



A Newsletter from the Library Binding Institute

CIP4 and JDF will get special attention at DRUPA 2008

by Werner Rebsamen · LBI Technical Director

In a press-release, Anne Meerboth-Maltz (ameerboth@mdna.com) announced that visitors to the upcoming, next year DRUPA (www.drupa.de) will have a chance to familiarize themselves with the state-of-the-art integration processes of all pre-press, press and post-press functions. Now many in our trade might wonder, what exactly is CIP4 or JDF? These are not only today's buzz words in the Graphic Arts Industry, they are the future, a dream come true. During my career as a teacher I always said that one day, we will be able to communicate with each other and, as a result, avoid repeating many mistakes. The book testing laboratory at RIT received many items, printer's masterpieces which had to go to the graveyard due to ignorance or mostly, due to the fact that nobody considered it necessary to talk to the binder first. Pre-press prima donnas lived in their own world, the press people were just dot-watchers, only interested in the transfer of images and the quality of print. Critical allowances for print-finishing, imposition, paper grain etc. were simply ignored and often resulted into costly repairs, inefficiency or outright disasters. Talk to any trade binder or anyone else

who is involved in print-finishing and each will have horror stories to share. Now, thankfully, such poor planning for valuable graphic arts products can be greatly eliminated. In earlier times, we always had to rely on experienced people. Well, how does one become *experienced*? I used to tell my students "Experience is nothing more than learning from mistakes and I have lots of experience!" Good and skilled people are a rare find. With systems like CIP4 and JDF, we are now able to put all critical aspects of production into electronic form, which I believe will help us avoid many common mistakes.

CIP4 brings together vendors, consultants and end-users in print communication, graphic arts industry, and associated sectors, covering a variety of equipment, software, peripherals and processes.

JDF is the buzz word for Job Definition Format, which is simply the industry specifications designed to facilitate process automation and the integration of different applications and systems in and around the graphic arts industry. JDF also enables the integration of business

management and job planning applications into the production workflow. More information on both CIP4 and JDF is available at www.cip4.org DRUPA will have approximately 50 exhibitors who will demonstrate JDF-enabled systems and software. The innovation parc at DRUPA 2008, where these systems will be demonstrated, will take up almost all of Hall 7. The displays will also feature a theater, offer short seminars, and more, all in an effort to enhance digital printing and optimizing customer communications.

Now as library binders we must ask, what took the graphic arts industry so long? Just look how we use Able and Lars and communicate with our clients. That is a good argument, but CIP4 and JDF systems go a lot further and deserve a closer look.

Are Newspapers dying?

As library binders we are of course concerned. After all, many of our members regularly hard cover bind local newspapers. Sure we have heard a lot about declining newspaper circulation. Most cities which used to have both a morning and an evening paper have merged them into one. They all blame the internet. But what are the true facts? Michael Kleper, who recently retired from RIT, was and still is our newspaper guru. A

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few days ago he sent me an e-mail of a study made by the Center for Media Research. In short, it contained the following data as collected from the World Association of Newspapers which, believe it or not, shows newspaper circulation growing and best of all, new newspapers being launched at a remarkable rate. Here are some facts and figures:

- Global newspaper circulation up 9.95 percent over five years and 2.36 percent over twelve months.
- Daily newspaper titles surpass 10,000 for the first time in history
- More than 450 million copies are sold daily
- Total free daily circulation more than doubled in five years

Even in North America and Europe, both circulation and the number of new titles have increased, according to updated

data. These figures completely contradict the conventional wisdom that newspapers are in terminal decline. Newspapers represent a nearly 180-billion-dollar industry worldwide, with more advertising revenues than radio, outdoor, cinema, magazines and the internet combined. More than 8 billion dollars have been invested in newspaper technology in the past five years, and the industry employs nearly two million people worldwide. Who said print is dead?

For our Bibliophile Binders – Peter Waters

We all are aware of the accomplishments of the late Peter Waters, conservation officer at the Library of Congress. He was a true leader in library conservation and a masterful designer-bookbinder. Many dubbed him as “the Father of American Library Conservation.” His leadership in

this field began with setting up a restoration system at the National Library in Florence, Italy after that disastrous flood in 1966. In 1971 he set up the laboratory for conservation at the Library of Congress and thereafter became Chief of Conservation of LOC. His wife Sheila, a world-renowned calligrapher, recently put together a DVD which concentrates on Peter Waters accomplishments. The DVD is 85 minutes long and will delight all those who are interested in the art of fine bookbinding and lettering. The DVD is available from Sheila Waters, 851 Boyle Road Fairfield, PA 17320. E-mail sheilawaters@adelphia.net. The cost is \$35, and includes shipping within the US.

Werner Rebsamen is Professor Emeritus at the Rochester Institute of Technology and the technical consultant to the Library Binding Institute. He can be reached at wtrebs@localnet.com.



LBI 2007 Fall Meeting • September 27 – 29, 2007 Springfield, Massachusetts Sheraton Springfield Monarch Place Hotel

LBI's 2007 fall meeting has been confirmed to take place September 27 – 29 in Springfield, Massachusetts. Featured will be a tour of Bridgeport National Bindery in Agawam, Massachusetts, a state-of-the-art bindery which provides a number of services including library binding, on demand and edition binding, as well as textbook rebinding. Additionally, a hardcover binding one-day seminar will be facilitated by Werner Rebsamen, LBI technical consultant and professor emeritus, Rochester Institute of Technology. Stay tuned for more information...

2007 LBI Spring Meeting Highlights

Make plans now to join us for the 2007 LBI Spring Meeting, May 4-7 at the Hotel Santa Fe in Santa Fe, New Mexico.

Here are some of the highlights for the meeting schedule. Registration forms will be sent via email by the end of February.

Opening Reception at the Hotel Santa Fe

Greet colleagues while enjoying a beautiful, Santa Fe sunset during the opening reception at the Hotel Santa Fe, the only Native American owned hotel in Santa Fe. Located in the renowned historic district, this hotel offers a unique cultural experience. After the reception, enjoy dinner on your own at one of the many fine restaurants in the area.

Noel Ward, OnDemandJournal.com – Keynote Speaker

Turning the Pages of Change - How Digital Book Production is Shaping the Books You'll Bind Tomorrow

The publishing industry is undergoing changes that will transform nearly every aspect of the book business. From authors to editors to manufacturers to distributors and retailers, there are risks, advantages and opportunities. And for binders there are more and bigger opportunities than ever before. Noel Ward, Executive Editor of On Demand Journal.com and noted print industry analyst will share trends, anecdotes and examples of how the market is changing and where you can take advantage.



Robert Strauss, Preservation Technologies, LP

*Collections of Distinction; Binding and Deacidification, A Discussion of New Techniques
To Preserve Monographs in Research Collections*

This talk will address the significant number of monographs in the retrospective collections that are in disrepair, how to identify the collections and propose a new service model for library binders to preserve these volumes. Bob is Vice President Sales & Marketing, Preservation Technologies LP, Cranberry Township, PA

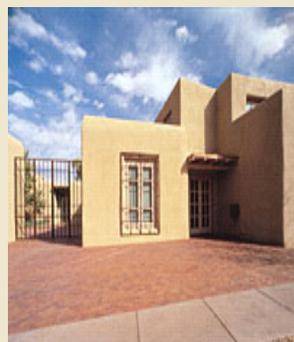
Golf at the Towa Golf Resort

Situated in beautiful Northern New Mexico and complimented by splendid southwestern terrain and stunning desert sunsets, the Towa Golf Resort caters to those who are looking for an outstanding golf experience. Designed by Hale Irwin and William Phillips, the course utilizes the natural topography and unique natural rock and piñon trees indigenous to the area. Whether you are an experienced golfer or a high handicapper looking to sharpen your skills, the Towa Golf Resort offers golfing excitement for everyone. More information can be found at www.towagolf.com/TheCourse.html.



Georgia O'Keeffe Museum Lunch and Tour

One of the most significant artists of the 20th century, Georgia O'Keeffe (1887-1986) was devoted to creating imagery that expressed what she called "the wideness and wonder of the world as I live in it." She was a leading member of one of the avant-garde art movements that blossomed in New York in the 1910s and 1920s. O'Keeffe's images—often instantly recognizable as her own—include large-scale flowers, New York



cityscapes, animal bones, and the high deserts and dramatic cliffs of her beloved New Mexico. The Georgia O'Keeffe Museum is the first museum in the United States dedicated to a single woman artist and its collection comprises 1149 O'Keeffe paintings, drawings, and sculpture. More about the museum can be found at http://www.okeeffemuseum.org/visit/about_museum.html. Prior to the museum tour will be lunch at the highly rated Georgia O'Keeffe café, voted one of the city's top 40 restaurants by the *Santa Fe Reporter*. For reviews of the café, go to <http://www.okeeffecafe.com/media.htm> or <http://sfreporter.com/articles/publish/rg06-101806-okeeffe.php>. Following lunch and the museum tour, you are on your own to explore nearby other museums or the Santa Fe plaza which features a variety of shops and the Indian Market.

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2007 LBI Spring Meeting Highlights

Reception at Winterowd Fine Art Gallery

A contemporary fine art gallery on historic Canyon Road, Winterowd Fine Art offers a contemplative and beautiful setting for Saturday's pre-dinner reception. For nearly a century, artists and art lovers have flocked to Canyon Road, Santa Fe's art gallery district.

Santa Fe is the second largest art market in the nation, and has more art galleries than any other city of its size offering a wide range including Native American art, early 20th century art by members of New Mexico's famous art colonies, traditional representational art, and contemporary and abstract art. On Canyon Road there are more than 100 art galleries and studios, unique specialty shops, world class restaurants, and the historic adobe architecture that gives Santa Fe its legendary southwestern charm. For more information about Canyon Road, go to <http://www.canyonroadarts.com/>.



Paint Santa Fe!

A 3-hour pastel painting and drawing workshop for art lovers of all kinds! Experience is not necessary. The class is held outdoors where students will create several paintings of the New Mexico landscape. Pastels will be used, which will allow the student to draw and paint at the same time. The instructor will assist each student individually with composition, color selection, design, and layering. All materials are included and there will be a packet for students to take their "masterpieces" home with them. The class will be held from 10:00 am. to 1:00 pm. Suggestions for things to bring are: a camera, a sun visor and bottled water. The instructor, Ann Marie Trapp, is a watercolor and pastel artist living in Santa Fe, New Mexico. She has been painting for over 15-years and teaching for the past four years. Her work can be seen at the Marigold Arts Gallery on Canyon Road and downtown at Santa Fe Fine Art Brokerage. She enjoys teaching and welcomes art lovers of any kind!!

** A minimum of three participants required.

President's Dinner, Hotel Santa Fe

Recognize LBI incoming president, Gerrit Dykhouse, and LBI outgoing president, Jay Fairfield, while enjoying the beautiful surroundings of the Hotel Santa Fe and cuisine indigenous to the area. Your last night of the spring meeting will be one to remember.



Dinner at Los Mayas Restaurant



Located in an adobe home built in 1929 by Don Timoteo and Dona Sofia Cordova, Los Mayas is known for its authentic Mexican food and warm atmosphere. In the evenings, there is live music and you can have "Guacamole Fresco" prepared at your table. It is also located within walking distance of the Santa Fe Plaza for those who would like to explore the nightlife following dinner. "Dining at Los Mayas is a pleasure in their cozy converted private home still heated by cheery woodstoves and decorated with colorful artworks." For more information, go to <http://www.losmayas.com>.

Sunday Afternoon Hiking Tour Added



See the spring meeting registration form for more information.

2007 LBI Spring Meeting Schedule

2007 Spring Meeting Schedule May 4 - 7, Hotel Santa Fe Santa Fe, New Mexico

Friday, May 4

Noon – 5:00 pm Registration
3:00 pm – 5:00 pm LBI Board of Directors Meeting
6:00 pm – 7:30 pm Welcome Reception at the Hotel Santa Fe

6:30 pm – 7:30 pm Gallery

Reception at Winterowd Fine Art

7:30 pm – 9:30 pm

Dinner at Los Mayos Restaurant
(Thank you to LBI Suppliers!)

Saturday, May 5

7:30 am – 8:30 am Registration
7:30 am – 8:30 am Breakfast
8:30 am – 8:45 am Welcome/Introductions
8:45 am – 9:30 am LBI Annual Meeting
9:30 am – 9:45 am Break
9:45 am – 10:15 am ALA and Librarian's Update
To Be Determined
10:15 am - 11:00 am Collections of Distinction; Binding and Deacidification, A Discussion of New Techniques to Preserve Monographs in Research Collections. Robert Strauss, Preservation Technologies
Noon – 5:00 pm Free Afternoon, Golf at the Towa Golf Resort, or Georgia O'Keeffe Museum Lunch and Tour

Sunday, May 6

7:30 am – 8:30 am

Breakfast

8:30 am – 10:30 am

Turning the Pages of Change: How Digital Book Production is Shaping the Books You'll Bind Tomorrow.
Noel Ward, OnDemandJournal.com

10:30 am – 11:00 am

Break

11:00 am – 12:30 pm

Supplier Presentations

Afternoon

Free Afternoon to explore the area.

6:00 pm – 9:00 pm

President's Reception/Dinner

Monday, May 7

7:00 am – 8:00 am

Breakfast

8:00 am – 10:00 am

Supplier Presentations

10:00 am – 10:15 am

Break

10:15 am – 11:00 am

Werner Rebsamen presentation

HOTEL INFORMATION - LBI SPRING MEETING

Cutoff Date: March 28, 2007 - To make your reservation, contact the hotel reservations department at 800-825-9876 or 505-982-1200. Reservations can also be made via facsimile at (505)984-2211 or by sending an email to hotelsf@newmexico.com. Please identify yourself as a Library Binding Institute conference attendee.

LBI Rate: \$149 single/double for a Picuris Junior Suite.; \$249 single/double for a Hacienda room. Tax is 14.56%. The LBI rate is valid 3 days prior to and 3 days following the conference dates. The hotel requires 48-hour cancellation notice or you will be charged for one night's stay. For more information about the hotel, go to www.HotelSantaFe.com.

Hotel Information: Hotel Santa Fe
1501 Paseo de Peralta, Santa Fe, New Mexico, 87501
Phone: 505-982-1200 Fax: 505-955-7835