



The ENDPAPER

Newsletter of the Library Binding Institute – March 2005

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LBI 70th Annual Meeting May 6 – 9, 2005

Spring Ahead!

Register today for LBI's 70th annual meeting in Tucson, Arizona, May 6 – 9, at the spectacular JW Marriott Resort Starr Pass!

Don't miss this opportunity to reconnect with colleagues, welcome incoming president Jay Fairfield, and meet LBI's new executive director Debbie Nolan. New LBI initiatives will be discussed as we reflect on seventy years of library binding success. This is your opportunity to impact the direction of the Library Binding Institute and the value of your membership.

If you have not received your registration form by email, please contact Debbie Nolan at dnolan@lbibinders.org. The deadline to register is April 22, 2005.

A list of those registered and an update on the meeting will be sent to LBI members sometime in April.

Reserve Your Hotel Room – April 14 Cutoff Date

Call (800)228-9290 or (520)792-3500 to make your reservations today. LBI room rates are \$145 single/\$145 double. For more information on the hotel, go to www.starrpassmarriott.com. If you haven't already done so, register for Marriott Rewards at www.marriott.com or call 1-888-627-7468.

Do You Have the Following items for the LBI Archives?

Photograph of:

Cornelius Wagenvoord, Wagenvoord & Company, Lansing, Michigan

LBI President 1938-41 and 1965-66

Joseph S. Wesby, J.S. Wesby & Sons, Inc., Worcester, Massachusetts

LBI President 1964-65

Ernest M. Allen, III, Southern Library Bindery, Co., Nashville, Tennessee

LBI President 1974-75

Joseph S. Wesby, III, Wesby-Barnard Bindery, Medford, Massachusetts

LBI President 1977-78

Stanley L. Ogden, III, Library Bindery Co. of Pennsylvania, Hatfield, Pennsylvania,

LBI President 1989-91

Pelham Barr, (Apparently he never liked to have his picture taken.)

Executive Director 1935-1947

Albert Leitschuh,

Executive Director 1982-1984

Also looking for:

1. Color copy of original letter dated May 31, 1935 to "All Engaged in Library Binding" and signed by Pelham Barr. It is on BMI letterhead and includes a list on the left of members of the library binding division of Book Manufacturers Institute. This letter is one of the first documents on the birth of LBI.

2. Color copy of original letter dated July 1, 1935 to "All Engaged in Library Binding" and signed by Pelham Barr. It is on LBI letterhead and includes a list of members on the left.

This is one of the first documents on LBI letterhead to members.

Suzanne Wiersma wants to hear from you **now** if you have any pictures of LBI presidents, key members, important events, or social occasions. Please contact Suzanne at swiersma@wbmbindery.com.

LIBRARY BINDING INSTITUTE BOARD OF DIRECTORS

The following slate of officers and directors will be voted on at the annual membership meeting to take place May 8 in Tucson.

OFFICERS

PRESIDENT - JAY FAIRFIELD, 2005-2007

VICE PRESIDENT - GERRIT DYKHOUSE,
2005-2007

TREASURER - MARK HANCOCK, 2005-2007

DIRECTORS

JACK TOLBERT, 2003-2006

BRUCE JACOBSEN, 2005-2006*

JIM ORR, 2005-2007

DAVE ROBBINS, 2005-2007**

JIM HECKMAN, 2005-2008

MARK LOVEKAMP, 2005-2008

*Will serve remainder of Mark Hancock's term

**Will serve remainder of Bill Waldron's term
Submitted by the Nominating Committee -
Gary Wert, Jim Larsen, and Steve Heckman

LBI 70th Annual Meeting Schedule

Friday, May 6

6:00 – 7:30 pm

Welcome Reception - Enjoy sunset on the Meecha Lawn at the JW Marriott Starr Pass Resort and Spa. Following the reception are options for dinner at the resort or in nearby Tucson. For more information about hotel dining, see the hotel dining options listed below or for Tucson restaurant recommendations, check out www.fodors.com.

Saturday, May 7

7:30 – 8:15 am

Breakfast in Exhibit Area - Continental breakfast will be served on the outdoor patio of the meeting room. Peruse supplier exhibits in the attached room which is also the location for LBI meeting sessions.

8:15 am – 8:30 am

Welcome and Opening Remarks – LBI incoming president Jay Fairfield will welcome everyone and introduce LBI's new executive director, Debra Mills Nolan, CAE.

8:30 – 10:00 am

"The Library Binding Industry Brand: Branding Basics and Broadening Markets - Part One

This informative session will introduce concepts that can be used to strengthen your company's brand while enhancing marketing efforts to new and existing audiences.

10:00 – 10:45 am

Break in Exhibit Area - Enjoy a cup of coffee while talking with colleagues and friends.

Saturday, May 7 (continued)

10:45 am – 12:15 pm

Supplier Presentations - Learn about the latest news related to library binding products and services during supplier presentations.

Afternoon

Optional Golf/Free Time – Starr Pass’s natural desert environment offers a dramatic backdrop for this Arnold Palmer signature course. Spouses are welcome to participate in the 9-hole shotgun tournament. Register to play on the meeting registration form. More information on golf logistics to follow from Ryan York and Scott Harris.

6:30 pm

Mexican Fiesta Reception and Dinner - Celebrate 70 years of library binding at a Mexican fiesta to be held on the scenic Tash Lawn of the JW Marriott Starr Pass Resort and Spa. You will have the opportunity to sample contemporary renditions of traditional Mexican food along with local specialty margaritas.

Sunday, May 8

7:30 – 8:30 am

Mother’s Day Breakfast - LBI salutes mothers who are invited to attend an outdoor Mother’s Day breakfast to be held on the Meecha Lawn of the JW Marriott Starr Pass Resort and Spa.

8:30 – 11:00 am

Board Meeting, Annual Meeting, and Break - Breakfast is followed by the LBI board meeting and annual meeting.

11:00 am – 12:30 pm

“The Library Binding Industry Brand: Branding Basics and Broadening Markets - Part Two

The branding concepts introduced on Saturday will be addressed in the context of what LBI can do to better enhance your company’s visibility to new and existing markets. How can the value of your membership in LBI be increased in light of diversified revenue streams and changing market opportunities?

Afternoon

Optional Mountain Bike Ride/Free Time - Enjoy an afternoon on your own or an invigorating mountain bike ride where you will experience the area’s natural beauty in Tucson Mountain Park. The ride will last approximately two hours and begin and end at the JW Marriott Starr Pass Resort and Spa. The cost is \$50 which includes bike and helmet. Don’t forget to wear comfortable shoes and bring sunscreen. The ride will be lead by Lang Wightman and Bob Sibert. Contact Lang, LangW@LBSBind.com, to reserve your space by April 27, 2005.

6:30 pm

Desert Starlight President’s Reception/Dinner - Don’t miss an occasion to recognize John Salistean, LBI’s outgoing president, at this memorable starlit event to be held on the Ania Lawn of the JW Marriott Starr Pass Resort and Spa. A special presentation commemorating LBI’s 70th anniversary will be delivered by Suzanne Wiersma.

Monday, May 9

8:00 – 8:30 am

Continental breakfast will be served on the outdoor patio of the meeting room.

8:30 – 11:00 am

LBI Initiatives and Action Plan - This session will incorporate the dialog of the last two days into an action planning document aimed at the development of new LBI initiatives. Don't miss this exciting opportunity to participate in shaping the future of the Library Binding Institute.

Its Not Too Late to Mark Your Calendar for LBI's Fall Conference

Start planning now for LBI's fall conference, September 14-18, at the Knickerbocker Hotel in Chicago. More details about the meeting to be held in conjunction with PRINT05 (September 9 – 15), will be available in Tucson.

MARCH 2005 TNLs In the Mail

The March 2005 issue of *The New Library Scene* has been mailed to all LBI members and subscribers this week. If you do not receive your issue by April 15, please contact the LBI office at dnolan@lbibinders.org.

LBI Web Site Transformation

Over the next several weeks, your executive director and a contracted web master will be working behind the scenes to update the design of LBI's web site and increase its functionality. The newly redesigned LBI web site will communicate a more dynamic image of today's library binding industry while offering links to LBI member web sites and providing up-to-date news and

information of interest to LBI members and their customers. It is our hope that librarians, and others, will turn to the LBI web site for authoritative information on library binding and that the web site will be a content rich resource for members, librarians, and other defined constituencies who are looking for assistance and information. The newly designed web site should be live by June, and we will keep you posted on its progress.

Electronic Dues Invoices

LBI members will begin receiving membership dues invoices via email. If you would like your invoice to be sent directly to your accounting department, please send the contact name and email address to dnolan@lbibinders.org. Second quarter invoices will be sent in April.

The Library Binding Torch **By Debra Mills Nolan, CAE**

Twenty-four hours ago I was in Lexington, KY, wrapping up my attendance at a two-day SOLINET workshop on commercial library binding. Taught by Tina Mason, SOLINET education officer, and hosted by Becky Ryder, head of preservation services for the University of KY Libraries, the workshop covered topics such as book structure and function, binding methods and materials, bindery operation, and the administration of a preservation conscious library binding program. J.C. Noyes, Bridgeport National Bindery, was on hand to offer technical assistance, and I had the opportunity to share information about the Library Binding Institute with the approximately forty people in attendance.

I learned a lot in the last couple of days. First and foremost, you'll be happy to know that your executive director can now converse intelligently about the differences between double-fan adhesive binding, sewing-through-the-fold, oversewing, and side

sewing. I might even be able to look at a book and tell how it was bound or if it needs to be rebound. I can tell you the characteristics of a well-made book and address quality control factors related to inspecting the opened and unopened library bound volume.

While attending the workshop, I saw the infamous LBI video on library binding (great hairstyles!) and found information on library binding, provided years ago by LBI, in my workshop packet. A few issues of *The New Library Scene* were circulated and LBI as a resource on library binding was repeatedly emphasized by the workshop instructor and hostess.

I learned, first hand, about library binding decision-making factors as workshop attendees asked questions and shared war stories. There were a variety of librarians in attendance, with different titles and representing an array of library types, who all shared a desire to learn about ways to better preserve their collections by making well informed library binding decisions.

It was enlightening to be among those who strive daily to preserve and protect the written word and who care so passionately about the long-term value of their collections. It made the library binding endeavor even more real to me.

There is no doubt in my mind that forging ahead with the library binding torch is critical and that it is our responsibility, as the Library Binding Institute, to make up-to-date information and ready assistance available to those who seek to carry out the library binding mission. We have a lot of work ahead of us. Redesigning LBI's web site is a start. Updating LBI brochures and making new kinds of information available is next on the list. There is much to be done, however, I know that we are up for the challenge. Through collaboration with the membership, library community, and allied organizations, we can make it happen. I applaud Tina Mason and Becky Ryder for articulating the library binding endeavor in an inspiring

and intelligent manner. We are fortunate to have such enlightened, enthusiastic supporters. And, I commend the attendees who took valuable time out of their day and money out of their pocket in order to become better stewards of their collections.

Technical Director's Report

By Werner Rebsamen

How durable is a PVA Case making adhesive used in library binding?

The NISO/LBI Standard in Section 19.3 on page 17 specifies the following: "The adhesive used for making the case shall be polyvinyl acetate emulsion adhesive (PVA) with 'good long-term aging' characteristics."

Recently, librarians questioned this statement and asked for a clearer definition. In short, they wanted to know exactly what those characteristics are. In my response, (I always report to Deb Nolan) the first reference was made to my 1991 Study on Long-term service life and performance characteristics of PVA cold emulsion adhesives, an extensive project financed by LBI's Technology Committee. Page 18 made a reference on Aging Characteristics of PVA adhesives. The first polyvinyl acetate was marketed in 1935. Therefore, it is still a relatively new adhesive. Chemists had to rely on artificial age testing. At the Berlin University in Germany, such tests confirmed an expected lifetime of over 500 years. W.J. Barrows, in his book on *Permanence and Durability of the Book -IV*, on page 33, item 14 stated "While in the absence of more natural-aging experience of PVA adhesives than now available, it is hazardous to equate heat-aging with natural-aging, yet conservative conjecture suggests one day of heat-aging at 100 degree C as the equivalent of 5 years of natural-aging. Presuming this to be the case, the very stable adhesives identified by the study may be expected to have a longevity of not less than 450 years, which should

qualify them, with respect to the characteristic of stability, for library use.” Other tests concluded that freezing caused no measurable results of damages. (I must assume they tested bound products or a dried film as PVA’s in its liquid form contains water.)

Luckily, our trade association has members who are the true experts when it gets to adhesive chemistry. Jeff Wisdom of Wisdom Adhesives was kind enough to answer my question as follows: “Poly (vinyl acetate) contains no residual unsaturation and is therefore not subject to degradation by oxygen, ozone or ultraviolet light. These are essential to long term durability and strength.” Thanks Jeff!

Mending all tears with Japanese Papers and Wheat Starch?

Looks like librarians are actively interested in the NISO/LBI Standard for Library Binding. In a letter to our executive director, a librarian questioned our specifications on Repair, item 6.4 on page 3. It reads as follows: “All paper tears shall be repaired with transparent pressure-sensitive alkaline paper mending tape unless the customer and the binder make special arrangements for use of alternative mending materials or no repair.”

The preservation librarian made the following statement: “We are not aware of any such product that meets this description. Alkaline paper would not be transparent; most pressure sensitive adhesives are rubber-base and will yellow, embrittle, and/or become tacky or hard. Recommendations to use a pressure-sensitive adhesive should include a requirement that the adhesive must be acrylic. Alternative suggestion: mend with high alpha-cellulose tissue like Japanese paper and reagent grade wheat starch paste, or with heat-set tissue using high alpha-cellulose paper and a thermosetting acrylic.”

My answer to Deb Nolan was as follows:

Thank you for an interesting letter. The questions one must ask are:

- *What are we repairing?*
- *Is it a very valuable document or is it a common library item?*

Once the extent of the repair and the value of the item are determined, we must act appropriately. Yes, if it is a Gutenberg Bible or a similar, most valuable document, we would never use an adhesive coated tape. On such works, the old fashion method of using Japanese mending paper and an appropriate paste is the right approach. But such tasks are time consuming and, therefore, expensive. Are librarians willing to pay for this?

One product most library binders are using is Filmoplast. It is used extensively in libraries and archives for mending tears in paper. It is an archival quality pressure sensitive, thin, transparent paper tape made from a special wood-free paper. Once burnished down it virtually disappears into the paper, leaving a mend that looks and feels like the original page. Both the adhesive and the paper are buffered with Calcium Carbonate, making the tape slightly alkaline (pH~9.2) to counter any acids in the paper it is applied to. The German Company Neschen says it is tested and approved by the Federal Institute for Material Testing (File Ref.: 3.3/3084-4/790).

Bookbinders and archivists around the world use this particular product. It will not dry out or discolor with age. Aging characteristics are such that the tape most often will outlast the paper repaired.

Again, repairing torn sheets and the techniques applied for this task depends on many factors and there are many options from which to choose.

BookTech News

Perhaps one of the most exciting announcements to come out of the recent Book Tech Show is that one of our member firms, Bridgeport National Bindery, Inc., will acquire the first BookMaster 360. With

declining library budgets and subsequent binding orders, Bridgeport has been a pioneer in planning for the future as an established library binder. You may find more about this acquisition on the Bridgeport National Bindery web site: www.bnbindery.com

As we discuss planning for the future, this will be one of our main topics at the LBI spring meeting in Tuscon since we must find a "link" to those who publish and need hard cover on-demand bindings.

Using Value-Added Services to Forge a Profitable Future Is Focus of NAPL Book

Paramus, N.J. - 3/24/2005 - Traditional printing may no longer be growing fast enough to support a profitable future on its own. To survive in the long-term, therefore, forward-thinking printers are seeking to develop new revenue streams through diversified service offerings.

"As print becomes an increasingly smaller slice of the media pie, the question for printers becomes, 'How can I capture more of my clients' revenue dollars beyond the press?' The answer is value-added services," notes graphic communications analyst and writer Heidi Tolliver-Nigro, author of *Diversifying with Value-Added Services: Unlocking Hidden Profit Potential*, released this month by the National Association for Printing Leadership (NAPL).

In *Diversifying with Value-Added Services*, graphic communications company leaders have a comprehensive guide to developing a successful and profitable value-added services program. Author Tolliver-Nigro explores how printers can use value-added services to rise above the commodity arena and provide total communications solutions that provide value for customers. Readers will learn:

- Which services are the most profitable.
- How to determine which services make the most sense for their organizations.
- What capital investment is required.
- The best ways to get started.
- How to position themselves with customers as a strategic partner, rather than 'just a printer.'

The book offers a practical, no-nonsense look at the value-added services arena by exploring the benefits, realities, investments, and sales approaches required for a full range of popular value-added services, including prepress services; creative design; web design; interactive media; large-format printing; customized email programs; digital-asset management; variable data printing; one-to-one marketing; and mailing and fulfillment.

News and Events

Send Your Customers E-cards Promoting National Library Week!

Now you can promote America's libraries by sending E-cards to your friends and customers during National Library Week (April 10-16). These are available free online from [AmericanGreetings.com](http://www.americangreetings.com/category.pd?path=59953&) at <http://www.americangreetings.com/category.pd?path=59953&>.

NEH Preservation Assistance Grants

The National Endowment for the Humanities (NEH) is accepting applications for preservation assistance grants of up to \$5,000 to promote preservation planning and activities within smaller institutions. The grants support general preservation and conservation

surveys, consultations with professionals, preservation workshops, and the purchase of preservation supplies. The deadline for preservation assistance grants is 16 May 2005. Applications and further guidelines are available by calling (202) 606-8570 or visiting the NEH website at: <http://www.neh.gov>.

Seven Nominations Pre-selected for UNESCO/Jikji Memory of the World Prize

Seven out of 36 nominations received from Member States for the first ever UNESCO /Jikji Memory of the World Prize were preliminarily selected by the Bureau of the Memory of the World Programme during its meeting at UNESCO Headquarters in Paris on 22 March 2005.

The list includes the National Library of Australia, the National Library of the Czech Republic, the *Departamento del Valle del Cauca* (Colombia), the National Mission for Manuscripts (India), the *Universidad Centroamericana* (Nicaragua), Fathi Hassan Saleh (Egypt), and the International Criminal Tribunal for Rwanda (ICTR) in Tanzania.

In the preliminary screening, the Memory of the World Bureau considered the following factors: the significance of the work already performed in the area of preservation of, and access to, documentary heritage that is outside of the institution's regular functions, long term preservation strategy, sustainability, and regional representation.

The short-listed candidates will be further considered in June this year in China by the members of the International Advisory Committee of the Memory of the World Programme, who sit as the Jury of the Prize. On the recommendation of the Committee, the Director-General of UNESCO shall designate the prizewinner who receives a sum of \$ 30,000.

The UNESCO/Jikji Memory of the World Prize is given biennially to individuals or organizations that have made a significant

contribution to the preservation and accessibility of documentary heritage.

The Prize was set-up to commemorate the inscription of the Buljo jikji simche yojeol, the oldest known book of movable metal print in the world, in the Memory of the World Register.

Rare Books and Manuscripts PreConference,

June 21 – 24, St. Louis, MO

The 46th Rare Books and Manuscripts Section Preconference will be held June 21-24, 2005, in St Louis, MO. "Bridging The Gap: Education and Special Collections" will explore a crucially important issue in our profession: the rift between the growing variety of educational roles played by special collections librarians — as teachers, advocates, interpreters, impresarios — and the shrinking opportunities for formal training and continuing education available to prepare special collections librarians for these roles.

A full program of events is now available. For registration information and complete details of the schedule go to <http://library.wustl.edu/units/spec/rbms/index.html>

ALA ALCTS Preconference Workshop

"Maximizing Your Binding Budget"

June 24, 2005, Chicago

Mark your calendar now to attend the ALA ALCTS preconference workshop, "Maximizing Your Binding Budget" to be held on June 24 in Chicago, IL.

Topics will include services, standards, the decision-making process, binding needs and selection strategies, quality control and the tools needed to make the library binding case to administrators. LBI executive director, Debbie Nolan, is on the

program as are other representatives of the library binding industry. For more information, see www.ala.org/alcts/events.

The Changing Book: Transitions in Design, Production & Preservation

July 22-25, 2005, Iowa City, Iowa

The book, as we know it, is ever-changing in its structure and physical composition as well as in how it is perceived in the context of other media. The Changing Book Exposition will provide perspective on the continuing role of the paper book, trends in production, its preservation, and visions for the future. Set in beautiful eastern Iowa at the height of summer, the exposition will include speakers such as Mary Lynn Ritzenthaler, National Archives and John Dean, Cornell University, as well as panels, book exhibitions, tours and a "tent show" featuring technical demonstrations, vendors, poster sessions, food, fun and music. The exposition will offer an informal, lively ambience for discussion, entertainment and inspiration much in the spirit of a county fair. Professionals and students dedicated to the traditional book and its preservation in the digital age, are invited to attend. Early bird registration (by June 20, 2005) provides a remarkable discount. For more information or to register call 1-800-551-9029 or check online at www.lib.uiowa.edu/book2005.

Sibley Music Library Music

Binding and Repair Course

July 11 – 16, 2005, Rochester

Sibley Music Library is offering its annual summer course in music binding and repair July 11-16, 2005, through the Eastman School of Music in Rochester, NY. Through intensive instruction, learn to operate a preservation program specifically oriented toward a music collection. Emphasis will be

on hands-on experience in binding and conservation techniques. Additional lectures on preservation administration, organization, and special materials will be included. This course is intended for music librarians (professional and support staff), MIS students, and private collectors. For more information, contact Alice Carli at (585) 274-1375 or acarli@esm.rochester.edu, or visit <http://www.rochester.edu/Eastman/summer/?i=institutes>.

NASIG 2005 Annual Conference

May 19 – 22, Minneapolis

The National Association Serials Interest Group (NASIG) is holding its 2005 annual conference in Minneapolis, Minnesota, on May 19-22, 2005. Established in 1985, the North American Serials Interest Group, Inc. (NASIG) is an independent organization that promotes communication, information, and continuing education about serials and the broader issues of scholarly communication. Members include a dynamic group of librarians, publishers, vendors, educators, database producers, library systems representatives, and many others involved in the creation, production, delivery, management, and access of serial information, the scholarly communication process, and emerging technologies.

For more information, go to www.nasig.org/index.htm.

Something to think about...

"Effective leaders don't have to be passionate or charming or brilliant. What they must be is clear – clarity is the essence of great leadership."

Marcus Buckingham in March 2005 *Fast Company Magazine*: Article – "The Clear Leader" by Bill Breen.