



www.hardcoverbinders.org



LIBRARY BINDING INSTITUTE

www.lbibinders.org



A Newsletter from the Library Binding Institute

Printing and Publishing News

Industry Association Changes Name to Reflect Expanded Mission

This Friday, during BookExpo America, PMA, The Independent Book Publishers Association (formerly the Publishers Marketing Association) will celebrate its 25th anniversary and a new name: IBPA, The Independent Book Publishers Association. According to the organization—the largest

association of independent publishers in the United States—it is changing its name to reflect an expanded mission. IBPA assists in marketing its membership's titles to the industry, educates publishers in all aspects of the business, and acts as an advocate for publishers' rights. According to Florrie Binford Kichler, IBPA President, "Our new name truly reflects our mission, and The Independent Book Publishers Association is looking forward to standing shoulder to shoulder with independent publishers, offering support, education and advocacy for the next 25 years—and beyond."

Also in this issue

- Book Sales Up 5 Percent in First Quarter
- Microsoft Shuts Down Book Scanning Operations
- ALA Annual Conference, June 27-30 Anaheim, CA
- ALCTS/PARS Preservation Administration Discussion Group Meeting Information
- Technical Director's Report - New Endpaper Structures
- Executive Director's Report - Truth is All About Your Focus
- Something to Think About

NISO Standard at the Heart of Microsoft Plug-In for the Blind and Print-Disabled

"Save as DAISY" Integrates Digital Talking Book Standard

The National Information Standards Organization's (NISO) Specifications for the Digital Talking Book (ANSI/NISO Z39.86) serves as the centerpiece for a new free, downloadable plug-in to provide feature-rich, structured information to persons who are blind or print disabled, as well as to assist in the creation of e-books.

To develop the plug-in, which was officially released May 7, Microsoft Corporation worked in collaboration with the DAISY Consortium, maintenance agency for the DAISY/NISO standard. The result of this joint, standards-based, open-source development project is "Save As DAISY," which converts Open XML-based word processing documents into DAISY XML, also known as DTBook.

"This is a wonderful development for information exchange. The 'Save as DAISY' Microsoft plug-in brings the ANSI/NISO Z39.86 standard to a new level, broadening its reach to a diverse range of uses and users," said Todd Carpenter, Managing Director of NISO. "Our congratulations to the DAISY Consortium and Microsoft for a resounding success."

DAISY Digital Talking Books (DTBs) go far beyond the limits imposed by analog audio books or commercial digital audio books. In a DAISY book, the audio is synchronized

(continued next page)

with the textual content and images, providing an accessible and enriched multimedia reading and learning experience. A DAISY book also supports multiple outputs, such as Braille and large print.

Maintenance agencies such as The DAISY Consortium—an acronym for Digital Accessible Information System Consortium—monitor a standard’s

implementation and effectiveness, and look for ways to keep it current and forward-looking.

Bookstore Sales Up 5% In Quarter

According to *Publishers Weekly*, 5/19/2008, “despite a struggling economy, bookstore sales rose 5.1% in the first quarter, to \$4.46 billion, according to preliminary estimates from the U.S.

Census Bureau. Sales have risen every month in 2008, although the March 1.3% gain was the smallest to date. Bookstore sales comparisons with a year ago have benefited from a weak first quarter in 2007, when sales were down 4% compared to the first period in 2006. Still, according to the Census Bureau, bookstore sales have done better than the overall retail segment, which had a 3.9% increase in the quarter.”

Library News

ALA Annual Conference ALCTS/PARS Preservation Administration Discussion Group

Friday, June 27, 2008 • 1:30 pm to 5:00 pm • Salon H-K, Marriott Anaheim, Anaheim, CA

1:30 – 1:45 PARS Chair Greeting & Announcements
Andrew Hart, University of North Carolina

1:45 – 2:15 Preserving Audio Visual Materials in Small Institutions: the University of Illinois AvSAP project
Jennifer Hain Teper, University of Illinois Urbana Champaign

2:15 – 2:30 Acknowledgements
Banks/Harris 2008 Award
Janet Gertz, Columbia University, recipient
Becky Ryder, University of Kentucky, Chair of Banks/Harris Award Committee

Cunha/ Swartzburg 2008 Award
Becky Ryder, University of Kentucky, recipient
Evelyn Frangakis, New York Public Libraries, Chair of Cunha/Swartzburg Award Committee

2:30 – 2:45 Digital Preservation: Official Definition
Cathy Martyniak, University of Florida

2:45 – 3:15 Selection of New PADG Chair
3:15 – 3:45 Break and Poster Session

3:45 – 4:15 Preservation of Information: University of Michigan School of Information
Shannon Zachary, University of Michigan

4:15 – 5:00 Announcements
Suzanne Lodato, Director of the Division of Preservation and Access at NEH
Jennifer Hain Teper, AIC update

Posters:
Nancy Kraft (University of Iowa): “Integrating Preservation into Digital Workflows”

Laura Larkin, Melissa Straw, Jennifer Hain Teper, and Jody Waitzman (University of Illinois Urbana-Champaign): “Mold Remediation in the Rare Books Room at UIUC”

Ann Olszewski (Cleveland Public Library): “The Preservation Life Cycle of an Oral History Collection”

Library News

2008 ALA Annual Meeting

Mark your calendar for the 2008 ALA Annual Meeting, June 27 – 30, Anaheim, CA! Following are meetings which may be of interest.

PARS Meeting	Date	Time	Hotel	Room
"Action!" Setting Preservation Priorities and Ensuring Access to Your Moving Image Collections	6/29, Sun.	1:30–3:30 pm	HIL	Pacific BR D
PARS All Committee	6/30, Mon.	8–10 am	DOUB	Tuscany A/B
Collaborative Digital Initiatives: Show and Tell and Lessons Learned	6/30, Mon.	1:30–5:30 pm	HYATT	Grand B-D
Digital Preservation Discussion Group	6/29, Sun.	8–10 am	HIL	El Capitan
PARS Executive Committee II	6/30, Mon.	10:30 am–noon	DOUB	Tuscany A/B
Intellectual Access Interest Group	6/28, Sat.	8–10 am	ACC	208 B
Library Binding/Physical Quality & Treatment Combined Discussion Group	6/29, Sun.	1:30–3:30 pm	PIER	Pacific A
P(l)anning for Gold: Preservation Models in California and the West	6/28, Sat.	1:30–3:30 pm	HIL	Pacific BR B
PARS Programm Planning and Publication Committee Meeting	6/29, Sun.	4–5:30 pm	HIL	Conference Rm. 10
PARS/CRG/Division Chairs Executive Committee	6/29, Sun.	10:30 am–noon	HYATT	Royal A/B
Preservation Administration Discussion Group (PADG)	6/27, Fri.	1:30–5 pm	MAR	Salon H-K
Preservation Instruction, Education, and Outreach Discussion Group	6/28, Sat.	4–5:30 pm	HIL	La Jolla
Preservation Issues in Small to Mid-sized Libraries Discussion Group	6/29, Sun.	1:30–3:30 pm	PIER	Pacific B
Recording Media Discussion Group	6/29, Sun.	10:30 am–noon	HIL	Manhattan

Microsoft Shuts Down Book Scanning Operations

Microsoft Corp. is abandoning its effort to scan whole libraries and make their contents searchable; Focus will be on "verticals with high commercial intent." For more information, go to <http://www.washingtonpost.com/wp-dyn/content/article/2008/05/24/AR2008052400766.html?nav=hcmodule>.

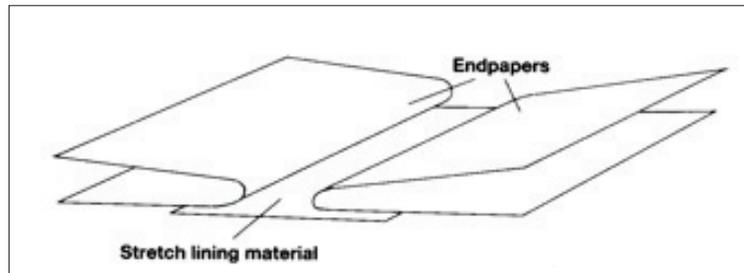


New Endpaper Structures

It is interesting how a previous article written for LBI's *Endpaper* can spark a new development. The August 2007 issue covered a unique idea I had about of how we can adhesive bind book blocks to be used as hardcovers on even the smallest perfect binding machines. Using a tabbed endsheet in the front and in the back allows grinding-off the spine without damaging the folded endsheet. I suggested covering the spine with a strong sheet of waste paper tear the left-

the bindings presented at the Springfield Hardcover seminar. The R&D team at LBS also recognized a big new marketing potential with the new photo book endeavors, the majority of which are hardcover bindings. The results of their dedicated efforts are the introduction of a "Universal Endsheet." Now you may ask, what in the world is a "Universal Endsheet?" As we all are aware, the most universal or common endsheets we use are single folio, that is a folded sheet of paper

first fully automated, in-line printing and hardcover binding establishment, combined endsheets were the only option to hardcover bind books. Instead of paper covers, we fed combined endsheets into our high speed perfect binder, which were wrapped around the book. It covered the spine and provided flexing endsheets in the front and in the back. If you are interested in more information on that particular subject, take a look at Tony Clark's article in *Welbound Times*.



Schematic of a Combined Endsheet

over panels off with a special device. This creates a flexing hinge further inward, away from the relative fragile adhesive binding—a strong, durable binding. That idea went around the world and the article, with LBI's permission, was recently reprinted in India. Check out the January to April 2008 issue of *Welbound Times* at www.welbound.com. Also in this issue are interviews with Paul Parisi, who was vacationing in India and Tony Clark, the world's adhesive binding guru, who describes the used of a "Combined Endpaper."

The folks at LBS read my original article very carefully, especially since their tabbed endsheets were used for some of

which is attached to the front and to the back. Similarly, the new Universal Endsheet consists of two single sheets

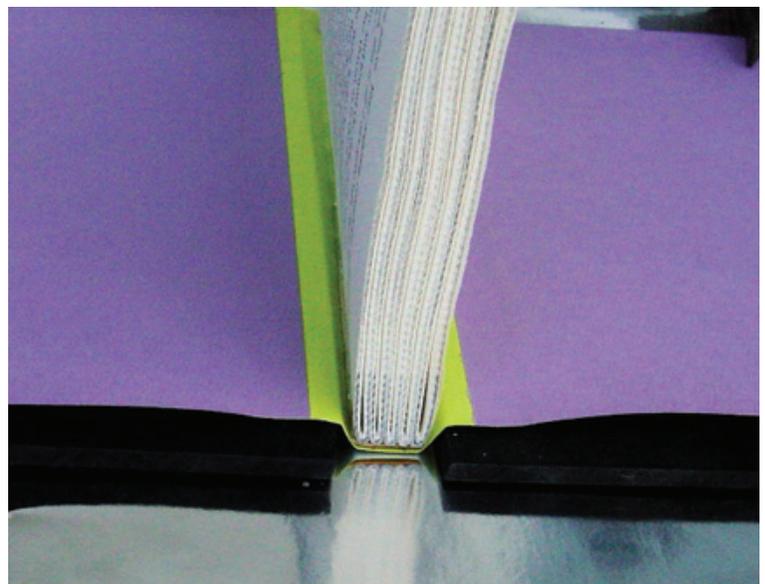
of paper mounted onto a strip of cloth. This is different than a "Combined"

Endsheet, where two folios or folded sheets are connected together. The distance between the folds must be exactly the thickness of the book block plus 1/16 inch. In 1973, while I was in charge of the world's

The "Universal" Endsheet (patent pending)

In the photo book business, it is often necessary to cut a window through the front cover to identify a particular

(continued next page)



The Universal Endsheet consists of two paste-down sheets and a cloth strip. On the Perfect binder, it is wrapped around the book block.

subject. Cutting through a hard cover board and a single, "floating" sheet of paper of a regular folio endsheet can be difficult, especially in regards to alignment. LBS, in close cooperation with photo book printers and binders listened and then came up with the idea of the "Universal" Endsheets.

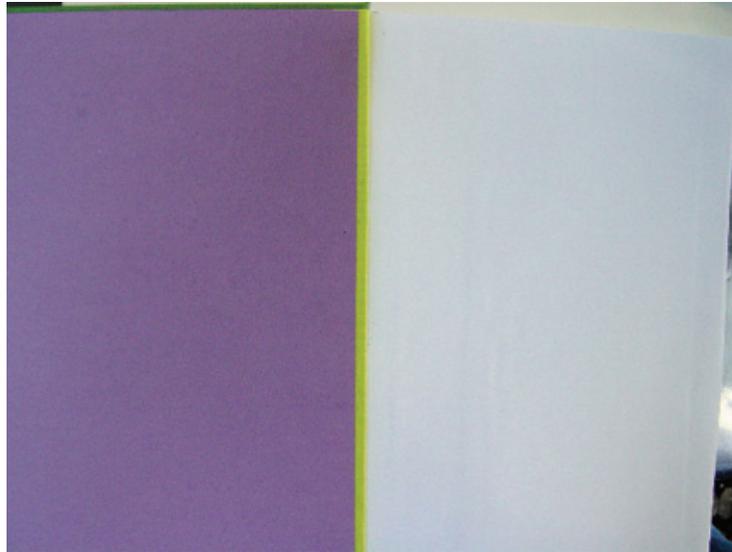
There are many advantages to this new endsheet. The strip of cloth covers the spine and glue. The sides offer reinforcements. It is simple to apply. Instead of a paper cover, feed the Universal Endsheets into the cover station of a perfect binder. Now the very best feature may be aesthetics. In the 1950s, we produced Smyth-sewn hard cover books with special endpapers which exposed small strips of cloth in the hinges. The exposed cloth joint was a symbol of an enhanced quality binding. The cloth selected often correlated with the binding material used for the covers. Best of all, the cloth-hinge construction resulted in a more flexible joint and with it we produced a more durable binding.

You may have some questions about single paste-down sheets. Let me explain the pros and cons of such a structure.

Pros:

The Universal endsheet works similarly to a Combined endsheet. Simply apply with the

cover feeder on your perfect binder. The cloth lining will cover the spine and offers reinforcements on both sides. Very few sizes need to be purchased and stored as



The Universal Endsheets consists of two paste-down sheets and a cloth strip. On the Perfect binder, it is wrapped around the book block.

the dimensions are not as critical as when using combined endsheets. More or less cloth showing can enhance any binding.

Cons:

With no folded paper in the hinge area, the joint structure and possible weakness is critical. If too much force is exerted onto the hinge, the endpaper may peel partially loose. With a folded sheet, the joint forces know exactly where to flex. Without a folded sheet, that task becomes a guessing game. Binders can address this

with controlled side-gluing; however most small binders lack such a device.

Generally, and this is true for the combined endsheet as well, a starch-filled cloth does not adhere well on hotmelt adhesives. The cloth can be easily peeled-off the spine. Nevertheless, we never had a complaint in this regard and we produced tens of millions of

books with combined endsheets.

The Universal endsheet is being demonstrated during DRUPA at the HP booth. Books will be bound on a Horizon Perfect Binder. Other examples of the Universal and Combined endsheets will be shown at the Wohlenberg booth, Hall 6, Booth 11.

Werner Rebsamen is Professor Emeritus at the Rochester Institute of Technology and the technical consultant to the Library Binding Institute. He can be reached at wtrebs@localnet.com.

Something to Think About

"Printers are literally their own nation, with a language and culture that is unique. In Dubai, 250 printers from the Middle East attended my seminar and their questions were similar to the questions I got in Los Angeles and Melbourne and Sydney and Singapore and Kuala Lumpur. I visited a book printer in Chennai (formerly Madras) India and that plant could have been in Ann Arbor, Michigan. The small printer in Bangkok looked just like one in Boston. The package printer in Thailand could have been in Wisconsin." – Frank Romano, *Where in the world is Frank?*, Episode 5: *Around the World in 105 Days* (<http://members.whattheythink.com/evt/08/drupa/drupa08romano2.cfm>)

Executive Director's Report

by Debra S. Nolan, CAE



Truth is All About Your Focus

The first week in June, I will be attending Drupa in Dusseldorf, Germany. With 170,000 square meters of net exhibition space and exhibitor numbers topping 1,800, it should be a full schedule. While there, I'll be spreading the word about HBI. I encourage you to do the same whether you are attending Drupa or in your other travels. There is an art and science to hardcover binding. HBI/LBI is a resource for information and expertise.

In *The Amazing Power of Deliberate Intent* (page 33), the authors write "Anytime you are focusing upon anything - past,

present, or future - you are in the process of creation." I encourage you to believe in and focus your intention on HBI's success.

Celebrate your involvement in this newly expanded organization. Tell others about the fall conference, September 25 - 28, in Pasadena. More information will soon be available on the website, www.hardcoverbinders.org.