



The Endpaper

July 2007

A Newsletter from the Library Binding Institute



2007 Fall Conference and Hardcover Binding Seminar September 27 – 29, 2007 • Springfield, MA

With all indicators showing growth in the book manufacturing and publishing industry, the LBI fall conference and hardcover binding seminar offers an unprecedented opportunity for networking, information gathering, and demonstrations from and discussions with industry experts, book manufacturers, and materials and equipment suppliers including color printer manufacturers featuring wide formats.

In attendance will be book manufacturers interested in digital print, ultra-short run, long run, and on-demand hardcover book production; publishers whose production staff would benefit from knowing more about on-demand and hardcover binding; and industry suppliers showcasing their products or wanting to educate their staffs in the print-on-demand, digital printing, and hardcover binding markets.

Register today at www.hardcoverbinders.org!
Early Registration Deadline: August 1, 2007
Registration Deadline: September 14, 2007



Many thanks to our major sponsors - HP, Océ, and Xerox – for their generous support.

The 2007 LBI Fall Conference, 9-27 and 9-28, will include:

- A Tour of Bridgeport National Bindery (www.bnbindery.com)
- A Tour of High End Hand Bookbinders at One East Cottage Place
- Opportunities for Networking with Peers and Industry Experts
- Group Receptions, Breakfast, Lunch, and Dinners

The Hardcover Binding Seminar, 9-29, will address:

- An On-Demand Book Manufacturer's Perspective – Managing Customer Requirements and Expectations
- A Publisher's Perspective – Communications, Expectations, and Processes
- Hardcover Bookbinding Options – Selecting the Right Method of Binding, Endpaper Structures, Book Blocks, and Reinforcements
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Featured Speakers Are:

- **Werner Rebsamen**, *Professor Emeritus, Rochester Institute of Technology*
- **Bruce Jacobsen**, *Bridgeport National Bindery*
- **Lynn Terhune**, *John Wiley and Sons*
- **Fritz James**, *LBS*
- **Paul Parisi**, *ACME Bookbinding*
- **Michael Healy**, *Book Industry Study Group*
- *Many of the industry's leading digital print and hardcover binding materials and equipment suppliers will also speak and be on hand to demonstrate their products.*

Sponsored By:



**2007 Fall Conference and Hardcover Binding Seminar Schedule
September 27 – 29, 2007 • Springfield, MA
Go to www.hardcoverbinders.org for registration information.**

2007 Fall Conference

Thursday, September 27

8:00 am – 2:00 pm	Ecological Fibers Plant Tour Ecological Fibers, a clean and environmentally friendly paper coating facility, is offering a tour of their paper coating mill, which is located in Pawtucket, RI, a little more than an hour's drive from Springfield, MA. If you are interested in attending and for more information, please contact Dave Robbins at drobbins@ecofibers.com or 978-537-0003, ext. 128.
2:00 pm – 6:00 pm	Registration
3:00 pm – 5:00 pm	LBI Board of Directors Meeting
6:00 pm – 7:00 pm	Welcome Reception at the Sheraton Springfield Monarch Place, Springfield's largest hotel, located in the heart of the city with breathtaking views of the Connecticut River. Reception sponsored by HP, Océ, and Xerox.
7:00 pm – 9:00 pm	Dinner at Red Rose Italian Restaurant, a local favorite within walking distance of the hotel featuring authentic Italian cuisine in a festive atmosphere.

Friday, September 28

7:30 am – 8:00 am	Registration
8:15 am – 9:00 am	Continental Breakfast at Bridgeport National Bindery
9:00 am – 11:30 am	Bridgeport National Bindery Tour (www.bnbindery.com), a state-of-the-art bindery specializing in library binding, hardcover binding, print-on-demand and short run binding. Print-on-demand equipment manufacturers including HP, Océ, and Xerox will be on hand to demonstrate their products on the bindery floor.
12:15 pm – 1:30 pm	Lunch at Yankee Pedlar Inn, a historic hotel and restaurant located in Holyoke, MA. Includes presentation by Jeanne Drewes, Library of Congress.
2:00 pm – 4:00 pm	One E. Cottage Place Tour, where specialized, high-end hand bookbinders practice their craft.
5:00 pm	Return to Sheraton Springfield Monarch Place
5:30 pm – 7:30 pm	Reception sponsored by FiberMark at the Sheraton Springfield Monarch Place
7:30 pm – 9:00 pm	Dinner at the Fort Restaurant/Student Prince, another local favorite within walking distance of the hotel featuring authentic German cuisine.

Hardcover Binding Seminar

Saturday, September 29

7:00 am – 8:00 am

Registration/Continental Breakfast; Supplier Table Top Displays

8:00 am – 8:15 am

Opening Remarks/Introductions

Gerrit Dykhouse, LBI President and Debra Nolan, CAE, LBI Executive Director

8:15 am – 9:00 am

Hardcover Binding Overview and Trends

Werner Rebsamen, Professor Emeritus, Rochester Institute of Technology

This includes a brief look back as well as a focus on current trends and new developments.

9:00 am – 9:30 am

An On-Demand Book Manufacturer's Perspective - Managing Customer Requirements and Expectations

Bruce Jacobsen, Executive Vice President, Bridgeport National Bindery

Topics addressing the printing and hardcover binding of small quantities will be covered as well as an introduction to a manufacturer's work flow and techniques used to produce short orders.

9:30 am – 10:00 am Break; Supplier Table Top Displays

10:00 am - 10:30 am

A Publisher's Perspective – Communications, Expectations, and Processes

Lynn Terhune, POD & USR Administrator, John Wiley & Sons

10:30 am – 11:30 am

Hardcover Bookbinding Options – Selecting the Right Method of Binding, Endpaper Structures, Book Blocks, and Reinforcements

Werner Rebsamen, Professor Emeritus, Rochester Institute of Technology

Topics include selecting the right method of binding including adhesive (double-fan, hotmelt, and PUR) and sewing (through-the-fold and side sewing); endpaper structures; binding book blocks for hardcovers on small, hotmelt binding machines; flatback versus rounded and backed; reinforcements.

11:30 am – Noon

Case-making for Hardcover Bindings

Werner Rebsamen, Professor Emeritus, Rochester Institute of Technology

A discussion of case-making options will take place including square-back, rounded and backed, cover dimensions, boards, covering materials, one piece and three-piece covers, and flexible structures.

Noon – 1:15 pm Lunch

Remarks from Major Sponsors Including HP, Océ, and Xerox

Book Industry TRENDS – Highlights from the 2007 Edition
Michael Healy, Executive Director, Book Industry Study Group

For thirty years, the Book Industry Study Group has been committed to providing comprehensive statistical information about the U.S. book market through its flagship research publication, *Book Industry TRENDS*. Healy will highlight trends featured in the 2007 edition.

1:15 pm – 1:30 pm

Edition Hardcover Binding Trends

Paul Parisi, President, ACME Bookbinding

From single copies to runs in the thousands, aspects of how to communicate manufacturing specifications will be discussed as well as quality issues.

1:30 pm – 2:00 pm

Hardcover Binding Materials – Cloth Types, Finishes, Laminated Materials

Fritz James, President, LBS

Topics to be discussed include cover board qualities; woven covering materials, grades and finishes; non-woven covering materials; printed and laminated covering materials; and Endpaper structures.

2:00 pm – 2:45 pm

Hardcover Binding Equipment Supplier Perspectives and Audience Questions

Moderated by Werner Rebsamen

Brief Presentations by the Following Suppliers Will Take Place:

- Dick Bruce, Flesher Corporation
- Ted Greene, GP2 Technologies
- Art Crawley, Kolbus America
- Jack Bendror, Mekatronics, Inc.
- Jim Kaeli, Muller Martini
- John Jacobson, On Demand Machinery
- Volker Petzold, PFS & S

2:45 pm – 3:15 pm Break; Supplier Table Top Displays

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3:15 pm – 4:30 pm

Hardcover Binding Problem Solving and Answers to Audience Questions

Werner Rebsamen, Professor Emeritus, Rochester Institute of Technology

The common pitfalls associated with hardcover binding will be addressed. Topics such as board warping, stress points, and testing will be covered.

4:30 pm – 5:00 pm

Open Discussion and Closing Remarks

Book your hotel room now for the 2007 LBI Fall Conference and Hardcover Binding Seminar. Sheraton Springfield Monarch Place Hotel

To make your reservation, contact the hotel reservations department at 413-781-1010 or 800-426-9004. Please identify yourself as a Library Binding Institute conference attendee.

Room rates are \$129 single/double plus 12.45% local and state taxes. The hotel cutoff date is September 5, 2007.

Harry Potter Hoopla!

The release of the final book in the Harry Potter series, *Harry Potter and the Deathly Hallows*, has and will generate a tremendous amount of revenue for the book publishing industry. Following are some fast facts:

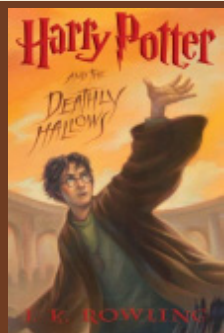
The final book in the Harry Potter series, *Harry Potter and the Deathly Hallows*, sold an estimated 8.3 million copies in its first 24 hours of sale, setting a new record for the book industry, according to U.S. publisher Scholastic.

Borders Group sold about 1.2 million copies of *Harry Potter and the Deathly Hallows* worldwide on the first day, the highest single-day sales of any title in its history

Amazon.com pre-sold 2.2 million copies of the book worldwide.

UK bookseller Waterstone's sold 100,000 copies within the first two hours of the book going on sale, while the WH Smith chain sold 15 books a second across Britain.

Scholastic, which publishes the Potter series in the U.S., published a record 12 million initial copies of *Harry Potter and the Deathly Hallows*.



Read about the PR Magic Behind Harry Potter's Success at <http://www.prsa.org/supportfiles/news/viewNews.cfm?pNewsID=1135!>
"Harry Potter's PR magic: How J.K. Rowling, Scholastic and independent booksellers are maximizing Potter's success"

More than 325 million books in the Harry Potter series, which has been translated into 64 languages, have been sold around the world.

It is estimated that Scholastic will continue to see sales of between \$10 million to \$15 million a year just from the backlist for Harry Potter.

The first five Harry Potter movies have grossed more than \$4 billion globally.

Sources:

Harry Potter Posts Spellbinding Sales http://money.cnn.com/2007/07/23/news/companies/scholastic_potter/index.htm?postversion=2007072308

Harry Potter's Dollar Magic Will Live On http://money.cnn.com/2007/07/21/news/companies/harrypotter_newbook/index.htm?postversion=2007072219

Harry Sets Pre-Release Record http://money.cnn.com/2007/07/02/news/funny/harry_potter/index.htm?postversion=2007070207

NAPL Management Institute, Premiere Industry Forum for Management Training, Set for August 11-14

The 2007 NAPL Management Institute is scheduled for August 11-14 at a new location, George Washington University in Washington, DC. This year's Institute offers three concurrent courses on Financial, Production, and Sales Management.

"What makes MI unique is that the instructors—all seasoned industry experts—go beyond theory to offer participants practical, concrete management strategies they can apply

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immediately to improve their company's performance," said Joseph P. Truncale, NAPL president. "That distinction—and MI's focus on the unique needs of the graphic communications enterprise—make this program extremely valuable to the MI attendees as a means of professional development as well as to the companies that employ them."

Tuition for the NAPL Management Institute is \$1995 for members of The NAPL Network (non-members: \$2995), with discounts available for multiple registrants from the same company. For information or to register, call (800) 642-6275, Option 2, or visit www.napl.org/events.

Chartered in 1933, NAPL (www.napl.org) is a not-for-profit trade association representing companies in the \$100 billion + graphic communications industry and dedicated to excellence in graphic communications management.

Coalition to Adobe regarding FedEx Kinko's Agreement: Still Only One Solution Acceptable

In a July 20, 2007, letter to Adobe Systems, Inc. CEO Bruce Chizen, Joseph P. Truncale, president and chief executive officer of NAPL



(www.napl.org), the trade association for excellence in graphic communications management, and Steve Johnson, president and chief executive officer of the National Association of Quick Printers (NAQP), stated that their position regarding the Adobe/FedEx Kinko's agreement remains as follows: Adobe should extricate itself from the agreement and remove the FedEx Kinko's logo and embedded link from Adobe software in a timely manner.

The letter followed a July 17, 2007, Print Advisory Forum held in San Francisco, CA, and called by Adobe to explore the issue. NAPL and NAQP sent the letter on behalf of NAPL Network members and of the Graphic Communications Coalition for Open Competition.

In addition to NAPL and NAQP, Coalition participants as of July 20 when the letter was mailed (additional firms have joined since) were Kevin Cushing, chief executive officer, AlphaGraphics, Inc.; Andrew Hrywnak, president, Print Three Franchising Corp.; Michael Jutt, executive vice president and director of Training, Minuteman Press International, Inc.; Richard Lowe, president, Sir Speedy; Carl Gerhardt, president

and chief executive officer, Allegra Network; Bob Metzger, vice chairman, International Center for Entrepreneurial Development (ICED); Catherine Monson, president, PIP; and Steve Morris, chief executive officer, Signal Graphics (SAMPA Corp).

NAQP's Steve Johnson and several members of the Graphic Communications Coalition for Open Competition participated by invitation from Adobe in the company's July 17, 2007, Print Advisory Forum, which Adobe had called to "facilitate a dialog."

At that Print Advisory Forum, Adobe indicated it would communicate a solution to the situation in two weeks. In their July 20, 2007, letter, NAPL's Truncale and NAQP's Johnson stated that "during that period, we will continue to examine any and all options open to us—legal and otherwise—should Adobe's solution fall short of our expectations."

The Graphic Communications Coalition for Open Competition was formed in June 2007 in response to an announcement that month by Adobe Systems of its agreement with FedEx Kinko's in which the latest versions of Adobe® Reader and Adobe Acrobat® software feature an embedded connection to FedEx Kinko's PrintOnline application.

A June 15 letter to Adobe's Chizen from Truncale and Johnson was a prompt response to the announced agreement and was followed by a flurry of protests from companies and organizations throughout the graphic communications industry. In their June letter, Truncale and Johnson expressed their disappointment in the agreement, which they said provides "an unfair competitive advantage to FedEx Kinko's... at the expense of the many other printers—including many of our members—who have played such a pivotal role in establishing Adobe as the de facto standard among many end users for reading documents and printing file submission."

Source: NAPL Press Release, July 24, 2007

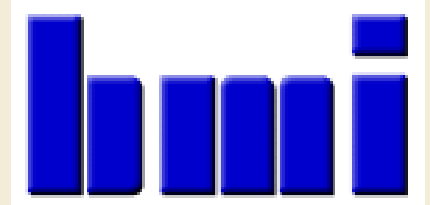
2007 BMI Fall Conference

November 3 – November 6

St. Regis Resort Monarch Beach, Dana Point, CA

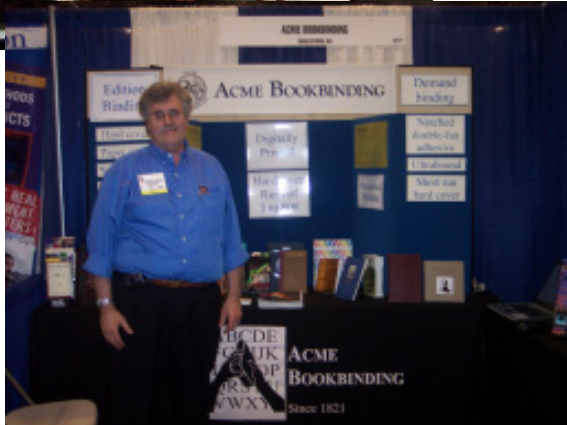
The BMI fall conference will be held November 3 – 6 in Dana Point, California. If you

are interested in learning more about BMI, this might be a good opportunity to do so. For more information, go to www.bmibook.org.



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Scenes from the 2007 Book Expo in New York City, May 31 – June 2



Library News

Library Binding Discussion Group Highlights June 24, 2007 • Washington, DC

According to discussion group co-chairs, Oliver Cutshaw and Laura Cameron, approximately 35 people attended the Library Binding Discussion Group Meeting, June 24, Washington DC.

Following are excerpts from their notes:

Ann Marie Willar (MIT) provided a brief but insightful presentation on the binding of music materials. Music binding involves special challenges because items are going to be used for performance so they must lie flat. In addition they are often issued in parts and the parts must "useable" for several performers. Ann Marie ended with a statement that encouraged forging a relationship with your library binder to assess needs of music collection and to examine the limitations.

Jay Hurd (Harvard) discussed book cloth options in conservation labs. He describes a variety of materials used and treatment decisions which lead to an open discussion in the group on the importance of book cloth quality and durability.

Joe Dunham (LBS) discussed upcoming changes in book cloth due to manufacturer changes and market forces. A new cloth is entering the market that might eventually replace buckram. Jeanne Drewes of LC announced that their lab will be testing these new materials to see how well they hold up. Samples of books bound in Book Cloth and sheets of the Book Cloth were circulated to illustrate Joe's message.

Suzanne Wiersma (Wallaceburg Bookbinding) provided a detailed demo of LARS, which showed how it can be an effective tool for binding preparation and production tracking.

2008 ALA Annual Meeting Session Proposed by Library Binding Institute

At the request of the Association for Library Collections and Technical Services (a division of the American Library Association) Preservation and Reformatting Section (PARS), LBI Executive Director Debra Nolan proposed a session for the 2008 ALA Annual Meeting entitled, "Staying Alive: Books Through Print on Demand Technology". The session's focus will be on the benefits and considerations related to print on demand technology. The proposal was accepted and the session will be further developed in the coming year. If you have comments or suggestions, please send them to dnolan@lbibinders.org.

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Tour of the Library of Congress Binding Unit and Conservation Lab, June 22, Washington, DC

Library News
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The “Google Five” Describe Progress, Challenges

Their numbers have now swelled to 25, but what’s up with the five pioneering libraries that signed on with the ever-growing Google Book Search? At the American Library Association Annual Conference, panelists from each library said they were pleased with the progress, though they acknowledged continuing challenges ranging from damaged books to search quality. For the rest of this article, go to <http://www.libraryjournal.com/info/CA6456319.html?nid=2673#news3>.



Federal Institute of Museum and Library Services Awards Almost \$28 Million in Librarian Recruitment and Education Grants

On June 19, the Institute of Museum and Library Services announced grants of almost \$28 million under the 2007 Laura Bush 21st Century Librarian Program. The multifaceted grant program supports tuition assistance, curriculum development, service expectations, job placement, recruitment of non-traditional library students, and support for doctoral candidates to teach library science and research.

“We all recognize that the services we receive are first and foremost driven by people. Well-equipped and educated librarians and pre-professionals are at the heart of effective library services,” said Anne-Imelda Radice, Ph.D., IMLS Director. “The grants awarded through the Laura Bush 21st

Century Librarian program sharpen the skills of today’s library staff and train the next generation of library professionals and faculty.”

Forty-three awards will go to universities, libraries, and library organizations across the country today to recruit and educate librarians. The grants will benefit 29 doctoral, 689 master’s, 1439 continuing education, and 150 pre-professional students. Click here for a list of recipients.

Since 2002 when First Lady Laura Bush announced the President’s support of a multi-million dollar initiative to recruit new librarians, the Institute has funded 2913 master’s degree students, 178 doctoral students, 1166 pre-professional students, and 5629 continuing education students. The program is designed to address the shortage of school library media specialists, library school faculty, and librarians working in underserved communities, and to prepare for an anticipated shortage of library leaders, many of whom are expected to retire in the next 20 years.

About the Institute of Museum and Library Services
The Institute of Museum and Library Services is the primary source of federal support for the nation’s 122,000 libraries and 17,500 museums. The Institute’s mission is to create strong libraries and museums that connect people to information and ideas. The Institute works at the national level and in coordination with state and local organizations to sustain heritage, culture, and knowledge; enhance learning and innovation; and support professional development. To learn more about the Institute, please visit www.ims.gov.

The American Association for State and Local History (AASLH) Chosen as Cooperator for the IMLS Connecting to Collections Bookshelf

The Institute of Museum and Library Services (IMLS) has chosen the American Association for State and Local History (AASLH) as the cooperator for the IMLS Connecting to Collections Bookshelf, a component of the Institute’s initiative, *Connecting to Collections: A Call to Action*. The bookshelf will also receive substantial support from the Getty Foundation and the Henry Luce Foundation.

IMLS launched *Connecting to Collections: A Call to Action* in response to the A Public Trust at Risk: the Heritage Health Index Report on the State of America’s Collections, a 2005 study, principally supported by IMLS, that documented the dire state of the nation’s collections. Conducted by Heritage Preservation, the study also received support from the J. Paul Getty Trust, the Henry Luce Foundation, and other funders.

“Without attention now, many museum and library collections will be lost. That is why the IMLS Connecting to Collections

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Bookshelf is so important," said IMLS Director Anne-Imelda Radice Director, PhD. "With the help of our outstanding cooperator, the American Association of State and Local History, and the generous support of the Getty Foundation and the Luce Foundation, thousands of small and medium-sized institutions will receive the bookshelf, full of expert information and resources."

The bookshelf will provide small and medium-sized libraries and museums with essential resources needed to improve the condition of their collections. A collection of core texts, recommended by a panel of experts in the field and selected by IMLS, will be distributed free of charge to 2,000 institutions. The bookshelf focuses on collections typically found in art or history museums and in libraries' special collections, with an added selection of texts for zoos, aquaria, gardens, and nature centers. The bookshelf will include books, bibliographies, DVDs, and a guide to online resources. It will address such topics as the philosophy and ethics of collecting, collection management and planning, emergency preparedness, and culturally specific conservation issues.

Under the cooperative agreement, AASLH will purchase and distribute the IMLS Connecting to Collections Bookshelf. Recipients will include attendees at Connecting to Collections events as well as institutions that apply for the bookshelf using a simple electronic process. AASLH will also mount a promotional campaign about the initiative and bookshelf, with special attention to raising awareness and soliciting requests for the bookshelf from small and medium-sized museums, libraries, and archives.

Guidelines for applying for the IMLS Connecting to Collections Bookshelf will be announced on September 1, 2007, with the first deadline set for November 15, 2007. The first bookshelf recipients will be announced in February 2008. The second application deadline will be April 15, 2008, with recipients announced in July 2008.

The Getty Foundation, which provides support to organizations and individuals around the world for projects that advance the understanding and conservation of the visual arts, is contributing \$300,000 to support the bookshelf. The Henry Luce Foundation, which supports projects that are crucial to the development and preservation of the field of American art, is providing \$200,000 to the project.

In addition to the bookshelf, the initiative includes:

- A national conservation summit to be held in Washington, DC, June 27-28, 2007. This summit will be attended by representatives of small and mid-sized museums and libraries in all 50 states, the District of Columbia, and Puerto Rico, all of whom will receive the Conservation Bookshelf.
- Four conservation forums to take place in cities across the nation beginning in January 2008 and continuing through June 2009.
- Planning grants to each state, commonwealth, and territory for the purpose of creating conservation/preservation plans that address the recommendations of the Heritage Health Index.

by Werner Rebsamen

Perfect Binding – Where Did This Technical Description Come From?

Perhaps the most common terminology used in our industry is "perfect binding." Interestingly, we use it virtually every day but nobody seems to know where this expression related to a particular method of adhesive binding originated.



Yes, I do know because I had the pleasure of working with very intelligent students. Dr. Richard M. Adams studied plants and lignin for his Ph.D. but may have had difficulties in finding an appropriate position in this particular field. This is why he joined our Printing Management Graduate program.

Paper fibers and lignin have a close relationship. For his RIT thesis topic, Adams chose the subject of fibers and spine preparation. His finished thesis and research earned him great respect and some kudos around the world. These days, spine preparation is perhaps the most important, single item when it comes to success in adhesive binding.

As for the topic of perfect binding, all I had to look up was his introduction. I'm not going to copy Dr. Adams' thesis verbatim and will only extract the main items. I'm sure this topic will be most helpful to our members if they have to explain perfect binding to their clients.

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Adhesive binding has many words, a topic we will cover in the next issue of *ShelfLife*. Many call it perfect binding, patent binding, and stitch-less binding. All these terms refer to a method of binding by gluing leaves of paper together at their edges to form a book block.

Adhesive binding has historically been regarded as inferior to sewing which does offer superior durability. This is no longer true. Advances over the last 40 years in glue formulations and application methods have enabled adhesive binders to produce books of remarkable strength. Library binding is no exception as the majority of book blocks are now double fan adhesive bound. One of the main advantages, is of course, that adhesive binding is faster and less expensive than sewing.

Now back to "Perfect Binding." The first mention of what we know today as adhesive binding appears in a patent issued on May 11, 1887, and granted to a Horace L. Arnold of Brooklyn, NY. The patent refers to "a method by which several leaves comprising a book or pamphlet are secured to each other preparatory to its receiving its cover." This patent is interesting not only because it describes the basics of adhesive binding; it also mentions a key element in a strong bind, and the subject of Dr. Adams' project, spine preparation:

.... Their folded edges are removed in a suitable manner. This may be done by cutting the edges away, but they will preferably be removed by tearing, so as to leave the edges in a somewhat rough and ragged condition. The back edges are then provided with a number of transverse cuts. When the volume is in this condition, there is applied to the back, which contains the cuts, a coating of tempered glue or cement, which contains in a thoroughly distributed condition a quantity of fiber which may be of a suitable kind, either hair or hemp or pieces of string or any other suitable materials.

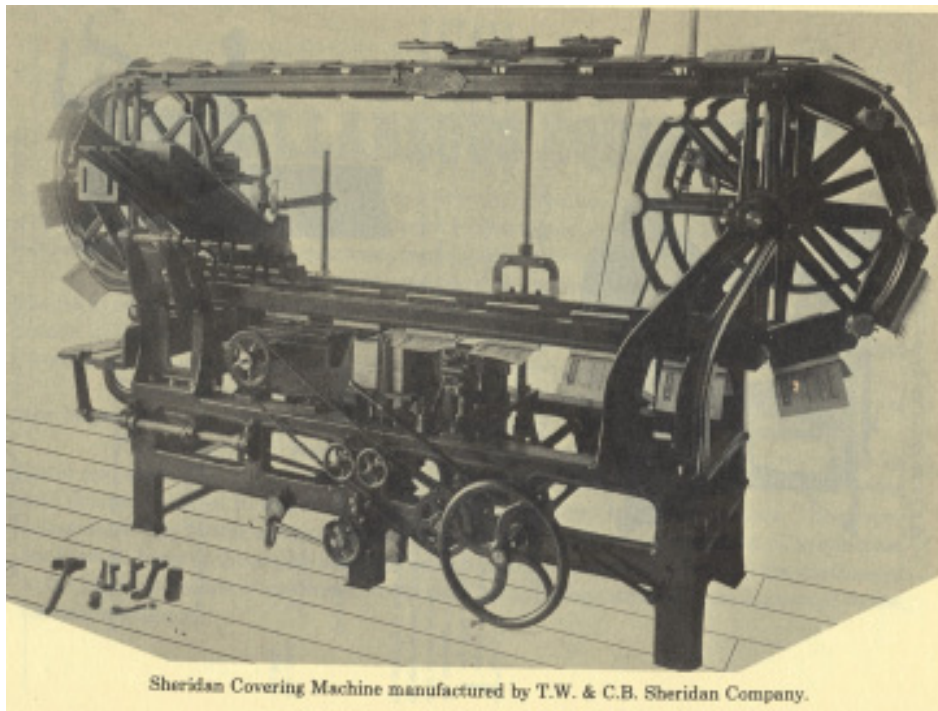
Well those patent descriptions are interesting. (Microsoft Word protested the language used!) Because a strong adhesive was lacking, it looks like they added fibers to the glue to make a strong bond. Having done some research on the history of

binding, I know that before "perfect binding," they folded sheet-fed printed sheets and prior to the last fold, injected a string into the bind-fold.

After gathering the individual signatures, a person holding the book block on the fore-edges, shook it so that none of the strings remained between the folded sections. Thereafter, the book-block was inserted into a clamp and forwarded to a gluing station

which contained animal glue. A rotating brush then directed the sticky strings to the left and right. Covering followed, thus creating the very first, commercial adhesive bound books. Again, those were folded sections or signatures. The patent referred to earlier then took this binding further and added spine preparation creating the perfect binding! But we all know, perfect binding was anything but perfect, most likely due to the lack of good bonding adhesives.

Library binders have come a long way with adhesive binding. Although Emil Lumbeck invented the double fan process in 1935, we did not experiment with this process until the late 1950's. I still remember when Mr. Ehlermann came to our bindery in Zurich and introduced us to this unique process. With his new machine, which had no spine preparation station, we did edition works, mainly books with reproduced photographs. In Tucson, during the 2005 LBI spring meeting, Jack Fairfield reminded everyone that when the double fan binding process was first introduced, everyone thought that this would be the end of library binding. Now it is an exclusive process like oversewing used to be. It is always interesting to look back. It will prepare us to look forward and cope with future trends.



An early picture of a "Perfect" Binder. Picture on file compliments of the late James Averill, V.P. of the former Sheridan Company.

by Debra S. Nolan, CAE



Recently, I shared with an LBI member that the office has been receiving an average of 3 – 4 phone calls/emails a week with requests for quotes on hardcover binding jobs and/or a solution to a hardcover binding challenge. If the request is about a job, they are directed to the members section of LBI's website. If it's about a technical question, Werner is

brought into the conversation. These emails and phone calls represent a substantial increase over the number of such requests received six months or a year ago.

The number of daily emails and phone calls about the hardcover binding seminar has generated quite a bit of activity, as well. Even LBI's website traffic has increased

significantly over the last few months. Most recently, the library binding home page has experienced an average of 110 hits a week with the hardcover binding home page coming in at an average of about half this number.

What's caused this activity? I'd like to think it has something to do with increased awareness generated through press releases, written material, and word of mouth about LBI's upcoming fall conference and hardcover binding seminar. Thanks to LBI members, friends, and allied organizations, there is a buzz. I am especially grateful for the synergies that are taking place and welcome comments, feedback, and ideas on how to help spread the word about LBI's mission and activities.

In the meantime, planning continues for the fall conference and hardcover binding seminar. I am delighted to take part in and am especially looking forward to this unprecedented event.

Something to Think About

“The nature of strategic thinking...is synthetic, iterative, divergent, and creative. Its purpose is to discover new, imaginative strategies that can reframe the rules of the game and envision potential futures significantly different from the present.” Henry Mintzberg, *Rethinking Strategic Planning Part 1: Pitfalls and Fallacies* as quoted in “Getting The Most Out of Strategic Planning, How Libraries Can Create Strategy Ovens” (Gordon Aamot, *College and Research Library News*, June/July 2007)