



# The ENDPAPER

Newsletter of the Library Binding Institute

FEBRUARY 2006

4300 S.U.S. Highway One #203-296, Jupiter, FL 33477  
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## Vincent Mallardi to Speak on Printing/Publishing Industry Trends at LBI Spring Annual Meeting, May 5 – 8, 2006

Founder and past chairman of the Printing Brokers/Buyers Association (PB/BA), Vincent Mallardi is scheduled to speak on printing/publishing industry trends during LBI's Spring Annual Meeting. The PB/PA is a 700-member world-wide organization of printing intermediaries who collectively account for more than \$5 billion in annual sales. From 1977 to the present, Mallardi has been a management consultant in the areas of paper, printing, converting and distribution. He worked with the National Association of Printing Leadership (NAPL) as co-founder of the Management Plus program, and writer/editor of the NAPL Marketing Action

Planner. He continues to be active with Printing Industries of America (PIA) and the Web Offset Association (WOA), for whom he has produced books and programs for the past twenty-seven years. Mallardi also publishes the authoritative annual forecast of the global printing industry, *Hot Markets*, and regularly writes for *Printing Impressions* in the U.S. and *Canadian Printer* and *Graphic Arts* in Canada.

## ALA 2006 Annual Conference – Earlybird Deadline, March 3, 2006

Save up to 39% on your registration for the ALA Annual Conference, June 22 – 28, in New Orleans if you register before **midnight on March 3, 2006**. To register online go to: <http://www.ala.org/ala/eventsandconferencesb/annual/2006a/registration.htm>.

## LBI to Offer Assistance Grants for the Preconference Workshop(s) on Library Binding

**Sponsored by the ALCTS division of the American Library Association • Friday, June 23, 2006 • New Orleans, LA**

LBI is offering assistance grants to librarians affected by Hurricanes Katrina and/or Rita to support attendance at the ALA ALCTS preconference workshop(s) on library binding, June 23, 2006, New Orleans. "Sometimes the funds for staff training simply aren't available even though the need is there. The Library Binding Institute (LBI) is delighted to offer support to institutions which were especially affected by last year's hurricanes."

Two half-day modules on library binding will be offered. The morning module will discuss binding

advocacy, budgets, and contracts. The afternoon module will focus on the decision making processes and factors to consider. For information on each module, please see the flyer on the next page. For more information on the assistance grants, contact LBI executive director, Deb Nolan, at [dnolan@lbibinders.org](mailto:dnolan@lbibinders.org) or 561-745-6821.

## LBI Member Profiles Now Posted on LBI's Web Site

LBI member profiles are now posted on LBI's website. If you submitted a company or institutional profile, go to the members section of LBI's web site, [www.lbibinders.org/Members.htm](http://www.lbibinders.org/Members.htm), and click on "View Profile" next to your organization's name. Send changes, your logo, or a request for the company profile posting form to [dnolan@lbibinders.org](mailto:dnolan@lbibinders.org).

### Also in this issue...

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# Workshop(s) on Library Binding

*Sponsored by ALCTS, a Division of the  
American Library Association*

June 23, 2006 • New Orleans, LA

## MODULE ONE 8:30 a.m. - Noon

### **Advocacy, Budgets, and Contracts: The ABC's of Library Binding for Senior Level Professionals**

Aimed at senior level professionals, this module on library binding focuses primarily on the administration of a library binding program through budgets and contracts. Participants will learn about different kinds of binding programs and the associated costs. They will discuss the functions of binding, relevant costs, maximizing the binding budget, and comprehensive and selective binding. They will review the contents of a library binding contract and discuss quality control and problem solving. Finally, they will learn about value added library binding services that can be incorporated into an institution's library binding program.

#### **Speakers:**

Andrew Hart, University of North Carolina at Chapel Hill  
Julie Arnott, University of Notre Dame Libraries  
JC. Noyes, Bridgeport National Bindery  
Debra Nolan, Library Binding Institute

#### **Schedule:**

8:30 - 10:00 a.m.  
Binding Programs and Associated Costs

- Functions of Binding
- Overview of Relevant Costs
- Maximizing the Binding Budget
- Comprehensive and Selective Binding

10:00 - 10:30 a.m. - BREAK

10:30 a.m. - Noon  
Communication and Collaboration: Getting What You Want Through Contract Negotiation and Compliance

Value Added Services Provided by Library Binders

## MODULE TWO 1:30 p.m. - 5:00 p.m.

### **What, When and How to Bind: The Decision Making Process and Factors to Consider**

Aimed at front line staff, this module on library binding focuses primarily on making appropriate binding decisions. Participants will learn about the parts of a book, leaf attachment, repairs and how to prepare books to go to the bindery. They will also learn about the bindery process and participate in an interactive exercise with sample materials to be bound.

#### **Speakers:**

Kate Contakos, New York University  
Jean Ann Croft, University of Pittsburgh  
JC. Noyes, Bridgeport National Bindery

#### **Schedule:**

1:30 - 2:15 p.m. - The Decision Making Factors

2:15 - 3:00 p.m. - The Bindery Process

3:00 - 3:30 p.m. - BREAK

3:30 - 5:00 p.m. - Interactive Exercise with Sample Materials

#### **Workshop costs:**

\$99 registration fee for one half-day module  
\$195 registration fee for both morning and  
afternoon modules

For more information, visit [www.ala.org/alcts](http://www.ala.org/alcts)  
or contact Julie Reese • 800-545-2433 x5034

Email: [jreese@ala.org](mailto:jreese@ala.org)

### **The Library Binding Institute**

4300 S. U.S. Highway One, #203-296 • Jupiter, FL 33477  
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**LBI Spring Annual Meeting  
May 5 – 8, 2006  
Sheraton Sand Key Resort  
Clearwater Beach, FL**

**Watch your email for registration forms  
the week of February 27.**

Rate: \$155 single/double  
Rate Good Until: April 4, 2006  
Make reservations by calling 727-595-6111

Mark your calendars for LBI's spring meeting to be held May 5 – 8, 2006 in Clearwater Beach, Florida. Located on the Gulf Coast, the resort offers something for everyone including a state-of-the-art fitness center, poolside activities, fishing, golf, and tennis programs. It is 21 miles west of Tampa's International Airport and ninety minutes by car from Disney, Sea World, and Universal Studios.

**Friday, May 5**

2:00 pm - Registration Desk Opens  
3:30 pm to 5:00 pm - LBI Board of Directors Meeting  
6:00 pm to 6:30 pm - LBI 75th Anniversary Presentation  
6:30 pm to 7:30 pm - Welcome Poolside Cocktail Reception

**Saturday, May 6**

8:00 am to 9:00 am - Continental Breakfast  
8:00 am to Noon - Supplier Table Top Displays  
9:00 am to Noon - Vincent Mallardi  
10:00 am to 10:30 am - BREAK  
1:00 pm to 5:00 pm - LBI Golf Outing  
6:30 pm to 8:30 pm - Suppliers Reception/Dinner

**Sunday, May 7**

8:00 am to 9:00 am - Continental Breakfast  
8:00 am to Noon - Supplier Table Top Displays  
8:30 am to 9:00 am - LBI Annual Meeting  
9:00 am to 10:00 am - In-Depth Review of LBI's Financials  
10:00 am to 10:30 am - BREAK  
10:30 am to Noon - Supplier Presentations  
1:30 pm to 4:30 pm - OPTIONAL Extracurricular Activity  
6:30 pm to 7:30 pm - Cocktail Reception  
7:30 pm to 9:30 pm - President's Dinner

**Monday, May 8**

8:00 am to 9:00 am - Continental Breakfast  
9:00 am to 9:30 am - Werner Rebsamen Technology Update  
9:30 am to 11:00 am - Supplier Presentations  
11:00 am - Meeting Ends

**PR Tip**

If you have news to share about your bindery, send it to [mmichelson@napco.com](mailto:mmichelson@napco.com) and indicate you would like it posted to the "Bindery News" and or "Binding Community" section of [www.piworld.com](http://www.piworld.com), Printing Impressions website.

**National Library Week  
"Change Your World At Your Library"  
April 2- 8, 2006**

The American Library Association has declared April 2 – 8, 2006, National Library Week. This year's theme is "Change Your World at Your Library." For more information, go to [www.ala.org/@yourlibrary](http://www.ala.org/@yourlibrary).

## Technical Director's Report

By Werner Rebsamen

### When "Things" Go Wrong

It's again the time of year when warped, bound products arrive at my desk. They come from all over the world, despite the fact that I never advertise such testing and analyses services. I guess if I had a web page, I would have a full-time job again. Retirement is too precious a time not to enjoy life, yet, keeping abreast with what you love to do does not hurt. It keeps the brain intact. Although the content of this month's contribution has not much to do with library binding, most of you will encounter such problems and are being asked to give advice. I know because LBI members keep sending items to my attention for professional comments.

### Book Cover Warping

This is an "old" familiar item yet it is repeated over and over. The major problems now come from Asia where binders tend to use what may be considered sub-standard boards. On occasion, I do not believe what is sent to my attention. Recently, I had to analyze children's books. The cover boards were made with a poor quality corrugated packaging material! Another problem featured a set of puzzle boards which warped because they were laminated only on one side. I mounted another piece of paper onto the back side and sent back a flat puzzle. It is sometimes unbelievable that manufactured products are produced for such a "cheap" price. It is a hard lesson that costs a fortune in the long run.

*What are the major causes of board warping?*  
Having been deposed in-depth on this subject in court, I am experienced in reporting the reason for board warping is an imbalance of forces. For example, a binder is told to use a laminated endpaper material which no longer expands when a water based adhesive is applied. The cover material used may be a colored kraft paper which expands when the adhesive is applied. Such a scenario then creates an imbalance and the cover warps outwards. Add to this the paper grain direction. Paper fibers expand in width four to five times more than their length! It all sounds so simple yet out in this world the mistakes are repeated over and over. One of the largest book sellers on this continent recently sent board books which were warped. They changed suppliers and had never a problem

before. All of the laminated boards had the grain direction right. However, there was one, single exception. One of the boards was laminated with a paper that had the grain direction perpendicular to all others. All 65,000 books shipped from Asia, consisting of a board book and an attached box with puzzle pieces in it, had warped. All because a single paper was alternated in the grain.

There are, of course, many other reasons for board warping including materials used. The quality of the boards, including thickness and density, the amount and type of adhesives, the grain directions of endpapers and cover materials and type of covering materials are all factors in producing a product where the boards do not warp.

I would like to take this opportunity and congratulate the members of LBI. In my entire career, I have had never had a case of warped covers on library bindings! This is an achievement of which you can be proud. *Why?* Because library binders use only quality materials. Additionally, in library binding, there are no high speed machines involved where materials have absolutely no chance to react to an adhesive. Materials must expand and shrink in a controlled manner and that is the secret for success in keeping the covers flat. We need to relay this message loud and clear - every library bound book is "hand-crafted" by the ultimate hard cover binding expert!

### Insidious Inks

Perhaps the least understood LBI problem prevalent today is happening with the most expensive "coffee table" books. Usually coated paper stocks, printed in multiple colors on sheet fed presses, are most prone to such problems. Edition binders used to glue-off the spine of the sewn books with a PVA adhesive. Now they mostly use hotmelt. Within three to six weeks, ink-solvent migration will soften the hotmelt. The individual sewn signatures then separate and tangle loose inside a hard cover binding. Adhesive bound books have sheets coming loose. These are very serious and costly problems which can only be solved with PUR adhesives or gluing off sewn volumes with a non-migratory PVA adhesive.

One major LBI member recently sent me a book received from a publisher with whom they do business. In response, I sent an article I published

in *American Printer* some time ago. According to the editor of this trade magazine, it is still the number one article requested from their archives. Recently, I re-wrote it for a trade publication in India. To see it, go to Google and type in "Welbound Times." Tony Clark, a British adhesive binding expert and author of "Bookbinding with Adhesives" and I have written regular technical articles in this relatively new publication. It is most interesting how people around the world are aware of our published articles, not just what we may have written in the current issues, but what we may have written 20 years ago! The world is hungry for knowledge.

Therefore, if you would like to have a specific item covered, please let us know. I will go to my extensive files, research it, and cover it in this new and enhanced newsletter.

### **New Growth Forecasted for Book Publishing**

Have you read *Book Business*, a major magazine geared toward publishers, book manufacturers, on demand printers and binders? In the February issue, they report about a forecast Dr. Joe Webb made, covering publishing activities from 1997 to 2010.

The article contains interesting numbers. In 2002, there were 2,713 book publishing establishments; that number jumped to 3,377 in 2003! Add to that all the self-publishers and vanity presses. We should, as short-run, hard cover binders, look toward the future as one which will offer new, great business opportunities. Contact [Bookbusinessmag.com](http://Bookbusinessmag.com) for a free subscription. BookTech 06 is scheduled for March 20 to 22 at the Hilton New York. Several LBI members will exhibit.

For the latest binding industry news, visit [www.lbibinders.org](http://www.lbibinders.org)

### **What, When, and How to Bind: Commercial Library Binding**

**Friday, May 12 - San Jose, CA**

**10:00 a.m. – 5:00 p.m.**

Presented by the California Preservation Program and cosponsored by the Library Binding Institute, this one-day workshop focuses on front line staff, and the factors to consider in the binding decision-making process.

Participants will learn about the parts of a book, leaf attachment, repairs, how to prepare books to go to the bindery, and the bindery process. The workshop includes hands-on small group exercises with sample materials to be bound. Registration Fee: \$45 for institutional representative or \$70 for two. For more information, go to <http://www.plsinfo.org/workshops/binding.htm>.

### **New ACRL Blog**

The Association of College and Research Libraries has a new blog, [www.acrlblog.org](http://www.acrlblog.org). Designed to address academic and research library issues, the blog addresses and accepts guest commentaries and opinions about the latest trends and issues affecting college and research libraries.

### **OSHA Update**

Most employers, with few exceptions (e.g. fewer than 10 employees during all of 2005), must post their OSHA 300A log from February 1 to April 30 (this is the summary of the information on OSHA FORM 300). The log must be posted "in each establishment in a conspicuous place or places where notices to employees are customarily posted. You must ensure that the posted annual summary is not altered, defaced or covered by other material," according to OSHA regulations. Injury and illness record keeping forms are maintained on a calendar year basis. They are not sent to OSHA or any other agency. They must be maintained for 5 years at the establishment and must be available for inspection by representatives of OSHA, or the designated state agency. (Reprinted from PII Galley Proof; January 30, 2006)

### **Something to Think About...**

"The real voyage of discovery consists not in seeking new landscapes, but in having new eyes." - - Marcel Proust

## Americans' Use of Library Services Grows

### A Study by the American Library Association



A new national study from the American Library Association (ALA) finds that Americans overwhelmingly are very satisfied with their public libraries, agree more public library funding is needed and believe public libraries will be needed in the future. Two-thirds of adult Americans (roughly 135 million people) visited their public libraries last year.

KRC Research & Consulting conducted the study, which interviewed 1,003 adult Americans in a national random-sample telephone survey conducted January 3-13, 2006. Libraries and librarians – as well as the services they offer – are clearly valuable to Americans. Findings show that:

- Seven out of 10 Americans report being *extremely* or *very* satisfied with their public libraries – up 10 points from 2002.
- More than 8 in 10 Americans (85 percent) agree that their public libraries deserve more funding – including 58 percent who strongly agree.
- Americans currently provide, on average, about \$25 per year per person in local tax support for public libraries.
- Ninety-two percent of survey respondents believe libraries will still be needed in the future – even with all of the information available on the Internet.
- More than one-third of Americans put the benefits of libraries at the top of the public services list – as compared to schools, roads and parks – up 6 points from 2002.

The more frequent the user, the more satisfied she or he is with libraries. In fact, Americans' use of library services has grown in almost every category – from taking out books (up 14 points) and consulting with librarians (up 7 points) to taking out CDs, videos and computer software (up 13 points) and attending cultural programs like speakers or movie showings (up 8 points). Nearly all Americans (96 percent) agree that because public libraries provide free access to materials and resources, they play an important role in giving everyone a chance to succeed.

“Because libraries offer free access to all — with help from professional librarians — they bring opportunity to all and are a vital part of a civil society,” said ALA President Michael Gorman. “Investment in libraries is an investment in education and lifelong learning.”

Sixty-one percent of library users report using the computer in some way during their library visits – including checking the online catalog, connecting to the Internet and writing a paper or preparing a resume. African American and Hispanic adults are significantly more likely to use their public library for job searches or writing resumes than Caucasian adults.

“Public libraries are essential components of vibrant and educated communities,” Gorman said. “There are more than 16,000 public libraries in this country. I encourage everyone to check out his or her local library in person or online. Your library card is the smartest card in your wallet.”

Nearly two-thirds of Americans own library cards and report that taking out books and using computers/Internet are the top services they use in public libraries. The most frequent library users are women, younger adults (ages 25 to 44), college-educated adults and parents of younger children. Adults in the Midwest and West are more likely to have visited their public library than their counterparts in the South and Northeast.

For more information on this study, go to [www.ala.org/ala/ors/reports/2006KRCReport.pdf](http://www.ala.org/ala/ors/reports/2006KRCReport.pdf).

## Executive Director's Report

By Debra Nolan, CAE

### Visit to the Binding Unit at University of Florida, George A. Smathers Library

I recently had the opportunity to tour the binding unit at the University of Florida, George A. Smathers Library. There, head of preservation Cathy Mook-Martyniak and her staff demonstrated the processes and procedures of operating an efficient, responsive university library binding unit. During my time – and I did arrive by 8:00 a.m. in order to meet the binding truck - I met with each unit staff member to learn about what they do. Like a well-oiled machine, each binding unit employee has specific responsibilities which may include writing binding tickets, entering records into the database, packing, and quality control. Some staff are assigned to process serials, others monographs, and some, pamphlets only. Bobby Parker, binding unit head, spent time showing me the systems in place for tracking binding orders, maintaining monthly and annual departmental statistics, and “checking books” out of the library to the commercial bindery. Fascinating! The professionalism of the department, however, is not limited to the staff, policies or procedures. Equally impressive is the binding unit’s website which contains a plethora of information including a glossary of binding terminology, FAQ’s, statistics, binding goals, AND a virtual tour of their contracted bindery – photos and all! Wow. Who knew about this amazing resource? My vision for LBI is that we might, one day, have a content rich web site with resources like this. To see the binding unit’s home page – go to <http://web.uflib.ufl.edu/preserve/binding/index.html>. Check it out! Many thanks to Cathy and her staff for sharing their time and expertise with me.

#### **LBI Address Change**

Please change your records to reflect a new mailing address and fax number for LBI:

Library Binding Institute  
4300 S. U.S. Highway One  
#203-296  
Jupiter, FL 33477  
Phone (561)745-6821 (same)  
Fax (561)775-0089