



# The ENDPAPER

Newsletter of the Library Binding Institute

APRIL 2006

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## LBI Spring Annual Meeting May 5 – 8, 2006

Sheraton Sand Key Resort  
Clearwater Beach, FL

### Let the Sun Shine In!

Get ready for sun, fun, and professional interaction in Clearwater Beach, FL, during LBI's spring meeting, May 5 – 8, at the Sheraton Sand Key Hotel! Following is a schedule of events along with meeting highlights. Please note the board of director's meeting has been extended by thirty minutes and will start at 3:00 pm on Friday, May 5, in the Bay Room at the Sheraton Sand Key Hotel. Also, the LBI 70<sup>th</sup> anniversary presentation, scheduled for 6:00 pm to 6:30 pm, has been modified to include reflections on Mel Kavin.

### Friday, May 5

2:00 pm - Registration Desk Opens  
3:00 pm to 5:00 pm - LBI Board of Directors Meeting  
6:00 pm to 6:30 pm - LBI 75th Anniversary Presentation (reprise)  
6:30 pm to 7:30 pm - Sunset Poolside Reception

### Saturday, May 6

8:00 am to 8:45 am - Continental Breakfast  
8:00 am to 11:30 am - Supplier Table Top Displays  
8:45 am to 9:00 am - Welcome/Opening Remarks  
9:00 am to 11:30 am - Spotlight on Printing/Publishing Industry Trends - Vincent Mallardi, founder and past chairman of the Printing Brokers/Buyers Association.  
10:00 am to 10:15 am - BREAK  
Noon pm to 5:00 pm - LBI Golf Outing-Belleview Biltmore Golf Course  
6:30 pm - Supplier Dinner Event, The Columbian Restaurant, Ybor City

### Sunday, May 7

8:00 am to 9:00 am - Continental Breakfast  
8:00 am to Noon - Supplier Table Top Displays  
8:30 am to 10:00 am - LBI Annual Meeting/In-Depth Review of LBI's Financials  
10:00 am to 10:30 am - BREAK  
10:30 am to Noon - Supplier Presentations  
1:00 pm to 3:30 pm - Sea Life Safari Excursion  
4:00 pm - 5:30 pm - Beach Volleyball  
6:30 pm to 9:00 pm - President's Dinner, Sand Key Fest Beach Cookout

### Monday, May 8

8:00 am to 9:00 am - Continental Breakfast  
9:00 am to 9:30 am - Werner Rebsamen Technology Update  
9:30 am to 11:00 am - Supplier Presentations  
11:00 am - Meeting Ends

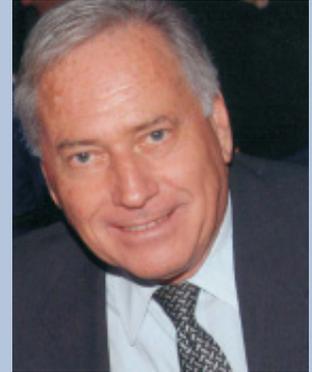
### Also in this issue...

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# LBI Spring Meeting Highlights

## Vincent Mallardi to Speak on Printing/Publishing Industry Trends at LBI Spring Annual Meeting, May 5 – 8, 2006

Founder and past chairman of the Printing Brokers/Buyers Association (PB/BA), Vince Mallardi is scheduled to speak on printing/publishing industry trends during LBI's Spring Annual Meeting. The PB/PA is a 700-member world-wide organization of printing intermediaries who collectively account for more than \$5 billion in annual sales. From 1977 to the present, Mallardi has been a management consultant in the areas of paper, printing, converting and distribution. He worked with the National Association of Printing Leadership (NAPL) as co-founder of the Management Plus program, and writer/editor of the NAPL Marketing Action Planner. He continues to be active with Printing Industries of America (PIA) and the Web Offset Association (WOA), for whom he has produced books and programs for the past twenty-seven years. Mallardi also publishes the authoritative annual forecast of the global printing industry, *Hot Markets* and regularly writes for *Printing Impressions* in the U.S. and *Canadian Printer* and *Graphic Arts* in Canada.



## Golf at the Prestigious Belleview Biltmore Golf Club

Designed by the world famous golf architect, Donald Ross, the prestigious Belleview Biltmore Golf Course is a 71-par championship course. This scenic course has a reputation for its challenging design which harmonizes with the surrounding environment. For more information, go to [www.belleviewbiltmore.com/golf.html](http://www.belleviewbiltmore.com/golf.html). Scott Harris, Paulymark USA, will coordinate the event. Scott can be reached at [paulymarkusa@aol.com](mailto:paulymarkusa@aol.com) or 317-566-8868.



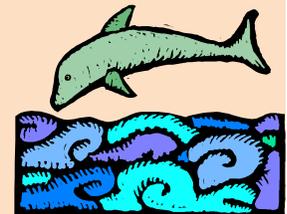
## Dinner at Columbia Restaurant; Fun in Ybor City

Named "One of the Top 25 Restaurants in Florida" by *Florida Trend* magazine (2005), the Columbia Restaurant was founded in 1905 by Cuban immigrant Casimiro Hernandez, Sr. Situated in Ybor City, a national historic landmark, the Columbia draws off its history and the unique culture of the area to create a memorable experience. Enjoy Spanish cuisine and a festive, lively atmosphere followed by time in Ybor City, if you wish, to explore the area's nightlife. More information on the restaurant can be found

at [www.columbiarestaurant.com/ybor.asp](http://www.columbiarestaurant.com/ybor.asp). More information on Ybor City can be found at [www.ybor.org/](http://www.ybor.org/).

## Sea Life Safari Excursion

Hosted by the Clearwater Marine Aquarium, the Sea Life Safari Excursion offers an entertaining and educational experience where participants will have a chance to learn more about the "sea critters" inhabiting the waters, enjoy shell hunting on a nearby island, and visit a "bird island". Don't be surprised when the wild dolphins surface to greet you! Snacks and sodas available aboard the pontoon boat for purchase. For more information, go to [sealifesafaricruise.com](http://sealifesafaricruise.com).



## President's Dinner, Sand Key Fest Beach Cookout

Enjoy fresh Florida catch, grilled chicken, and other cookout favorites on the beach! The sound of the surf and the beauty of the west coast sunset will provide a stunning backdrop while you socialize with colleagues during this final evening event.



## LBI MEMBER NEWS

### San Val Hires Steelville Plant Manager, Promotes Farmington Manager

San Val Inc., a division of The Booksource Inc., has hired a new plant manager for its bindery in Steelville, Mo., and promoted another manager for its bindery in Farmington, Mo.

Jay Malmberg, 32, of Cuba, MO., joined San Val on March 13 as the plant manager in Steelville. He previously was employed by BP Solar at its solar panel division in Frederick, MD. "I want to bring this plant up to the next level. I see opportunities for process improvement," said Malmberg, who is a native of Kansas City. Malmberg will oversee all operations of the plant including 80 to 120 employees, depending on the season.

San Val also promoted Michele McBride, 43, of Farmington, to plant manager from production manager at the Farmington bindery. "I welcome the opportunity to focus on improving the quality and production processes at the Farmington bindery," McBride said. McBride will oversee all capital expenditures and acquisitions and 40 to 75 employees, depending on the season.

"We're very excited about the excellent quality improvements that both binderies will be making under the leadership of these two skilled individuals," said Booksource President Neil Jaffe.

### Brice M. Draper, 1937 - 2006

Brice M. Draper, 68, died Thursday, March 30, 2006, in Baystate Medical Center of complications from Leukemia. The son of the late Brice M. Draper, Sr. and Anne (Gilliland) Draper, he was raised and educated in Evanston, Illinois. A 1959 graduate of Syracuse University, he enjoyed a life-long career in the Specialty Papers Industry. Prior to his retirement he was Vice President of Sales and Marketing for Permalin Manufacturing Company, with offices in Holyoke and New York City. He is survived by his wife Susan, daughter Katharine of Northampton, son Jeremy and his wife Shelley of Sun Prairie, Wisconsin, and grandson Will. He is also survived by his sister, Martha Jordan, of Hot Springs Village, Arkansas. Donations in Brice's memory may be made to Alex's Lemonade Stand for Childhood Cancer, 333 E. Lancaster Ave., #414, Wynnewood, PA 19096.

### Have news to share?

If you have information that you would like considered for a future issue of The Endpaper, please contact Deb Nolan at [dnolan@lbibinders.org](mailto:dnolan@lbibinders.org) or 561-745-6821



### NEH Announces "We the People Bookshelf" Awards

The National Endowment for the Humanities (NEH) has awarded free copies of classic books to 2,000 public, school, and military libraries throughout the United States and overseas. Each library selected will receive the 15 classic books on the theme of "Becoming American" from the "We the People Bookshelf", along with copies of three of the titles offered also in Spanish. The books will go to neighborhood, military, and public school libraries as well as libraries at private schools, charter schools, and home school cooperatives throughout the United States, each of which will receive a set of the 15 books, posters, bookmarks, and other promotional materials from NEH through the American Library Association, which is working in partnership with NEH. As part of the award, libraries will hold programs or events to raise awareness of these classic books and engage young readers. This year's Bookshelf enables younger readers to see how America's immigrants have shaped our history and culture and to examine from many perspectives what it means to become an American. For additional information on this year's awards go to [www.humanities.gov](http://www.humanities.gov).

## Print On Demand Business Opportunities

at the ON DEMAND Digital Printing Conference & Expo, a leading Digital Printing Conference encompassing all the technologies used to create, manage, personalize, print and deliver content.

May 15 – 18, 2006 conference

May 16 – 18, 2006 exhibition

Location: Pennsylvania Convention Center – Philadelphia, PA

It's more than print on demand technology, management and strategy; it's insight into the future of the printing industry by experts who have been in this dynamic business for many years. In addition to the conference program, ON

DEMAND 2006 offers an impressive line up of equipment and service suppliers exhibiting their capabilities. The Digital Printing Business is in fast forward, learn how to keep up by attending!

The explosion of low-end digital printers and new high-end products is transforming the industry. ON DEMAND 2006 will showcase the latest print on demand technology and solutions for adding value to your current digital printing and production processes. The in-depth conference program will give you the tools and insights you need to address the most critical challenges that your print on demand business or in-plant printing operations will face, including:

- Marketing the Value of Digital & Variable Data Printing
- Migrating to Electronic Distribution
- Increasing Value-Added Service Offerings
- Capturing Key Vertical Market Opportunities
- Bringing Offset & Digital Print Together
- Developing Super-Efficient Workflows
- Integrating Business Systems & Business Processes
- Partnering to Provide Full Range Services
- Leveraging Multi-channel Communications

Bruce Chizen of Adobe, Charles Pesko of InfoTrends and Visionary John Seely Brown, technology visionary and co-author of "The Social Life of Information" to present the Keynote Addresses at the ON DEMAND Conference & Expo.

For more info, go to:  
[www.ondemandnewsline.com](http://www.ondemandnewsline.com).

## What, When, and How to Bind: Commercial Library Binding

Friday, May 12 - San Jose, CA

10:00 a.m. – 5:00 p.m.

Presented by the California Preservation Program and cosponsored by the Library Binding Institute, this one-day workshop focuses on front line staff, and the factors to consider in the binding decision-making process. Participants will learn about the parts of a book, leaf attachment, repairs, how to prepare books to go to the bindery, and the bindery process. The workshop includes hands-on small group exercises with sample materials to be bound. Registration Fee: \$45 for institutional representative or \$70 for two. For more information, go to <http://www.plsinfo.org/workshops/binding.htm>.

## Commercial Library Binding

Wednesday, June 7, 2006

South Carolina State Library, Columbia, SC

9:00 am to 4:00 pm

This one-day class provides the tools needed to make appropriate decisions that balance preservation goals and financial realities. The lecture will cover book structure and modern book manufacturing methods; an overview of bindery operations, with a look at leaf attachment methods; discussion of materials and technical terms used by binders; guidelines for cost-effectively upgrading your binding program; and an overview of contracts and vendor relations. There will be a decision-making practicum using sample materials, a 1989 video — Library Binding: A Shared Responsibility, A Collaborative Effort — developed by a team of librarians and binders, and an exhibit of binding materials and methods. The instructors are Tina Mason, Preservation Services Manager, SOLINET, and a guest bindery representative.

Thanks to support from the National Endowment for the Humanities (NEH) Division of Preservation and Access, ALL SOLINET members are charged the Governing Member rate for Preservation classes and non-members are charged the Affiliate Member rate. Any institution within the hosting state qualifies for the member rate. Price: \$145.00 for SOLINET members, \$185.00 for non-members. Link for more information: [www.solinet.net/workshops/ws\\_details.cfm?doc\\_id=3032&WKSHPID=12LB](http://www.solinet.net/workshops/ws_details.cfm?doc_id=3032&WKSHPID=12LB)



# Workshop(s) on Library Binding

*Sponsored by ALCTS, a Division of the  
American Library Association*

June 23, 2006 • New Orleans, LA

## MODULE ONE 8:30 a.m. - Noon

### **Advocacy, Budgets, and Contracts: The ABC's of Library Binding for Senior Level Professionals**

Aimed at senior level professionals, this module on library binding focuses primarily on the administration of a library binding program through budgets and contracts. Participants will learn about different kinds of binding programs and the associated costs. They will discuss the functions of binding, relevant costs, maximizing the binding budget, and comprehensive and selective binding. They will review the contents of a library binding contract and discuss quality control and problem solving. Finally, they will learn about value added library binding services that can be incorporated into an institution's library binding program.

#### **Speakers:**

Andrew Hart, University of North Carolina at Chapel Hill  
Julie Arnott, University of Notre Dame Libraries  
JC. Noyes, Bridgeport National Bindery  
Debra Nolan, Library Binding Institute

#### **Schedule:**

8:30 - 10:00 a.m.

Binding Programs and Associated Costs

- Functions of Binding
- Overview of Relevant Costs
- Maximizing the Binding Budget
- Comprehensive and Selective Binding

10:00 - 10:30 a.m. - BREAK

10:30 a.m. - Noon

Communication and Collaboration: Getting What You Want Through Contract Negotiation and Compliance

Value Added Services Provided by Library Binders

## MODULE TWO 1:30 p.m. - 5:00 p.m.

### **What, When and How to Bind: The Decision Making Process and Factors to Consider**

Aimed at front line staff, this module on library binding focuses primarily on making appropriate binding decisions. Participants will learn about the parts of a book, leaf attachment, repairs and how to prepare books to go to the bindery. They will also learn about the bindery process and participate in an interactive exercise with sample materials to be bound.

#### **Speakers:**

Kate Contakos, New York University  
Jean Ann Croft, University of Pittsburgh  
JC. Noyes, Bridgeport National Bindery

#### **Schedule:**

1:30 - 2:15 p.m. - The Decision Making Factors

2:15 - 3:00 p.m. - The Bindery Process

3:00 - 3:30 p.m. - BREAK

3:30 - 5:00 p.m. - Interactive Exercise with Sample Materials

#### **Workshop costs:**

\$99 registration fee for one half-day module  
\$195 registration fee for both morning and  
afternoon modules

For more information, visit [www.ala.org/alcts](http://www.ala.org/alcts)  
or contact Julie Reese • 800-545-2433 x5034  
Email: [jreese@ala.org](mailto:jreese@ala.org)

### **The Library Binding Institute**

4300 S. U.S. Highway One, #203-296 • Jupiter, FL 33477  
561-745-6821 • [www.lbibinders.org](http://www.lbibinders.org)

## Book Publishing Industry Net Sales Totaled \$25.1 Billion in 2005

Net sales for the United States publishing industry are estimated to have increased by 9.9 percent from 2004 to 2005 to a grand total of \$25.1 billion, according to figures released by the Association of American Publishers (AAP). The sales figures in this report are based on year-to-date data in the AAP 2005 December Monthly Sales Report, the recently released U.S. Department of Commerce's 2002 Census Bureau Report and other statistical data.

Trade sales rose at a compound annual growth rate of 9.1 percent from 2002 to 2005, with sales of \$7.83 billion in 2005. The largest

increase in the Trade category came from Juvenile hardbound books, which rose at a compound growth rate of 19.6 percent from 2002 to 2005. Elementary and high school sales were up by 4.3 percent annually compounded from 2002 to 2005, reaching \$6.6 billion, inclusive of standardized tests, while Higher Education sales rose 3.6 percent annually compounded over the same period, with sales of \$3.4 billion. Sales of Professional and Scholarly books were up 1.5 percent compounded annually from 2002 to 2005 with total sales of \$3.3 billion in 2005.

Book Clubs and Mail Order publications (down 8.2 percent annually compounded 2002-

2005, with sales of \$1.50 billion) and Mass Market paperback sales (down 3.5 percent compounded 2002-2005, with sales of \$1.08 billion) lost ground in 2005. Publishing sales of Religious books, which includes many self-help texts, grew 14.2 percent compounded annually from 2002 to 2005, totalling \$876 million in 2005.

For a complete list of the preliminary estimated book publishing industry net sales for 2005 prepared by Management Practice Inc., please contact Tina Jordan, AAP New York (212-255-0200 ext. 263, TJordan@publishers.org).

### Something to Think About...

"Through the sacred art of pausing, we develop the capacity to stop hiding...we begin to trust our natural intelligence, in our naturally wise heart, in our capacity to be open to whatever arises." -Tara Brach, Ph.D., *Radical Acceptance*

### E-Book Revenues in 2005

Publishers reported 1,692,964 eBook units sold and \$11,875,783 in revenues for 2005. They also reported 5,242 eBooks published during this time. A total of 18 publishers contributed to the four quarterly 2005 reports including DigitalPulp Publishing; Elib AB; Ellora's Cave Publishers; E-Reads; Fictionwise, Inc.; Hard Shell Word Factory; Harlequin Enterprises Ltd.; HarperCollins; Houghton Mifflin Company; John Wiley & Sons, Inc.; McGraw-Hill; Pearson Education; Random House; RosettaBooks LLC; Simon & Schuster; Stonehouse Press; Time Warner Book Group and Zondervan. Further details and comprehensive historical reports are available from the International Digital Publishing Forum (IDPF) who commissioned the report. IDPF, formerly the Open eBook Forum (OeBF), is the trade and standards association for the digital publishing industry and is supported by its members. Further information about the organization and industry can be obtained by visiting [www.idpf.org](http://www.idpf.org).

### Executive Highlights from "The Digital Book and Manual Printing Opportunity: Market Analysis and Forecast" Available

At the recent 2006 BookTech Conference in New York City, INTERQUEST presented highlights from their study, "The Digital Book and Manual Printing Opportunity: Market Analysis and Forecast." INTERQUEST is a market and technology research and consulting firm specializing in the field of electronic printing and publishing. A compilation of the executive highlights from this review and reassessment of on demand book and manual printing is available in PDF format from the LBI office. If you would like a copy, please send your request to [dnolan@lbibinders.org](mailto:dnolan@lbibinders.org).

For the latest binding industry news, visit [www.lbibinders.org](http://www.lbibinders.org)

By Werner Rebsamen

### When Library Binders meet

In conjunction with LBI's upcoming meeting in Florida, you may be interested to know what library binders do during such events in other parts of the world. Like some of our suppliers, I have regular contact with German library binders and others. Professional discourse with others is not only interesting, but also a learning experience.

Last November, German (also Swiss and Austrian) binders met in the beautiful town of Bamberg. Why Bamberg? The town is designated by UNESCO as a cultural, historic center. The meeting attracted 40 members, more than the organizers ever expected. Bamberg is also home to Bamberger Kaliko, a manufacturer of some of the finest cloth used for bookbinding. Needless to say, a factory tour was part of the event, similar to what LBI did years ago during a fall meeting in Kingsport. What caught my interest, however, was the content of the meeting. To cope with a declining market for library bindings, the organizers concentrated on the topic of digital printing and binding of such works. The presenter, owner of a small digital and offset printing establishment who has been in business successfully for 11 years, said the name of the game is to concentrate on small jobs for a good price. In other words, concentrate on jobs which are not attractive to conventional printing establishments. This business owner uses Océ for black and white and the latest generation Indigo for 4-color printing.

Library binders have adapted some of the same equipment, like Schmidkonz (L.O.S), who most successfully invested into two HP Indigo 5000 presses and converted his library bindery into a digital Photo Book factory. Library and photo books are bound on his own, sophisticated L.O.S. equipment. Yet years ago, Schmidkonz told me he did not know when he would have to file for Chapter 11 since business was declining! Now, he is written up as an example of how to adapt to the digital age.

The highlight of the library binders meeting was a live demonstration of the Bookmaster 360. Bielomatik reached into deep pockets and set up an entire system for live demos. Needless to say,

this was the highlight of the meeting. As reported earlier and in detail, this sophisticated binding system is now in operation at Bridgeport National Bindery. Since it is an expensive system, how then can a library binder afford it? To answer this question, the organizers of this German Library Binders meeting invited a leasing company expert who explained financing and leasing in detail, and offered various options. Best of all, he showed the participants how even a small establishment can afford such a system.

### Librarians Ask

We very much appreciate dialogue with librarians, especially questions on bindings. This month, a librarian asked the following: "What is the difference between a hardcover book and a school/library book? I've got a trilogy of books I'd like to order, but I can only find the third one on school/library binding."

LBI answered as follows: "Hardcover bindings come in many different styles and quality levels. The majority are adhesive bound. Some are sewn. These days, very little cloth is being used. A great majority of the hardcover bound books are covered only with colored and embossed kraft papers. To serve schools and libraries, publishers often market so-called "school and library" editions. These bindings may feature some reinforcements but should never be compared to true library bindings which must meet NASTA/LBI specifications.

- Publishers school/library bindings should be called "Publishers reinforced bindings." Most often, for them this is an additional, money making marketing endeavor.
- Library bindings – bound in accordance to the NASTA/LBI specifications have likely the strictest specifications for bindings in the world. Those books will last, 100+ circulations.

### This Hurts!

The AARP magazine March/April issue published the following:

*Teens read newspapers, magazines and books an average of 7 minutes a day.  
The 65-and-older demographics reads these items an average of 56 minutes a day.*

## New "State Of America's Libraries Report" Documents Positive, Expanding Role Of Libraries

Libraries just aren't what they used to be. They're more - and better.

That's a key theme in the first-ever "State of America's Libraries" report, released recently by the American Library Association (ALA). The report details both the positive impact libraries and librarians have on the millions of people who use them and the challenges libraries face in the area of funding.

The "State of America's Libraries" report examines the expanding role libraries play in the social, political and economic environment of our rapidly changing world. It explores Americans' perceptions and use of public libraries, funding for all types of libraries, the results and reach of technology in libraries and more. More than 135 million adults visited American public libraries last year, and students made 1.5 billion visits to school libraries during the school year.

"For the first time, we have a complete picture of how libraries serve students, families and our neighbors from all walks of life," said ALA President Michael Gorman. "Millions of people still borrow books, but beyond that, today's libraries are resource and community centers, widely used and enthusiastically supported by a growing proportion of Americans."

The report highlights how librarians and library staff quickly created a sustained program of support for librarians and residents in the hurricane-ravaged Gulf Coast. More than 300 libraries have adopted and provided funding and technical support to affected libraries. The ALA was quick to reaffirm last October that it would hold its Annual Conference in New Orleans in June, a conference that will draw some 18,000 visitors and bring \$20 million in business to the beleaguered region. The ALA also has raised more than \$300,000 to date for a fund to help to rebuild libraries in the region.

The report also reveals that:

- \* Americans appreciate and use their libraries. Almost 90 percent of Americans surveyed in a recent national poll report being satisfied with their public libraries. Sixty-two percent of adult Americans have library cards, and circulation of public library materials has climbed every year since 1990.
- \* Libraries are adopting and adapting technology to meet the needs of users - while struggling with flat or decreased budgets. In fact, demand for computer access in public libraries exceeds supply at certain times of the day.
- \* Libraries in some sections of the country have faced budget cuts that are having a dramatic negative impact on library service in some communities.
- \* Librarians are on the forefront of protecting Americans' free and open access to information and their right to read and use the Internet and the Web freely. Librarians actively worked to amend sections of the USA PATRIOT Act that infringe on reader privacy and played an important role on national and international copyright issues.



The report also highlights challenges to America's libraries - from budget cuts to attacks on the privacy of library users to a state-by-state education initiative called the "65 percent solution." As the "65 percent" debate sweeps through states, threatening school libraries far and wide, librarians exposed the dark side of this benign-sounding initiative that would defund school libraries in the name of beefing up classroom instruction.

"In a time of great technological change and opportunity, libraries and those who work in them play a vital role in ensuring that everyone in this

*(continued next page)*

State of America's Libraries Report  
(continued from page 8)

country has full and open access to an infinite world of resources in all formats," Gorman said. A copy of the full report is available online at [www.ala.org/2006state](http://www.ala.org/2006state).

## **Library Leaders Issue Guidelines to Reshape Libraries for Baby Boomers**

*New Report Includes "Call to Action" on Libraries and Active Older Adults*

As the first of the baby boomers turn 60, public libraries are preparing to offer creative alternatives to retirement to a generation well-known for their idealism and activism. A new report from Americans for Libraries Council (ALC) and the Institute of Museum and Library Services (IMLS) describes this demographic revolution and offers guidance and examples of model programs to public libraries interested in connecting these active older adults to new opportunities for learning, work, and community service.

*Designs for Change: Libraries and Productive Aging* gathers insights from a day-and-a-half-long Library Leaders Forum, held September 26-27, 2005, in Washington, DC. The forum assembled 40 of the nation's top library leaders to consider the impact that the growing number of active older Americans will have on libraries and future librarians. Forum participants concluded that traditional adult services for "seniors" fall short in appealing to the interests of these older adults, and don't take full advantage of their willingness to work, volunteer, and impart expert knowledge within the community.

"Libraries have the potential to make the process of re-imagining and revision possible," said Mary Catherine Bateson, anthropologist, author, and one of the forum's featured speakers. "People need to rethink what they can become." Eugenie Prime, Chair of the National Library of Medicine and former Director of Corporate Libraries at Hewlett Packard, concurred. "It would be insane to offer the same solutions for today's challenges and opportunities as

yesterday's." A theme throughout the forum was the need to rethink stereotypes of aging and to find new ways in which libraries can connect older adults to opportunities that benefit both individuals and their communities.

"This forum addressed a primary goal of the Institute of Museum and Library Service's Laura Bush 21st Century Librarian program: preparing librarians to engage all Americans, including older adults," said Mary L. Chute, Deputy Director for Libraries at IMLS. Diantha Schull, president of ALC, added, "Both ALC and IMLS recognize that to take full advantage of the aging opportunity, librarians need to reconsider their attitudes, practices and professional preparation."

In addition to Bateson and Prime, the forum report features insights from author Gene Cohen; Lawrence Grossman, co-founder of the International Longevity Center and the Digital Promise Project; and Jeanette Takamura, Dean of the School of Social Work at Columbia University. "The discussion at the forum was greatly enriched by leaders from complementary fields including social work, gerontology and education," said Gloria Coles, ALC's National Lifelong Access Director.

The Leaders Forum is part of ALC's *Lifelong Access Libraries*, an initiative to advance a new model for library services focused on active, engaged older adults. *Lifelong Access Libraries* is supported by a \$2.7 million grant from the Atlantic Philanthropies. Other components of the initiative include development of a *Lifelong Access Libraries National Institute*, *Lifelong Access Fellows*, *Lifelong Access Centers of Excellence* and a national network of *Lifelong Access Libraries*. ALC is working with leaders of national and state library associations, state librarians, library educators and other library leaders to carry out the four-year initiative. "By involving retirees in their communities, libraries can promote healthier aging while also helping to strengthen communities," said Coles.

By Debra Mills Nolan, CAE

In her book *Radical Acceptance*, Tara Brach, Ph.D., shares a story about Mohini, a regal white tiger, who resided for several years at Washington National Zoo. For most of her life there, Mohini lived pacing back and forth in a twelve-by-twelve cage with iron bars and a cement floor. So the tiger would have an environment more expansive and reflective of her natural habitat, zoo officials created a new home for her. Complete with several acres of trees, vegetation, and other natural surroundings, Mohini's domicile was developed to give the tiger a sense of freedom and comfort and to relieve her

of the restless daily pacing. Interestingly, upon entering her new environment, Mohini sought refuge in a corner of the compound where she lived the rest of her life – creating a twelve-by-twelve foot area worn bare of grass from Mohini's all too familiar pacing. The rest of the beautifully manufactured environment remained untouched by the tiger which was more comfortable in her twelve-by-twelve space.

Following this story about Mohini, Brach goes on to say, "Perhaps the biggest tragedy in our lives is that freedom is possible, yet we can pass our years trapped in the same old patterns. Like Mohini, we grow incapable of accessing the peace and freedom that are our birthright.

Unlike, Mohini, however, we can learn to recognize when we are keeping ourselves trapped by our own beliefs and fears."

In life and in business, how one responds to the changing landscape is, to a certain extent, a measure of one's success. When I started working with LBI a little more than a year ago, I enthusiastically began applying the association management principles which I had been familiar with for more than twelve years. After a short time, however, I realized trade associations operate somewhat differently than individual membership associations. Although I remained stuck, for a short while, in some of my old ways of thinking, it didn't take long for me to move out of the comfortable grassy twelve-by-twelve space into the new landscape. LBI folks and others patiently aided in my education. Fortunately, the learning curve was not too great.

How many times have you been presented with new opportunities, different ways of thinking, and a chance to act with vision and courage? How have you responded? Do you venture cautiously forward embracing the possibilities or do you stay in your twelve-by-twelve corner continuing with what is familiar? Perhaps the LBI 2006 spring meeting will give you the opportunity to look at things differently and to reframe your landscape. It is for this reason, in particular, that I am looking forward to the meeting.

### IMLS Announces \$163 Million in Grants to State Library Agencies

Anne-Imelda Radice, Ph.D., Director of the federal Institute of Museum and Library Services (IMLS), announced grants totaling more than \$163 million to states for library service. "This funding helps libraries meet the changing needs of their communities," said Dr. Radice. A recent national study from the American Library Association (ALA) underscores this assertion — 92% of American's surveyed believe libraries will still be needed in the future, even with all of the information available on the Internet.

IMLS' Library Grants to the States is the premier source of federal funding to the nation's libraries. The grants are awarded under the Library Services and Technology Act (LSTA) and states provide at least one dollar for every two dollars of federal support. States invest the dollars to expand learning resources and

access to information for individuals from all walks of life.

"These funds help libraries promote literacy; provide services to children, teens and families; connect seniors to health information; offer computer training and even develop community disaster preparedness plans," said Radice. "Whatever the community needs — the library can be a part of the solution."

For more information, go to [www.ims.gov/news/2006/032206.shtm](http://www.ims.gov/news/2006/032206.shtm).

### LBI Address Change

Please change your records to reflect a new mailing address and fax number for LBI:

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