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LIBRARY BINDING INSTITUTE

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A Newsletter from the Library Binding Institute

Professional Development in Pasadena

More than 109 people representing fifty-nine companies and eight countries attended the HBI/LBI Fall Conference and Seminar, September 25 – 28, at the Langham, Huntington Hotel and Spa. In addition to conducting the business of the organization, there were bindery/plant tours, social activities, and a digital print/binding opportunities seminar.

There was a great deal of interaction and “hands on” learning during the self-guided tour at Kater-Crafts Bindery. A display of Mel Kavin’s miniature book collection was also made available. The Bridge Publications tour provided an opportunity for participants to see a state-of-the-art digital print book production facility in operation. Following the Bridge tour, Blake Silber, Vice President Manufacturing, shared his perspective on some digital print challenges that he and his staff have addressed.

The conference special events gave participants a chance to connect with colleagues in a relaxed setting. A new members/ first-timers reception sponsored by LBS was well attended as was the opening reception sponsored by HP, Muller Martini, Oce, and Xerox. Both were held on the stunning Viennese Terrace at the Langham. The president’s dinner, Friday evening, was also held outdoors in the Horseshoe Garden.



The day and a half digital print/binding opportunities seminar, facilitated by Werner Rebsamen, gave participants the chance to learn about a number of topics including binding structures, adhesives, digital print, photo books, print on demand, and

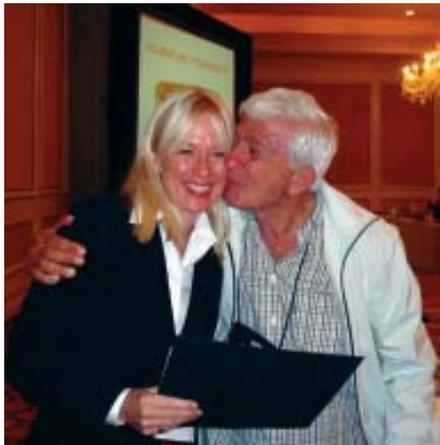
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various types of printing and binding equipment. A highlight was a presentation by longtime member, Jack Bendror, who distributed his Mekatronics 50th anniversary mugs to everyone in attendance.



The second day of the seminar featured presentations of interest about environmental issues related to the industry. The

speakers included Michael Healy, BISG; Bill Upton, Malloy Incorporated; and Dave Robbins, Ecological Fibers. Bill Lamarter, PrintCom Consulting Group, delivered a thought-provoking address including some observations from the week's activities. Following this, lively roundtable discussions took place on topics such as hardcover binding issues, a library



binding toolkit, binding structures and materials, photo books, print on demand, the book industry and the environment, and digital production optimization. The seminar was concluded by Werner Rebsamen. LBS supplied the seminar notebooks.



Feedback from conference attendees has been overwhelmingly positive. "The conference was great, we learned a lot of useful



information that we are putting right to use — which is the most important gauge of such an event," remarked Blake Silber, Bridge Publications. Another attendee commented the conference was a "home run."

Joe Winkelmann, Plant Manager, San Val Incorporated, remarked "Being one of the new guys, it was very valuable to me to have the opportunity to meet the people I did. There was a lot of experience in that room and I sure tried to absorb as much as I could. Looking forward to the next one..."

More information on upcoming conferences will soon be available. In the meantime, mark your calendar for March 4, 2009, when an HBI/LBI sponsored session on hardcover binding will take place at the Digital Image Marketing Association (DIMA) meeting held during the Photo Marketing Association (PMA) conference in Las Vegas.

BOARD HIGHLIGHTS

See Page 7 for highlights from the September 25, 2008 meeting of the Board of Directors for HBI and the Library Binding Institute

Memories from the Fall Conference and Seminar



Memories from the Fall Conference and Seminar



Memories from the Fall Conference and Seminar



Want to see more?
Visit www.hardcoverbinders.org
and visit the photo gallery.

HBI New Member Profile - R & R Bindery

Tell us about R & R Bindery. How long you have been in business and where is your primary focus?

R & R Bindery Service, Inc. was started in 1978 by Robert Mullins and Richard Roberts. Alan McIntire joined the company in 1980.

We started out as a pre-binder and then branched out into short run edition binding as well as specialty binding. We did folding, cutting, Smyth sewing, perfect binding, ring binders, plastic comb binders, etc. Along the way, our customer for the pre-binding went out of business but we had branched out and had become a medium sized bindery supplying binder services to printers and publishers from all around the country. As fate would have it, we were approached by a company to supply pre-bindery services and we are once again producing pre-bound books. The volume of pre-bound books that we are doing has ended up resulting in the demise of all the other types of bindery services we used to do. We are now strictly a pre-binder, which means transforming brand new paperback books into hardbound books for schools and libraries.

Why did you join HBI and how do you think this will help R & R Bindery?

R & R Bindery Service, Inc. has prided itself on being one of the leaders in the pre-binding market. Joining the HBI is another way of making sure we know everything we need to about the newest and best technologies, equipment, glues, etc. It also provides a good opportunity to get to know the other people who are shaping the future of the binding industry, hear about market trends, and other aspects of the binding business that may be overlooked if we only relied on our own information.

Where do you see things heading in the next 3 – 5 years for your company and/or the industry?

With the current economic conditions, it is very difficult to know exactly where our particular part of the industry will



head. If the government decides to continue or increase school funding we could see an increase in business. However, if the economy does not recover and no additional funding is found for the schools, we could see a decrease in our business. There is some trepidation as to how 2009 & 2010 may turn out.

What helps you to stay current on industry trends and/or ahead of the curve?

We try to stay ahead of the industry trends by keeping in touch with all of the known equipment manufacturers, asking for modifications to equipment currently being produced, going to graphic arts shows, reading as many different magazines as we can, and being members of organizations such as the HBI.

What do you like to do for fun outside of the office?

Robert Mullins has retired from the company and has moved to Sevierville, TN.

Alan McIntire loves to scuba dive, snow ski and ride his motorcycle. He loves being involved with his 13 year old daughter and son's activities such as soccer (also a coach), softball, paintballing, and four wheeling.

Rick Roberts loves to golf, travel, and drive his corvette. He has a daughter in college that keeps him active. His other daughter is married and has a 2 year old son named Charlie. Charlie is a joy.



Highlights from the meeting of the Board of Directors
September 25, 2008, Pasadena, CA

- Approval of the July 9, 2008 Board Minutes
- Review of the 2007 Financial Statement, 2008 YTD Financial Statements, 2008 Year-End Projections, and a Draft 2009 Budget Which Was Approved to Present at the Annual Membership Meeting
- Membership Update Including Four Non-Renewing LBI Members and Seven New HBI Members
- Executive Director's Update
- Committee Reports Including A Proposed Motion to Amend the Bylaws Which Will Be Further Explored by the Bylaws Committee
- Review of a Proposed Maintaining Certification Working Document
- Presentation of the 2008/2009 Slate of Officers
- Update on the New IRS Form 990 Requirements
- Appointment of a Membership Committee
- Discussion on a Proposed Motion to Bring LBI Member Dues in Line with HBI Member Dues

New On the HBI/LBI Website!

Did you know you can access the following at <http://www.lbibinders.org/home.htm>:

- A Hardcover Binders International (HBI) Membership Application
- A List of New HBI Members
- Photos from the 2008 Fall Conference/Seminar
- A Link to Presentations from the 2008 Fall Conference/Seminar
- A Link to the Recently Published Updated "Guide to the ANSI/NISO/LBI Library Binding Standard" by Jan Merrill-Oldham and Paul Parisi which was recently released by the American Library Association.



Sony Third-Generation Reader Digital Book

According to *Book Business*, Sony is introducing a third-generation reader digital book, PRS-700, in November. For the complete story, go to <http://www.bookbusinessmag.com/story/story.bsp?sid=176050&var=story>.



Barnes & Noble is Playing the Social Network Game

According to the Associated Press (10-27-08), Barnes & Noble has launched "My B&N," where online shoppers can set up personal pages focusing on their interests in books, film and music. They can also share information with Facebook and other social networks.

Something
to Think About

"Leadership is not a role or a set of strategies. Instead, it is a point of view that begins with the inner work of integrating and translating past relationships and experiences into powerful habits of mind."

–Barbara Mackoff
and Gary Wenet,
The Inner Work of Leaders.

Without Quality, There is No Library Binding Industry



With the implementation and addition of Hardcover Binders International (HBI) to the Library Binding Institute (LBI), some small library binderies might assume their membership in this association is no longer of importance for their virtually all exclusive services to libraries. Nothing could be farther from the truth.

To be a certified library binder demonstrates a commitment to a higher standard, one that has its privileges. Certified library binders belong to a premium, first class group, who demonstrate advanced skills. At the recent meeting in Pasadena, the topic of how to maintain this high standard was the subject of various discussions. Some questions raised at the meeting related to the actual implementation of maintaining certification.

William H. Foley, my predecessor wrote in 1972, "Regardless of who the leaders are in our industry, one fact remains – without quality there is no library binding industry, for it is quality which sets it apart...This was the situation in the library binding industry prior to the development of our specifications." Foley then concluded that LBI's quality control program has had a great impact on all members.

Today, libraries depend on adherence to the most current standard, one which features strict specifications. The

discussion that took place at the recent meeting in Pasadena included a dialogue on maintaining certification. Some of the proposed suggestions included:

- All certified library binderies, members of LBI, must furnish an annual, notarized statement that they are capable of providing certified library bindings bound in accordance to the ANSI/NISO/LBI Library Binding Standard, Z39.78-2000.
- Procedures may be determined by the board of directors for investigating conformity of the work of certified library binders and adherence to the current standard for library binding. Such investigations shall take place no less frequently than every five years and shall be impartial with respect to all certified library binders.

The conversation also covered such topics as samples which must be provided and the content of the annual affidavit. Plant inspections were also discussed. Decades ago, I used to visit every certified library bindery, a program LBI introduced in the 1960's.

I became very interested when the LBI seal and insignia were discussed. Every certified binder may use this seal. It should be noted that the designs and

pattern of the certification insignia and seal is LBI's property and may not be used without authorization.

Certification Labels

Some time ago, I suggested that certified library binders apply a specially designed certification label into the lower right-hand corner on the book's back-cover panel. At the time, before the ANSI/NISO/LBI Library Binding Standard, Z39.78-2000, there was confusion related to the many kind of bindings being marketed as "certified library bindings." To end this confusion, I suggested that LBI design an attractive, gold embossed label, no larger than a nickel, which indicates an approval of certification. These pressure-sensitive labels are only available to certified members of the Library Binding Institute who furnish the annual affidavit. Needless to say, perhaps for legal purposes, such an endeavor must of course remain voluntary. But just think of the potential marketing appeal.

HBI's Potential

The full potential of expanding the association to include hardcover binding may not yet be fully recognized. By expanding the organization's scope, there is new energy, ideas and excitement with the pursuit of quality in hardcover

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certified library binders and those who do hardcover binding.

Quality hardcover binding for photo books is one area that could be further explored. In my professional activities, I see a range of quality in bindings, especially in the production of photo books. Maybe down the road there will be an interest in writing minimum specifications for the production of photo books. Only by

working together can we continue to work towards quality.

Kater-Crafts Bookbinding

It was a privilege for participants to be able to visit the west coast premiere library bindery, Kater-Crafts Bookbinding during the fall conference. At Kater-Crafts, we had the privilege of seeing some of the most unusual bindings, some

of which had nothing to do with library binding. For their clients, Kater-Crafts has demonstrated advanced bookbinding skills. Honestly, I have never seen such impressive display cases of some of the finest bindings.

Werner Rebsamen is Professor Emeritus at the Rochester Institute of Technology and the technical consultant to HBI and the Library Binding Institute. He can be reached at wtrebs@metrocast.net.

Executive Director's Report

by Debra S. Nolan, CAE



In their book, *The Inner Work of Leaders*, authors Mackoff and Wenet*, discuss the inner thought patterns they found central to the success of the sixty-five leaders they interviewed for the book. While each leader was unique, they all had an ability to translate their experiences into one or more of five inner thought patterns the authors identified:

- **Reflection:** the capacity to examine and appraise their own behavior and impact on others
- **Framework:** the strategy of interpreting negative events with a resilient inner narrative and response
- **Attunement:** the practice of setting aside assumptions, reversing roles, and learning from every person in the organization
- **Conviction:** the ability to trust, value, and speak from their own experience
- **Replenishment:** the craft of counterpoint, this is restoring perspective and renewing resources

*Barbara Mackoff and Gary Wenet, *The Inner Work of Leaders* (New York: American Management Association, 2001), p. 2.

Given the upcoming presidential election and the state of the U.S. and world economy, the effectiveness of national and world leaders is especially critical.

Leadership at the local level and within organizations is also being called on to help navigate the impact of the economy on businesses and their employees. Companies are looking at new business models in order to become leaner and ride out the economic storm. Employees facing home foreclosures and other financial emergencies will surely have special needs. Being a business owner, civic leader, and/or a homeowner will require us all to draw on our individual and collective strengths to emerge whole.

It is during times like these that associations are relied upon even more, as a trusted source of information, guidance, expertise, and collegiality. Please know that this association is working harder than ever to operate effectively and to be attuned to the challenges that you may be facing. Please don't hesitate to contact HBI/LBI, dnolan@hardcoverbinders.org, with your comments and concerns. HBI/LBI is your voice, your advocate, and your biggest fan.