiation-cured solvent-free inks and lacquers cause fewer problems than water-based systems or papers printed using laser or copy toner. UV-cured coatings break away from the paper in larger pieces and are easily discarded.

Adhesives Used in Bookbinding – were never a problem when recycling as long as water soluble starch pastes and animal glues were used. It is now much more complex. Take, for example, **PVA** adhesives. Sure PVA adhesives with water can be diluted, but as soon as the drying is complete, it will remain a solid substance. **Hotmelts** being a wax substance will only break down with excessive heat but it is better separated and disposed. In earlier days, hotmelt contaminated paper waste always had to be separated from all others. **PUR** will not break down but it will easily “wash” away from the paper. It can then be disposed of in a responsible manner.

A Need for a Discussion – our planning committee for the Santa Fe conference should seriously consider allocating time to discuss the topic of “Green” Books. In the meantime, I would appreciate any input on this subject for an upcoming, more in-depth article in *ShelfLife*. Please drop me an e-mail, wtrebs@localnet.com, or send me some materials on the subject, 21 S. Watch Rd., Meredith, NH, 03253-5642. Thank you in advance.

Werner Rebsamen is Professor Emeritus at the Rochester Institute of Technology and the technical consultant to the Library Binding Institute. He can be reached at wtrebs@localnet.com.

Executive Director's Report

by Debra S. Nolan

During the recent ALA midwinter meeting in Seattle, I heard one of my favorite words, “collaboration” used many times - in different settings, among varied individuals, representing diverse professions. What is it about this word, “collaboration,” that makes it so appealing? I certainly like it. After pondering on this for a bit, I turned to thesaurus.com to see, for the heck of it, what similar words or concepts presented themselves. Here is what I found:

From: Roget's New Millennium™ Thesaurus

Main Entry: alliance

Part of Speech: noun

Definition: association

Synonyms: accord, affiliation, affinity, betrothal, bond, coalition, coherence, collaboration, collusion, combination, communion, compact, concord, concurrence, confederacy, confederation, congruity, conjunction, connection, consanguinity, cooperation, engagement, federation, fraternization, friendship, interrelation, kinship, league, marriage, matrimony, membership, mutuality, pact, participation, partnership, relation, support, tie, treaty, union

OK, so that explains it. Collaboration defined as association with synonyms such as accord, connection, membership, and participation - all reflective of the inherent values of belonging to one's professional or trade association. Wow. Being the association devotee that I am, this makes sense. How fortunate, I feel, to be among such quality individuals who espouse the values which I hold dear. Librarians, library binders, association execs, and others who participated in the ALA midwinter meeting, I salute you for not only getting it, but for embracing the spirit of what it means to be a member of one's professional association. It is a privilege to work with you and to participate in a larger cause because of you. Some may say that “collaboration” is an overused word; however, I think it can't be used enough. If collaborative principals were applied to more aspects of our professional and other lives, the possibilities for change would be endless.

