

A Newsletter from the Library Binding Institute

LBI Marketing Material Debuts at ALA Annual Meeting, June 23-27, New Orleans

Hot off the press with not a second to spare, LBI's newly designed marketing material made its debut in New Orleans during the ALA annual conference, June 23 - 27. The brochures and bookmarks were distributed and displayed at a variety of meetings including the Library Binding preconference workshop and the Library Binding Discussion Group meeting. What great timing and with a key audience! Look for the inaugural issue of the rebranded "The New Library Scene" sometime next month.

Revised Guide to the Library Binding Standard Near Completion

The revised *Guide to the Library Binding Standard*, by Jan Merrill Oldham and Paul Parisi, is nearly finished. A PDF of the final draft is available for review (corrections only) at www.lbibinders.org/home.htm. The printed guide with illustrations should be available from ALA before the end of the summer. A PDF of the printed guide will be available free of charge on LBI's web site.



LBI 2006 Fall Meeting Speaker

James K. Marsteller, Jr., president and founder of The Solution Partnership, will be speaking at LBI's fall meeting in Whitefish, Montana, September 21 - 24. A consultancy dedicated to helping organizations better innovate and drive breakthrough results, Marsteller will be discussing his recently published book, *The Power to Innovate - Rewiring the Minds of Individuals and Organizations*.

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LBI In the News

Check it out:

- June 2006 issue of *College & Research Library News*
- June *ALCTS ANO*
- June *NISO News Online*

LBI Member News

Neschen is Newest LBI Member

Dave Dannhauser and Andreas Ptack, Neschen, attended LBI's recent spring meeting in Clearwater where the company's membership application was accepted by the LBI Board of Directors. Welcome Neschen! Expanding its market position in all core areas, Neschen is working to achieve world market leadership in the fields of self-adhesive book protection and book care as well as in the mass restoration of individual sheets.

Diamond Needle Corporation Moves Effective July 1

The new contact information is:

Diamond Needle Corp.
 60 Commerce Road
 Carlstadt, New Jersey 07072

Telephones: (201) 507-1771 • Toll Free: (800)221-5818
 Fax: (201) 507-1715 • Toll Free: (800)833-3363
 E-Mail: sales@diamondneedle.com

Welcome Ryan Matthew Adema

Gerrit Dykhouse, Wallaceburg Bookbinding, is the proud new grandfather of Ryan Matthew Adema, born June 2, 4:33am, weighing 7lbs. 7-1/2 oz., and 22 inches long. Way to go Jennifer and Kevin!



Connie Brooks to leave Stanford University Libraries

After more than 17 years as head of Stanford University Libraries Preservation Department, Connie Brooks will leave her position in early August to move with her family to San Marcos, Texas (about 30 miles south of Austin). Connie's husband, Gary McLerran (currently Head of Preservation Services at the Hoover Institution), will become a partner in BookLab II, www.booklab.bookways.com, which specializes in custom housings, limited edition bindings, and conservation library binding and repair for libraries. After getting settled, Connie will be available for consulting opportunities within the preservation field as well as in other areas of her skills and interests.

FiberMark introduces EVORA BY CORVON®

FiberMark recently announced its newest line of decorative covering materials, Evora by Corvon.® The soft yet durable covering material features a distinctive printed texture that simulates traditional cork characteristics, evoking an old-world styling with a contemporary flair. This cover material might be used for wine boxes, book and menu covers, bags, stationery items, and many other applications requiring a dramatic visual and tactile appeal. For more information, contact Stella Alstede at FiberMark, (413) 539-5273 or packaging@fibermark.com.



LBI Members Scott Harris and Ted Greene attending the Print On Demand Conference, May 2006

ALA Annual Conference, June 23 – 27, Highlights

Despite the heat and a decreased overall attendance, the ALA annual conference in New Orleans, June 24 – 27, was a buzz with meetings, events, and other activities designed especially for librarians and library vendors.

The ALA ALCTS library binding preconference workshop held Friday, June 23, was attended by 22 individuals – 15 of whom



were librarians. Most of the ALCTS workshops held this day had an average attendance of 20; fortunately, quantity is no indicator of quality. The knowledgeable team of library binding workshop instructors



included Julie Arnott, Notre Dame University; Kate Contakos, New York University; Jean Ann Croft, University of Pittsburgh; Andrew Hart, University of North Carolina; and J C. Noyes, Bridgeport National Bindery. Attendees ranging from senior to support staff seemed especially interested in the library binding decision making process, contracts and customer profiles, and in workflow issues. A highlight of the day was the hands-on exercise lead by Contakos, Croft, and Noyes. All participants received copies of the *Guide to the LBI Library Binding Standard* and were given information about the soon-to-be published updated guide.

The Library Binding Discussion Group met Sunday, June 25, with an attendance of 22. Featured was an update from Paul Parisi on the status of the revised *Guide to the Library Binding Standard*, remarks from Rob Mauritz, LBS, on cover and other materials used in library binding, an update from Laura Cameron, chair, on the California Preservation Program Library Binding workshop held last month, and a PowerPoint presentation from Debbie Nolan, LBI executive director, "What's New With LBI."



The ALA exhibit hall offered more than 1500 exhibitors showcasing a variety of products and services. LBI member participants included Bound To Stay Bound Books, Neschen, and Perma Bound.

LBI 2006 Fall Meeting, September 21 – 24, 2006

Grouse Mountain Lodge, Whitefish, Montana

LBI 2006 Fall Meeting Schedule

Pre-Meeting Activities

Wednesday, September 20

1:00 pm
Golf at Eagle Bend Golf Course in Big Fork
6:00 pm
Dinner at Moose's Pizza in Kalispell

Thursday, September 21

8:00 am – Noon
Free time to wander downtown or explore the area
Noon – 4:00 pm
Relax at Gib Davis' house on the water.

Meeting

Thursday, September 21

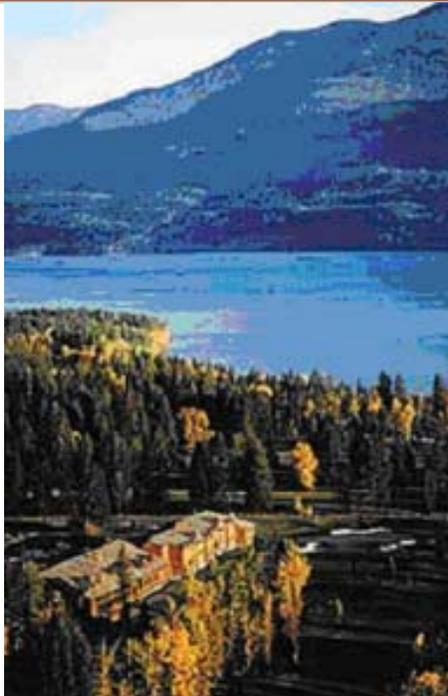
6:00 pm
Welcome reception and cookout.

Friday, September 22

7:15 – 8:30 am
Continental Breakfast
7:30 – 10:00 am
LBI Board Meeting
10:15 – 10:30 am
Load buses for McDonald Lodge
11:15 am – 12:45 pm
Lunch w/spouses at McDonald Lodge
1:00 pm – 5:00 pm Jammer Tour of the Summit and Park
5:00 – 5:45 pm Bus returns to Grouse Mountain Lodge
6:00 pm Dinner on own

Saturday, September 23

8:30 – 9:00 am
Continental Breakfast
9:00 – 9:15 am
Welcome
9:15 – 10:15 am
James Marsteller, Jr., keynote speaker



Grouse Mountain Lodge Whitefish Montana

Hotel reservation cut-off date -
August 21, 2006

Room rates at
Grouse Mountain Lodge,
from 9-21 through 9-25, 2006:

Executive Room - \$140.00

Executive Plus - \$150.00

Executive Deluxe - \$160.00

Corner Deluxe - \$170.00

Family or Whirlpool Loft - \$205

Sales tax is 9%. Reservations can be made by calling 877-862-1505 or via fax at 406-862-0326. If you are planning on adding days to your stay prior to or following the conference, make your reservations soon! Room rate is available 3 days before and after meeting. Meeting registration forms will be sent in July.

Saturday, September 23 (continued)

10:15 – 10:45 am
Break
10:45 – 11:45 am
James Marsteller, Jr., keynote speaker
11:45 am
Morning Session Ends
12:45 pm
Golf and free afternoon
6:30 – 7:30 pm
Cocktail reception at Grouse Mountain Lodge
7:30 pm
Dinner at Grouse Mountain Lodge

Sunday, September 24

8:30 – 9:00 am
Continental Breakfast
9:00 – 10:30 am
Update from LBI Marketing Committee;
Membership Development Discussion
10:30 – 11:00 am
Break
11:00 am – Noon
Werner Rebsamen Technology Update,
Other Business
Noon
Meeting Ends

Post – Meeting Activities Sunday, September 24

1:00 pm – 4:00 pm
White water rafting in Glacier Park
6:00 pm
Dinner on Own

Monday, September 25

9:30 am – 4:00 pm
Glacier Park long and short hikes

Other News and Information

Check out the following article which appeared in the June 22, 2006 issue of *John Hopkins Magazine* – “Preservation Departments at Hopkins and across the country. Conservators are left wondering: If we don’t preserve it, who will” By Maria Blackburn.

Article excerpt:

“Although the libraries at Hopkins have devoted significant time and resources to digitizing certain types of books, manuscripts, and journals in their collections, the books themselves have not gone away. And they won’t disappear anytime soon, says Winston Tabb, dean of libraries. ‘There’s a huge fallacy afoot that digital will take the place of books,’ Tabb says. ‘The number of books being published every year is going up. Print is always going to be here.’ Go to www.jhu.edu/~jhumag/0606web/preserve.html to read the entire article.

NEH Announces \$24.8 million in Awards

On June 8, 2006, the National Endowment for the Humanities (NEH) announced 171 successful applicants will receive a total of \$24.8 million in grants and offers of matching funds for projects designed to advance humanities research and prepare scholarly editions, provide high quality public programming on television and in libraries, support projects in U.S. history and culture offered by state humanities councils, preserve and stabilize significant humanities collections, and support long-term plans for strengthening humanities programming at cultural institutions. A total of fifty-four of the successful grants are designated as “We the People” projects, a special recognition by the NEH for model projects that advance the study, teaching, and understanding of American history and culture.

In this award cycle, scholars and institutions in 43 states and the District of Columbia received support from the NEH for a wide variety of awards made as NEH Challenge Grants, Federal/State Partnership Awards, Preservation and Access, Public Programs Awards, and Research Awards. A complete state-by-state listing of grants and offers is available in three Adobe PDF files on the NEH website at www.humanities.gov.

SOLINET Workshop on Book Repair

FUNDAMENTALS OF BOOK REPAIR

Date: Monday, July 19 & 20, 2006

Place and Time: Bluegrass Community and Technical College, Lexington, KY

8:30 am to 5 pm

Price: \$195.00 for SOLINET members, \$235.00 for non-members; early bird

discounts and late fees apply. Link for more information:

www.solinet.net/workshops/

[ws_details.cfm?doc_id=3019&WKSHPID=12FB](http://www.solinet.net/workshops/ws_details.cfm?doc_id=3019&WKSHPID=12FB)



RLG Membership Approves Move to Combine with OCLC

RLG member institutions have approved a proposal to combine operations with OCLC, clearing the way for two of the world’s largest membership-based information organizations to become one beginning July 1. RLG’s online products and services are being integrated with OCLC’s, and RLG’s program initiatives are being continued as RLG-Programs, a membership-based organization that operates as a new division of OCLC Programs and Research to support architecture, standards development and best practices.

“With the addition of RLG, we have gained a wealth of knowledge, experience and talent,” said Jay Jordan, OCLC President and CEO. “Our combined organization leverages our individual program strengths, services and innovative research initiatives to deliver more value to a greater number of libraries, museums, archives and other research organizations worldwide.”

“We intend to combine the practices of RLG and OCLC in a very powerful way—by putting together the traditions of RLG and OCLC we’ll create a robust new venue for research institutions and new capacity that will provide unique and beneficial outcomes to the whole community,” said James Michalko, former RLG President and now Vice President, RLG-Programs Development.

The RLG Board of Directors and the OCLC Board of Trustees announced the proposal to combine organizations May 3. The agreement was approved by the required two-thirds of voting RLG member institutions. Voting concluded this week.

Staff from both organizations have been meeting since the proposal was announced in May to begin planning for the integration of systems, products and services. RLG’s online products and services will be integrated with OCLC’s as appropriate. For example, RLIN, the RLG Union Catalog, will be integrated into WorldCat, delivering economies of scale and reach that will benefit members of both RLG and OCLC. An FAQ that includes information on the combined organization as well as updates on some specific products and services is at www.oclc.org/news/releases/oclcrlgfaq.htm.

Technical Director's Report

Werner Rebsamen

Bonded Leather

We binders must be grateful for new, easy-to-manage computer and scanning techniques which allow individuals to combine text and pictures. Efficient and relatively inexpensive digital printing creates many new kinds of books one could only dream about a decade ago. See how digital photo books have established new markets. Increasingly, library binders are approached by individuals who want to have their family histories printed and bound into attractive hard cover bindings. Many ask for something "better" and often do not care about the cost.

Some time ago, while on a lecture tour in Brazil, I visited an establishment which

printed such books on a DocuTech and then bound them into attractive leather bindings. To make them even more "luxurious," the trimmed head was often gilded. They were kind enough to give me a sample which enhanced my lectures about on-demand possibilities. This is why I would like to discuss such luxurious bindings in this *Endpaper* issue.

In the late 1960's, as plant superintendent for Thomas Nelson Bible, I used to purchase leather in very large quantities and because of this I gained a lot of knowledge on this particular subject. Leather is a general term for hides or skins of animals with its original fibrous structure more or less intact, tanned or treated. We all are familiar with the many uses for leather. In earlier times, all books were bound into leather or parchment. These days, our love for the finer "things" has raised leather to a level of a luxury commodity item. Again, I must think back on my consulting days with Franklin Mint when we had to produce each month 150,000 luxurious full leather bindings with genuine 23K gold-edges and stamping. On the practical side, leather offers durability, often a nice texture and strength. Terms such as "leather-like, leatherette and imitation leather" have been used for so long to describe similar appearing materials. This only raises the perceived value of quality attributed to leather and bonded leather.

Large animals, such as cows, horses, zebras, and buffalo produce hides. Small animals, including goats, pigs, sheep and deer are referred to as having skins. The exotic and fancy leather are obtained from ostrich, reptile and various aquatic species. Due to their relatively small size, they are seldom used for

bookbinding, although, I treasure the snake skin binding bound during my years as a bookbinding apprentice in the 1950's.

Man-made bonded leather is a relatively new product, gaining in popularity because it is readily available, has a relatively low cost, and most of all, because working with it is easy. No skiving is necessary. In the late 1960's, leather suppliers introduced the first kinds of bonded leathers. They were horrible - had no strength, were inconsistent and quickly got a bad reputation. These days, bonded leather made of 100% leather fibers are bonded together in a latex emulsion and finished in

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either roll or sheet form by a variety of methods. Availability is in a wide range of weights or thickness. It also encompasses many qualities of genuine leather including the aroma and strength. Best of all, it can be purchased with looks, colors and grains of virtually every known leather pattern like Alligator, Ostrich, Niger, and Oasis. LBI affiliated suppliers will be happy to introduce you to the many different styles and colors and your clients will be delighted to have so many choices. All this and you are able to increase your profit margin.

Can bonded leather be sold as "genuine leather?" The answer is no. It must be sold as "Bonded Leather." However, the folks at Franklin Mint and Eastern Press quickly found a way and promoted their full leather bindings as "Genuine Bonded Leather" or as "Bonded Leather with 100% genuine leather fibers."

In a test question, my students had to remember from which animal bonded leather was made. The right answer was of course from "Any Animal." Fido was just a distraction in these multiple choice questions.

When cutting out pieces of leather for our bibles, hymnals, and other items, we used to put the wasted leather into the garbage. Now, all leather waste is ground into fibers and converted into bonded leather.

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A Gilding Machine for Library Binders

Often clients will ask about gilding the edges. If the service is not capable of being done in-house, one might invoke a higher price to discourage the suggestion. This need not be the case given mechanical gilding is relatively easy, inexpensive, and could enhance your profitability.

Years ago, leading Swiss edge gilder Men Ochsner and virtually the only machinery manufacturer left building such machines, designed a small, relatively inexpensive, manual gilding machine for hand and library binders who only occasionally must gild book edges. Called the FL model (Men memorialized his dog "Flocky"), it uses an externally heated and constantly rotating silicon roller, 4 inches wide. It is mounted on a head which is lowered by hand, similar to a stamping machine and moved slowly back and forth over the prepared book edge. The books are first jogged on the edge to be gilded. Thereafter, they are clamped. The clamp is lifted and turned over. Sanding follows, using an electric belt sander. After removing all dust, a thin coat of sizing is applied. This is usually a mixture of PVA and alcohol or a mixture of rosin and shellac. (Werner has several formulas on hand) Thereafter, the gilding foil is put on top of the prepared edge and sealed onto it with the heated silicon roller. Several books can be done at one time. Many LBI members have seen me demonstrating such a gilding task during the famous RIT/BMI book manufacturing seminars I conducted for 23 years. For more information, go to Google and type in "Gilding Machines." Best is to contact Pete Johnson at Book Machine Sales, PO Box 53, Sterling, PA 18463, 717-689-2687.



Something to Think About

"It is ironic that many schools originally founded to prepare individuals to work in libraries (where books are available) have generally turned away from studying books. Despite the impact of e-books, e-journals, and the Web on our profession, library school students still need to learn about printed books."

Richard Cox, "Why Survival Is Not Enough: The MLS Won't Thrive Until Our Professional Programs Prioritize Values Over Vocation" p.43 and 44, June/July 2006 issue of *American Libraries* magazine.



Executive Director's Report

by Debra Nolan

One of the highlights of this year's ALA Annual Conference in New Orleans was the session presented by *Wired* magazine's Editor-In-Chief, Chris Anderson, author of the newly published book, *The Long Tail: Why the Future of Business is Selling Less of More*. With a standing room only crowd, Anderson explained how new growth markets are cropping up from overlooked niche interests emphasizing the importance of distribution channels that connect supply and demand. A structural change in the channels of distribution along with technology will allow for more choice which will further catapult the growing demand of niche markets. Regarding "The Long Tail of Books," Anderson identified the top four growth markets which are: online retail, used book sales, print-on-demand, and

ebooks. Anderson remarked, "Our Children Will Never Know the Phrase 'Out of Print'." Anderson followed by describing the "The Long Tail of Library Drivers" which are: inter-library loan, online databases, and Google and other book search engines. In his book, Anderson writes, "In short, although we still obsess over hits, they are not quite the economic force they once were. Where are those fickle consumers going instead? No single place. They are scattered to the winds as markets fragment into a thousand niches."