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LIBRARY BINDING INSTITUTE

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A Newsletter from the Library Binding Institute

Fall Conference and Digital Print/Binding Opportunities Seminar September 25 – 28, 2008, Pasadena, CA • The Langham, Huntington Hotel and Spa *Make Your Hotel Reservation Now!*

Plan now to attend the Fall Conference and Digital Print/Binding Opportunities Seminar September 25 – 28 in Los Angeles/Pasadena, California. In addition to a tour of Bridge Publications and Kater-Crafts Bindery, Professor Werner Rebsamen will facilitate a day and a half seminar on digital print/binding opportunities. Confirmed seminar speakers include Mike Limbach, Proven Direct; Blake Silber, Bridge Publications; and David Taylor, Ingram Lightning Group.

Dimitrios Delis, Market Research Head of the Digital Image Marketing Association (DIMA), a division of the Photo Marketing Association (PMA) will be a featured keynote speaker on photo book trends and market opportunities.

Rates and Reservations:

Deluxe Room - \$219 single/double
Deluxe Lanai - \$245 double

Reservations can be made by calling 1-626-568-3900 and referencing "Library Binding Institute".
The cutoff date is September 7, 2008.

Look for the conference/seminar registration form via email and to be posted to www.hardcoverbinders.org by July 15.



The conference/seminar will take place at the beautiful Langham, Huntington Hotel and Spa, <http://pasadena.langhamhotels.com/>.

Also in this issue —————

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Check it out – NAPL Biz Trends... Insights on the economy, its affect on the printing industry, and action steps for progressive leaders – <http://napl.typepad.com/>

Two Publications Worth Checking Out!

Hourly Cost Studies-Bindery, Finishing & Mailing Operations

New 2008 Edition! Hourly cost rates, specs, and prices for more than 644 machines in 28 categories from 74 manufacturers. Covers everything from case binders, collators, joggers, and drills to foil stampers, laminators, cutters, and mailing machines. (2008 edition) NB110

NAPL Member price: \$35.00
Nonmember price: \$199.95

Product Demographics
Author: Joe Andrukitas, editor
Publisher: NAPL
Date of Publication: 02/26/2008
Format: 8-1/2" x 11" perfect bound softcover
Edition: 2008
Pages: 678

Go to www.napl.org for more information.

Book Industry TRENDS 2008

Providing comprehensive coverage of publishers' net revenues and units, publishers' average dollars per unit, and domestic consumer expenditures, along with other sets of figures in this edition of TRENDS, involved investigating econometric datasets, annual reports, detailed financial analyses, major studies about specific segments of the book industry, and U.S. government reports, among other sources.

BISG Members: \$125
Single-user PDF: \$125
Multi-user PDF: \$875
PDF and Hardcopy Bundle: \$150

Non-Members: \$875
Single-user PDF: \$875
Multi-user PDF: \$3995
PDF and Hardcopy Bundle: \$900

Go to www.bisg.org for more information.

National Industry Standards Organization (NISO) at ALA 2008

The following NISO events will be taking place at the ALA Annual Meeting in Anaheim:

- **NISO/BISG Forum: The Changing Standards Landscape**

Date: Friday, June 27th

Time: 12:30 pm - 4:00 pm

Location: Anaheim Convention Center, Room 304 A/B

- **AVIAC Meeting**

Date: Friday, June 27th

Time: 4:00 pm - 5:00 pm

Location: Hilton Anaheim, Manhattan Room



- **NISO Update**

Date: Sunday, June 29th

Time: 1:30 pm - 3:00 pm

Location: Hilton Anaheim, Capistrano Room

- **NISO Z39.7 Advisory Committee Meeting**

Date: Monday, June 30th

Time: 8:00 am - 12:00 pm

Location: Hilton Anaheim, Executive Board Room

National Industry Standards Organization (NISO) at ALA 2008

In addition, please visit the following for more information on NISO projects and other standards-related activity:

Friday, June 27

Electronic Resources Management Interest Group (ALCTS/LITA)

Time: 6:30-8:00pm

Location: Anaheim Convention Center Room 203 A

Agenda:

- IG Business (5 Minutes)
- SUSHI - Standardized Usage Statistics Harvesting Initiative (SUSHI) update
Adam Chandler (30 minutes)
<http://www.niso.org/workrooms/sushi>
- CORE - Cost of Resources Exchange
Ted Koppel and/or Jeff Aipperspach (15-20 minutes)
<http://www.niso.org/workrooms/core>
- KBART-Knowledge Base and Related Tools Working Group
Nettie Lagace (15-20 minutes)
<http://www.niso.org/workrooms/kbart>
- Update report on the ONIX family (Licensing Terms, Books and Serials)
Brian Green (5-10 Minutes)
http://www.editeur.org/onix_licensing.html
- NISO Update
Todd Carpenter (10-15 minutes)
www.niso.org

Saturday, June 28

ALCTS Electronic Resources Interest Group ERMing for a Consortium: Are We There Yet?

Time: 10:30 am - 12:00 pm

Location: Disneyland Hotel, Adventure Room

Are there successful Electronic Resources Management systems (ERMs) implementation models for consortia? What are vendors doing to improve their systems to be deployed at the consortium level? What works? What doesn't work? What needs to be done for libraries to explore this option to integrate and implement an ERM at the consortium level? What is the needed functionality? The program provides three perspectives on the topic: the vendor, the consortium, and the librarian. Speakers include:

- Jeff Aipperspach, Product Manager, Serials Solutions
- Ted Fons, Director of Customer Services, Innovative Interfaces Inc.

- Rick Burke, Executive Director, Statewide California Electronic Library Consortium
- Tommy Keswick, Membership Services Coordinator, Statewide California Electronic Library Consortium
- Angela Riggio, Head of Digital Collection Management, Digital Collections Services, UCLA

RUSA-STARS Program

ILL Data Collection, Definition & Analysis:

Why Don't My Data Match What I Get from Various Systems?

Time: 1:30pm - 3:30pm

Location: Disneyland Hotel, Adventure Room

Todd Carpenter, NISO Managing Director, will join this event to discuss the current state of ILL standards and activities.

LITA Standards Interest Group Program on Identifiers

Time: 4-6 pm

Location: Anaheim Convention Center, 304 D

- John Kunze from the California Digital Library on "Persistent Identifier Principles and Practice"

This talk will describe the goals of persistent identifiers and factors affecting the choice of an in-house identifier standard. Practical aspects of designing services around identifiers will also be explored, with examples based on ARK identifiers.

- Regina Reynolds from the Library of Congress on "The Linking ISSN: bridging the past, linking to the future"

One of the most significant aspects of the revised ISSN standard (ISO 3297: 2007) is the linking ISSN, a mechanism that collocates the ISSN assigned to the separate medium versions of continuing resources by designating one of these ISSN to function as the linking ISSN. This presentation will review the development of this collocating mechanism, the needs it is expected to meet, and its forthcoming implementation. Also included will be an overview of emerging uses of the ISSN and anticipated uses of the linking ISSN in today's electronic environment.

- Todd Carpenter, Managing Director of NISO on "NISO Update"

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Sunday, June 29

ALCTS Networked Resources and Metadata Interest Group IT Support in Cataloging Departments

Time: 8:00am-10:00am

(business meeting from approx. 9:15-10:00)

**Location: Disneyland Hotel, North Exhibit Hall, Meeting
Room B**

In March of this year, Erin Stalberg from NCSU posed some questions on the metadata librarians list about the existence of organizational models which combine both metadata competencies and MARC competencies. The questions elicited few answers and much interest. We would like to devote our meeting time to an open discussion of issues such as technical competencies, metadata competencies, workflows which accommodate both Marc and other metadata schemas, and ways in which these skillsets can be brought into our departments and have them support all of our workflows.

The discussion leaders include: Erin Stalberg, Head, Metadata and Cataloging, North Carolina State University Libraries; Myung-Ja ("MJ") Han, Metadata Librarian, University of Illinois at Urbana-Champaign; and Christopher Cronin, Head of Digital Resources Cataloging, University of Colorado at Boulder Libraries Cataloging & Metadata Services Department.

Louise Ratliff, Chair of NRMIG has posted information on this informal forum to the Metadata Blog (<http://blogs.ala.org/nrmig.php>). Comments, questions and concerns about how your organization is blending traditional and new metadata skillsets and workflows are all welcome, and they will be collected and included in the discussion at ALA Annual.

Serials Standards Update Forum

Time: 10:30 AM-Noon

Location: Hilton Anaheim, Pacific Ballroom A

The Serials Standards Update Forum, held at American Library Association conferences, presents the latest news on developments affecting continuing resources management. The session is presented by the ALCTS Continuing Resources Section, CRS Standards Committee and sponsored by Swets.

At the 2008 Annual Conference, the forum will feature identifiers. Distinguished speakers will highlight the importance of identifiers in managing and accessing continuing resources and two specific identifiers:

- Linking ISSN which groups versions of a resource, aiding in discovery and use.
http://www.issn.org/files/active/0/PRESS%20RELEASE_ISSN-L.pdf

- Institutional identifiers, designed to streamline resource acquisition and facilitate access to electronic resources. Institutional identifiers are being studied by the NISO I² working group, building on initiatives such as Ringgold's Identify and OCLC's WorldCat Registry.
<http://www.niso.org/workrooms/i2>

Speakers:

- Don Chvatal (Ringgold, Inc)
- Francoise Pelle (International ISSN Centre)
- Regina Romano Reynolds (Library of Congress)

ALCTS CRS Costs in Libraries Interest Group Pricing Book and Journal Backlist Content as an Electronic Resource

Time: 4:00-5:30 pm

Location: Anaheim Convention Center, Room 221 A

As electronic resources are becoming the format of choice in many libraries, publishers are retrodigitizing older content previously available only in print. Publishers will share their approaches and concerns, while a librarian will represent the library's perspective of needs in models for providing and pricing backlist content.

- Rick Anderson, Assoc. Dir. for Scholarly Resources & Collections, University of Utah, Marriott Library
- Adam Chesler, Assistant Director, Library Relations and Customer Service, American Chemical Society
- Heather Ruland Staines, Global eProduct Manager SpringerLink



NISO Elects New Chair, Vice-Chair and Directors

The National Information Standards Organization (NISO) membership has elected new leadership for the 2008-2009 terms beginning on July 1, 2008. Oliver Pesch has been elected to serve as Chair of the NISO Board of Directors. Currently the Chief Strategist for EBSCO Information Services in Birmingham, Alabama, Pesch helps set



Oliver Pesch

direction for EBSCO's E-Resource Access and Management Services initiatives. Chuck Koscher has been elected to serve as Vice-Chair, and will become chair in 2009, when Pesch's term expires. As Director of Technology at CrossRef, Koscher has been actively involved in improving the linking infrastructure for scholarly publications. Both will serve on NISO's Board and Executive Committees.

The following industry leaders were also elected to seats on the NISO Board of Directors. They will join other currently serving Directors in managing and setting strategic direction for the organization.

Nancy Davenport, President, Nancy Davenport & Associates
Janice Fleming, Director of Business and Planning, PsycINFO,
American Psychological Association
Bruce Heterick, Director, Library Relations, JSTOR
Barbara Preece, Executive Director, Boston Library Consortium
Bruce Rosenblum, CEO, INERA, Inc.
Mike Teets, Vice President, Global Engineering, OCLC

Other members of the NISO Board who will continue their terms through 2008-09 are:

James Neal, Vice President for IS & University Librarian,
Columbia University
Winston Tabb, Dean of University Libraries, Johns Hopkins
University
John Erickson, Principal Scientist, Hewlett-Packard Laboratories
John Harwood, Professor, Pennsylvania State University
Michael Jensen, Director of Publishing Technologies, National
Academies Press

"We are very pleased to have such a diverse and esteemed group of Directors joining the Board this year," said Todd Carpenter, Managing Director of NISO. "These industry leaders represent the diversity of our membership—from libraries, publishers and systems providers—and we trust that they will deftly guide NISO in the coming year."



Left: Flesher Corporation at Drupa 2008



Above: GP2 Technologies at Drupa 2008



Right: Hollingworth and Moss administrative office, Leeds, UK



drupa 2008 - the Largest and Most Exciting Event Ever

Drupa – the largest and most exciting event ever.

I have been visiting the Drupa events since the 1950s and have watched the number of buildings grow over the decades. Last year, while flying into Dusseldorf, I could see major construction from above—the new halls now occupied by HP, Xerox, Canon and others. The 2008 event was incredible. There were 1,971 exhibitors from 52 countries. Sales estimates of \$15.5 billion will most likely easily be exceeded. Event attendees included 391,000 visitors from 138 countries, and North American visitors accounted for 6 percent of the total, the same as during the 2004 show. This is a remarkable achievement considering the current economic climate and the very expensive city of Dusseldorf. When I searched the internet for a hotel room in the city, I could find nothing under 400 Euro (\$600) per night! That is why I rented a car and stayed at a lovely countryside hotel (www.kronerheide.de) for 62 Euro (\$97) for lodging that included a very good breakfast. A new addition at Drupa was the rest and relaxation areas. Attending this exciting event is like participating in a marathon. One needs good shoes and lots of stamina to cover the large distances. The palm trees, beach sand, and lounge chairs provided attendees an opportunity to rest during their journey. And of course, there were the traditional, Bavarian beer tents to enjoy a brew and sausages.

Digital Printing

Although technologies and new developments are the main reason to attend Drupa, it also provides an opportunity to see old friends from our industries. In my case, having access to the press center gave me a chance to see many long-time professional friends and get some updates. The problem I had was timing. Everyone wanted me to sit down and chat over a cup of coffee. Only on the way home did I realize all the “things” I did not see or should have covered during my visit.

My general impression was that digital printing—whether toner or ink-jet based—dominated the event. For example, HP introduced an all-new digital web press. Ribbons, 20 inches wide are printed with multiple colors on both sides at speeds of up to 400 feet/minute. This new development, called a “transition press,” is challenging conventional offset printing. One American company, Consolidated Graphics, purchased 36 Indigo digital presses, many of them being the latest 7000 version. Many binders and photo book printers acquired the new 7000 Indigo printer. I heard rumors that HP sold over 50 of them during the Drupa event. In other words, the Graphic Arts industry as we have known it will never be the same. On-Demand and customized printing are a fact of life, and we as binders need to acquire such technologies in order to offer full services to our clients. Needless to say, all other digital print suppliers had

similar new developments on display. It was simply impossible to look at all of them.

One interesting item already covered in our newsletter was the 1Book printing and binding system, capable of printing a 250 page book in five to seven minutes. Just download the content of a book, the 1Book will print and bind it at a cost of approximately \$3.00 to \$3.50! Check out www.1book.com. Another interesting item was the all new Konica Minolta PRO 1050e. It prints and binds manuals and books of up to 600 pages with one trim size, 8 ½" X 11". The printer is capable of printing 105 pages per minute and perfect binding is done with hotmelt. That is were I have some reservations. If such a printer/binder is located in a library or book store, who is going to service that glue pot? What are the liabilities if unskilled people get burned? As stated, the unit only prints and binds sheets 8 ½" X 11". The color printed cover must be added and is trimmed to the bulk of the book. Edges are not trimmed. If a smaller format is desired, the images are reduced and the book is trimmed off-line. www.konicaminolta.eu/drupa

Binding

It is impossible to cover all new developments at once, but we will visit

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many of the items in our upcoming issues. New developments in edition binding are remarkable. Kolbus showed a new 70 books a minute hardcover line. *Case-making at 100 covers a minute!*

Muller Martini featured all-new laser-blue machines. One would hardly recognize the new developments over the last four years of the Sigma line, a digital book production system which allows book manufacturers to deliver books "just-in-time." For edition, magazine and catalog bindings, they introduced PUR binding at speeds of up to 18,000 per hour. That is simply incredible! Maybe Muller Martini will tell us more about it at our upcoming September meeting.



The all-new Horizon Hardcover binding system. Pressure sensitive materials are used for covers and endpapers.

As for small machinery for our library, on-demand and photo book markets, there were a wealth of new developments. Our members displayed some of their new developments at Schmedt, a German supplier to the bookbinding industry similar to Gane, LBS and others. Jerry Flesher and Dick Bruce demonstrated personalized imprinting onto covers and finished books. GP2 had an all new, low cost case-making machine—the EC-3—on display and in operation. There were so many visitors, case-making peepers, I was not able to take a clear photo of the case-maker in operation. At the same booth, a bearded bookbinder from the Gutenberg museum sewed books by hand on a sewing frame. Amazing, how a small machinery supplier from New Hampshire, GP2 is getting international recognition. Ted told me of upcoming trips and installations all over the world! He will

share his trips, new machines and experiences with us in September.

A large display from Zechini (www.zechini.com) was also of interest. They offer a large variety of short-run equipment for hardcover bindings, one being the VIP Book line. However, unlike the activities at Schmedt, I saw none of the equipment running.

Bielomatic introduced the second generation of its 360 Bookmaster, a 2360 model.

Suppliers to the trade, like Kast and Ecological Fibers, displayed their bookbinding materials. Then there were many different displays to hardcover bind books "at the office." The most visible was a new development from Horizon, a case Binder HCB-2.

Using all pressure sensitive materials, cases are made and book blocks cased-in. The unit offers touch screen displays for set-ups. Casing-in and joint forming are performed automatically. I did question the productivity figure given at 180 books per hour. That figure did not correlate with the demos, which seemed to take forever. Nevertheless, the machine has some unique features, like a laser light to mark the center of the printed cover. (www.horizon.co.jp)

During the next days, I will meet with some members of our organization for in-depth discussions on Drupa 2008. I will look forward to sharing anything new and interesting with you.

Werner Rebsamen is Professor Emeritus at the Rochester Institute of Technology and the technical consultant to the Library Binding Institute. He can be reached at wtrebs@localnet.com.

Executive Director's Report

by Debra S. Nolan, CAE



"Discomfort is an inevitable part of change. Change-related discomfort can be tolerated and if one keeps one's goals clearly in mind then it can be seen that such discomfort is worth taking in that it aids in goal attainment." - "The Rational Emotive Behavioural Approach to Therapeutic Change"

I've been giving a lot of thought lately to the concept of organizational culture. An organization's culture can much be like an individual's personality. The look, feel, activities, and core values say much about the organization and its members. Typically, an organization's culture is ingrained over many years. Knowing what to expect creates a comfort level much like that old pair of shoes which seem to fit much better than any pair of new shoes ever do.

HBI is much like that new pair of shoes which looks good, goes with most everything in the closet, but may not be the first pair of shoes for which one automatically reaches. The expansion of LBI's scope in the form of HBI brings with it a new way of contemplating the possibilities. At the same time, it also represents a shift in the way things have always been done.

Change, even if for the best of reasons, will inevitably create some discomfort. It is going to take awhile for HBI to come as easily as LBI has when I am writing or speaking about the organization. In fact, even though LBI (certified library binders) is technically a division of HBI, I wonder how this wise old soul (LBI) feels about this young hot shot (HBI) taking over.

I believe that the creation of HBI will further enhance the certified library binder status. As the meaning of HBI continues to take shape, the meaning and value of being certified must also be further defined. It is for this reason that proposals for reinstating a recertification process will be presented at the 2008 fall conference, September 25 and 26. Certified library binder members are encouraged to attend and participate in this important discussion.

Change can be welcome, sticky, a breath of fresh air, and murky all at the same time much like the air quality during the summer months in Florida. The fresh morning air brings with it the possibilities of a new day. The mid-afternoon heat and humidity followed by late afternoon thunderstorms bring about a darkness followed by light once the storms pass. The evening, once again, offers cooler temperatures and a welcome relief from the afternoon heat. Even in a 24-hour period, a summer day in Florida can be viewed differently depending on when and how you experience it. Change is like this, too.

The challenge, I suppose, is to navigate this path with the end in mind. Discomfort along the way is to be expected but should not slow down or halt progress. If a year from now, this organization is stronger and more vibrant, I will consider this new direction a success. I appreciate having the opportunity to be a part of the process.

Something to Think About

Associations are the hidden glue of our society and economy. Like the mortar that holds the bricks of a building in place, associations go largely unnoticed, yet they do much to hold the entire structure together. As such, associations cannot settle for being good; they must work towards greatness. – Jim Collins, author of *Good to Great* and *Built to Last*, quoted from *Seven Measures of Success: What Remarkable Associations Do That Others Don't* (p. vii)

