



# The Endpaper

August 2007

A Newsletter from the Library Binding Institute



## 2007 Fall Conference and Hardcover Binding Seminar September 27 – 29, 2007 • Springfield, MA

More than sixty-five people representing all aspects of the book manufacturing and publishing industry have registered to date for the LBI fall conference and hardcover binding seminar, September 27 – 29, 2007, Springfield, Massachusetts. With the deadline to register approximately two weeks away, space is now limited for this unprecedented event. Additionally, the room block at the Sheraton Springfield Monarch Place is more than half full.

Logistical information and a list of registrants will be sent next month to those who have registered. With all indicators showing growth in the book

manufacturing and publishing industry, this event is not to be missed.

Book your hotel room now for the 2007 LBI Fall Conference and Hardcover Binding Seminar. To make your reservation at the Sheraton Springfield Monarch Place Hotel, contact the hotel reservations department at 413-781-1010 or 800-426-9004. Please identify yourself as a Library Binding Institute conference attendee. Room rates are \$129 single/double plus 12.45% local and state taxes. The hotel cutoff date is September 5, 2007.



**Register today at  
[www.hardcoverbinders.org!](http://www.hardcoverbinders.org)  
Registration Deadline:  
September 14, 2007**

**Many thanks to our sponsors for their generous support!**



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**2007 Fall Conference and Hardcover Binding Seminar Schedule**  
**September 27 – 29, 2007 • Springfield, MA**  
Go to [www.hardcoverbinders.org](http://www.hardcoverbinders.org) for registration information.

## 2007 Fall Conference

### Thursday, September 27

8:00 am – 2:00 pm

Ecological Fibers Plant Tour

Ecological Fibers, a clean and environmentally friendly paper coating facility, is offering a tour of their paper coating mill, which is located in Pawtucket, RI, a little more than an hour's drive from Springfield, MA. If you are interested in attending and for more information, please contact Dave Robbins at [drobbins@ecofibers.com](mailto:d Robbins@ecofibers.com) or 978-537-0003, ext. 128.

2:00 pm – 6:00 pm     Registration

3:00 pm – 5:00 pm     LBI Board of Directors Meeting

6:00 pm – 7:00 pm

Welcome Reception at the Sheraton Springfield Monarch Place, Springfield's largest hotel, located in the heart of the city with breathtaking views of the Connecticut River. Reception sponsored by HP, Océ, and Xerox.

7:00 pm – 9:00 pm

Dinner at Red Rose Italian Restaurant, a local favorite within walking distance of the hotel featuring authentic Italian cuisine in a festive atmosphere.

### Friday, September 28

7:30 am – 8:00 am     Registration

8:15 am – 9:00 am

Continental Breakfast at Bridgeport National Bindery

9:00 am – 11:30 am

Bridgeport National Bindery Tour ([www.bnbindery.com](http://www.bnbindery.com)), a state-of-the-art bindery specializing in library binding, hardcover binding, print-on-demand and short run binding. Print-on-demand equipment manufacturers including HP, Océ, and Xerox will be on hand to demonstrate their products on the bindery floor.

12:15 pm – 1:30 pm

Lunch at Yankee Pedlar Inn, a historic hotel and restaurant located in Holyoke, MA. Includes presentation by Jeanne Drewes, Library of Congress.

2:00 pm – 4:00 pm

One E. Cottage Place Tour, where specialized, high-end hand bookbinders practice their craft.

5:00 pm

Return to Sheraton Springfield Monarch Place

### Friday, September 28 (cont'd)

5:30 pm – 7:30 pm

Reception sponsored by FiberMark at the Sheraton Springfield Monarch Place

7:30 pm – 9:00 pm

Dinner at the Fort Restaurant/Student Prince, another local favorite within walking distance of the hotel featuring authentic German cuisine.

## Hardcover Binding Seminar

### Saturday, September 29

7:00 am – 8:00 am

Registration/Continental Breakfast; Supplier Table Top Displays

8:00 am – 8:15 am

Opening Remarks/Introductions

Gerrit Dykhouse, LBI President and Debra Nolan, CAE, LBI Executive Director

8:15 am – 9:00 am

Hardcover Binding Overview and Trends

Werner Rebsamen, Professor Emeritus, Rochester Institute of Technology

This includes a brief look back as well as a focus on current trends and new developments.

9:00 am – 9:30 am

An On-Demand Book Manufacturer's Perspective - Managing Customer Requirements and Expectations

Bruce Jacobsen, Executive Vice President, Bridgeport National Bindery

Topics addressing the printing and hardcover binding of small quantities will be covered as well as an introduction to a manufacturer's work flow and techniques used to produce short orders.

9:30 am – 10:00 am     Break; Supplier Table Top Displays

10:00 am – 10:30 am

A Publisher's Perspective – Communications, Expectations, and Processes

Lynn Terhune, POD & USR Administrator, John Wiley & Sons

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**Saturday, September 29 (cont'd)**

10:30 am – 11:30 am

Hardcover Bookbinding Options – Selecting the Right Method of Binding, Endpaper Structures, Book Blocks, and Reinforcements

Werner Rebsamen, Professor Emeritus, Rochester Institute of Technology

Topics include selecting the right method of binding including adhesive (double-fan, hotmelt, and PUR) and sewing (through-the-fold and side sewing); endpaper structures; binding book blocks for hardcovers on small, hotmelt binding machines; flatback versus rounded and backed; reinforcements.

11:30 am – Noon

Case-making for Hardcover Bindings

Werner Rebsamen, Professor Emeritus, Rochester Institute of Technology

A discussion of case-making options will take place including square-back, rounded and backed, cover dimensions, boards, covering materials, one piece and three-piece covers, and flexible structures.

Noon – 1:15 pm Lunch

Remarks from Major Sponsors Including HP, Océ, and Xerox

*Book Industry TRENDS* – Highlights from the 2007 Edition

Michael Healy, Executive Director, Book Industry Study Group

For thirty years, the Book Industry Study Group has been committed to providing comprehensive statistical information about the U.S. book market through its flagship research publication, *Book Industry TRENDS*. Healy will highlight trends featured in the 2007 edition.

1:15 pm – 1:30 pm

Edition Hardcover Binding Trends

Paul Parisi, President, ACME Bookbinding

From single copies to runs in the thousands, aspects of how to communicate manufacturing specifications will be discussed as well as quality issues.

1:30 pm – 2:00 pm

Hardcover Binding Materials – Cloth Types, Finishes, Laminated Materials

Fritz James, President, LBS

Topics to be discussed include cover board qualities; woven covering materials, grades and finishes; non-woven covering materials; printed and laminated covering materials; and Endpaper structures.

2:00 pm – 2:45 pm

Hardcover Binding Equipment Supplier Perspectives and Audience Questions

Moderated by Werner Rebsamen

Brief Presentations by the Following Suppliers Will Take Place:

- Dick Bruce, Flesher Corporation
- Ted Greene, GP2 Technologies
- Art Crawley, Kolbus America
- Jack Bendror, Mekatronics, Inc.
- Jim Kaeli, Muller Martini
- John Jacobson, On Demand Machinery
- Volker Petzold, PFS & S

2:45 pm – 3:15 pm Break; Supplier Table Top Displays

3:15 pm – 4:30 pm

Hardcover Binding Problem Solving and Answers to Audience Questions

Werner Rebsamen, Professor Emeritus, Rochester Institute of Technology

The common pitfalls associated with hardcover binding will be addressed. Topics such as board warping, stress points, and testing will be covered.

4:30 pm – 5:00 pm

Open Discussion and Closing Remarks

### Hotel Information

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Room rates are \$129 single/double plus 12.45% local and state taxes. The hotel cutoff date is September 5, 2007.

# New Additions at Bridgeport National Bindery



"Bound to Last"

## Jacobsen Welcomes Grandson Kyan Thomas Into The World

Bruce Jacobsen, Executive Vice President, Bridgeport National Bindery, is the proud grandfather of Kyan Thomas Jacobsen, born ten days early on July 24th, weighing in at 9 pounds and 2 ounces.



## Brian J. Baird Joins Bridgeport National Bindery as Vice President of Library Services



Bridgeport National Bindery is pleased to announce that Brian J. Baird has joined the company as Vice President of Library Services. As some may know, J. Noyes who served the company, and more importantly customers, for more than 20 years, has recently retired. While no one can replace J., the staff at Bridgeport National Bindery is excited about the future that Baird brings to the company. Baird has nearly 20

years of library binding and preservation experience serving as a conservator and a preservation librarian at major universities as well as working in the binding industry. His focus will be on library binding sales and expanding digitization and conservation services.

## Fifteen Thousand Square Feet to Be Added to Plant

Progress is underway on the addition of fifteen thousand square feet to Bridgeport National Bindery. Keep your fingers crossed and perhaps we'll have a chance to see it during the LBI Fall Conference on Friday, September 28.



Printing & Publishing News

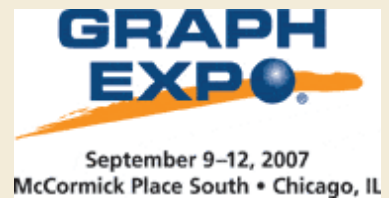
## CNN.com's "The Next Disrupter" – Inkless Printing

Check out CNN's recent interview with Zink Chief Technology Officer, Steve Herchen, on a process that creates lasting images without using ink. Originating in the research and development labs of Polaroid, Zink became a private company in October 2005.

To view the video on CNN.com, go to <http://money.cnn.com/video/#/video/business2/2007/08/22/b2.disruptors.zink.cnnmoney>.

## Graph Expo, September 9 – 12, 2007, Chicago, IL

See the latest in technologies in digital printing, variable data printing, RIPs, workflow software and more, on display at Graph Expo. There will be 500+ exhibiting companies occupying more than 400,000 net square feet of display space.



### Show Dates and Hours

Sunday, September 9 10:00 am to 5:00 pm  
Monday, September 10 10:00 am to 5:00 pm  
Tuesday, September 11 10:00 am to 5:00 pm  
Wednesday, September 12 10:00 am to 4:00 pm

LBI members exhibiting, like Dick Bruce, J.A. Flesher Co, may have passes to the exhibit hall for your use. Dick can be contacted at [dick@flesher.net](mailto:dick@flesher.net).

## Amazon.com Launches Self-Publishing/Books on Demand Service

Posted on PrintCeoBlog , August 9, 2007, by Adam Dewitz

Amazon.com has launched a new Books-on-Demand services that will enable authors to self-publish their work through Amazon.com. The service will be available through Amazon's CreateSpace subsidiary.

Like other Web-enabled printing systems, all interaction with CreateSpace is through their Web-based system. The systems supports uploading books, managing virtual inventory, and sales reports.

For more information, go to <http://printceoblog.com/2007/08/createspace-books-on-demand>.

## Publishing's World Leaders by Jim Milliot — Publishers Weekly, 8/6/2007



Publishers Weekly recently ran an article about the world's 45 largest book publishers who generated approximately \$73 billion in 2006. For the complete article

which contains company names by ranking and revenue generated, go to <http://www.publishersweekly.com/index.asp?layout=articlePrint&articleID=CA6465481>.

## The Importance of Associations, by John Giles, [ondemandjournal.com](http://ondemandjournal.com)

The recent FedEx Kinko's Adobe Acrobat 8 controversy and resolution prompted an article in [ondemandjournal.com](http://ondemandjournal.com) on August 13 by John Giles who discussed the importance of associations. In it, Giles writes, "Associations have access to experts... Associations are more than just groups to get discounts or a source of training programs and materials. Associations are the collective voice of the industry...Associations can."

Thanks to John Salistean, Houchen Bindery, for pointing it out to me. The article can be found at <http://www.ondemandjournal.com/specialfeatures/giles46.cfm>.

### ALA ALCTS PARS Recently Announces LBI George Cunha and Susan Swartzburg Award

In the works since 2005, ALA ALCTS Recently announced the LBI George Cunha and Susan Swartzburg Award. This award, which is described below, was a joint project between ALA ALCTS PARS and the Library Binding Institute.

**Definition, Purpose, and Criteria:** The LBI George Cunha and Susan Swartzburg Award was established by the Preservation and Reformatting Section (PARS) of the Association for Library Collections & Technical Services (ALCTS) to honor the memory of George Cunha and Susan Swartzburg, early leaders in cooperative preservation programming and strong advocates for collaboration in the field of preservation.

The award acknowledges and supports cooperative preservation projects and/or rewards individuals or groups that foster collaboration for preservation goals. Recipients of the LBI George Cunha and Susan Swartzburg Award demonstrate vision, endorse cooperation, and advocate for the preservation of published and primary source resources that capture the richness of our cultural patrimony. The Award recognizes the leadership and initiative required to build collaborative networks designed to achieve specific preservation goals. Since collaboration, cooperation, advocacy and outreach are key strategies that epitomize preservation, the LBI George Cunha and Susan Swartzburg Award promotes cooperative efforts and supports equitable preservation among all libraries, archives and historical institutions.

#### Applications/nominations for the Award may take the following forms:

- An ongoing or completed project emphasizing collaboration or partnership

- Collaboration extending the preservation vision beyond the circle of preservation specialists and foster action to raise awareness and set priorities, projects, and programs into motion
- Nomination of an individual or group for cumulative achievement as a mentor or advocate of collaborative preservation.

Any person or group is eligible for this award; membership in the ALA organization is not required.

**Number and Frequency of Award:** The award will be presented annually when qualified applications or nominations are submitted. No more than one award will be conferred per year, however, the recipient can be any group or individual that fulfills the criteria for selection.

**Selection of Jury to Administer the Award:** The PARS Chair-Elect will appoint an award jury annually. This jury will consist of three members of PARS who have a broad background and experience. One person will be named Chair. Members serve one-year terms, with the exception of one member who is appointed by the PARS Chair-Elect to serve as chair of the jury the following year. No person shall serve more than two consecutive years on the jury.

**Deadline for Nomination of Candidates:** The Chair of the Award Jury must receive the written award applications no later than December 1 of the year prior to the granting of the award.

#### Submission procedure: Submissions shall include:

- 1) The name of the person or group being nominated; address, phone number and email address of nominee and nominating party;
- 2) A formal statement of nomination, with rationale for the nomination;

(continued next page)

- 3) For an individual nomination, include resume, vita, or extensive narrative career outline upon which the award jury can base its determination;
- 4) Letters of support and endorsement.

Letters of endorsement from others should provide additional evidence of the worthiness of the nominee. The number of letters of endorsement received for a nominee shall not be a determining factor in the selection process; rather, the evidence of the person's accomplishments that fulfill the intent of the award shall be the factor considered.

Nominations for persons or groups not selected for the award in one year may be resubmitted in subsequent years.

**Screening of candidates and recommendations:** The Award Jury will assess the submissions in closed session prior to and/or during the Midwinter Meeting of the American Library Association and select the recipient, using the criteria specified in item II.

**Presentation of award:** The Award recipient will be notified by the jury chair following the Midwinter Meeting but no later than March 1 so that appropriate ALA publicity efforts can be initiated.

The Award winner is announced during the PARS Preservation Administrator's Discussion Group (PADG) meeting at the ALA Annual Meeting. The Award is formally presented at the ALCTS Awards ceremony during the ALA Annual Meeting.

**Form and/or Type of Award:** The award consists of a citation, a listing on the ALCTS Awards website, and \$1,250.00 given in support of the activity described by the winning submission or is given to the person or group being recognized for their contributions to collaborative preservation.

### Sponsor:

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### Award Contact Person

Jeanne Drewes,  
Chief, Binding & Collections Care  
Library of Congress  
Phone: (202) 707-5330  
Fax: (202) 707-3434  
[jdre@loc.gov](mailto:jdre@loc.gov)

## AASL National Conference School Tours Offer Fresh Ideas and Innovative Solutions

The American Association of School Librarians' (AASL) 13th National Conference & Exhibition in Reno, Nevada, October 25 – 28, will offer four school tours with a separate focus on rural, elementary, independent and public schools. Planned as full or half-day excursions on Wednesday, October 24, and Thursday, October 25, 2007, the school tours will showcase examples of excellence in wide range of school library media programs.



"School tours are an excellent way to learn about and experience firsthand the innovative best practices of our fellow school library media specialists," said Allison G. Kaplan, AASL National Conference Committee co-chair. "They are a sure draw at every AASL National Conference."

Online registration for the AASL National Conference and the school tours is open. Visit <http://www.ala.org/ala/aasl/conferencesandevents/national/reno2007.cfm> for details. In addition to the school tours, the AASL 13th National Conference will feature three full-day and five half-day preconference workshops with more than 100 concurrent sessions and over 200 exhibiting companies, as well as educational tours and special appearances by many award-winning children's and young adult authors.

The American Association of School Librarians, [www.aasl.org](http://www.aasl.org), a division of the American Library Association (ALA), promotes the improvement and extension of library media services in elementary and secondary schools as a means of strengthening the total education program. Its mission is to advocate excellence, facilitate change, and develop leaders in the school library media field.

### *Something to Think About*

"The difference is that remarkable associations don't just emphasize thinking strategically. They find it equally important to act strategically; they consistently implement their priorities. Associations in the study group may not have had as well-crafted or well-documented plans, but everyone—volunteers and staff alike—understood what the plan and goals were and lived them." - "Commitment to Action", *ASSOCIATIONS NOW*, August 2006.



by Werner Rebsamen

## How to Hardcover Bind on Small Perfect Binders

These days, many on-demand printing establishments bind their own soft-cover bound books, most often in very small quantities. Soft-cover bindings are of course no problem—after all that is what perfect binding machines are designed for. The question often asked is how a hardcover binding can be perfected on our binders? If we do not grind off the spine, the folded signatures or sections are not converted into single sheets and the paper fibers will not be exposed. If you have asked these questions because you want to create more durable hardcover bindings, these are the procedures to follow:

### The Folded, Tabbed Endsheets

This endpaper structure is the same as a single folded endsheet except that it has a 1/8 inch paper tab extending along the fold. The tab holds the single folded endsheet away from the spine, allowing the book block and endsheets to be inserted into any perfect binder and milled. The paperstrip is milled off, the fold stays intact. Such tabbed endsheets are commercially available.

### Covering the Spine

When soft cover binding, the cover is glued to the spine. What about a hard cover binding? Instead of a printed cover, use lighter paper, approximately 60 to 80#. Digital printers often print a bar code, title or order number on it to identify the content without opening the book. The blank cover is fed into the binder in the same way as a soft cover binding. After pressing and nipping the cover onto the book block equipped with endpapers, it needs to either cool or dry.

### Removing the Panels

In some plants, the panels are torn off by hand, one at a time. This is time consuming and worse, if the panels are torn off, it creates a weakness at the most critical areas of an adhesive bound book - the first and last sheets.

A better solution would be to build a special clamp for this operation. The bound book block is then placed flat onto the platform. The cover breakers, approximately 3.5 to 4mm thick, are equipped with a knife-like scoring device on top. These nipping plates, operated either pneumatically or via a foot pedal, then

press the book block from both sides, slightly scoring the relative, stiff, tabbed endsheet.

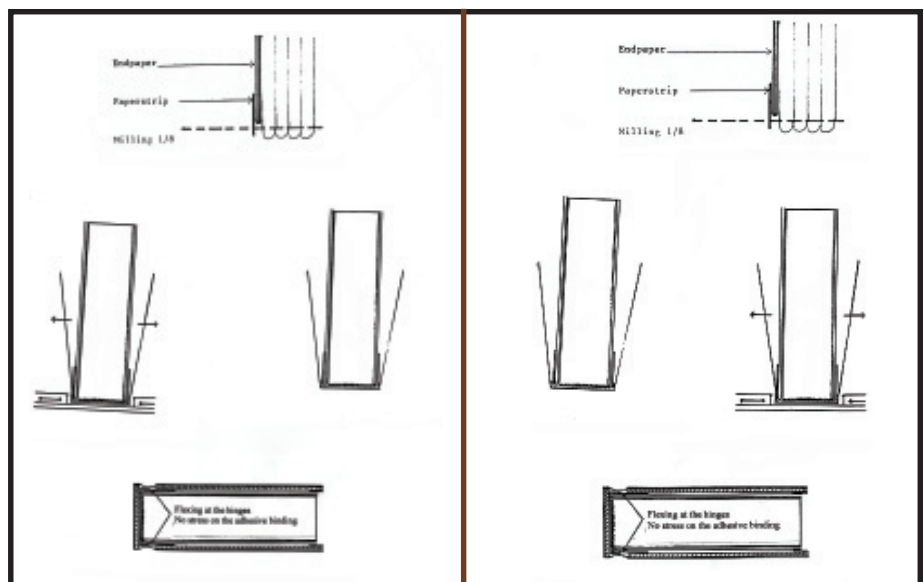
Then, using both hands at once, the cover panels are manually torn off, resulting in a U-shaped "lock" which will secure the first and last sheets. The bound book blocks are then ready to receive headbands, a back lining material, and are then ready for casing-in. Rounding and backing is another option. However, for such an operation, a stretchable covering material over the spine may need to be used.

No such device is yet available commercially, but there is an incentive to build and market it for any machinery supplier who services the on-demand hardcover binding markets.

### The Better Quality Merits After Casing-in

Once a book block is cased-in into a hardcover, the small, U-shaped extension from the spine creates resistance at the right place. When flexing the cover panels, the stress exerted onto the hinges is seeking the weakest points. On the drawing below, note that there is no pressure applied onto the most critical, adhesive bound first and last leaves. The result is a most durable, hardcover binding.

*Werner Rebsamen is Professor Emeritus at the Rochester Institute of Technology and the technical consultant to the Library Binding Institute. He can be reached at [wtrebs@localnet.com](mailto:wtrebs@localnet.com).*



by Debra S. Nolan, CAE



The Library Binding Institute (LBI) is the collective voice of the library binding industry. Members - including certified library binders, certified institutional binders, libraries, other institutions, and suppliers - represent all aspects of library binding's products, services, and

customer requirements. By working together on a common goal and vision, the highest standards in library binding are ensured. One result of this is the development of the ANSI / NISO/ LBI Library Binding Standard, Z39.78-2000.

The library binding industry continues to have a seat at the table through participation in the American Library Association (ALA) and representation to other allied organizations. Within the last two years, LBI has participated in writing the updated guide to the library binding standard (to be published by ALA later this year), the development of an ALA pre-conference workshop on library binding, the creation of the LBI George Cunha and Susan Swartzburg Award, and a proposed 2008 ALA session on On-Demand printing. In the works is a more fully developed website, content rich *ShelfLife*, and the creation of a library binding toolkit which will be made available to institutions and educational programs seeking resources on library binding. If time and other resources permit, back issues of *ShelfLife* and *The New Library Scene* will be scanned and available on the LBI website. Articles will be indexed for use by members and available for purchase to nonmembers.

Within the last few years, another expertise has been more fully recognized among the library binding community which is hardcover binding. Certified library binders have long been the hardcover binding experts with the ability to produce durable, customized books, one at a time, quickly and affordably. This expertise has led some LBI members into the print on-demand and ultra short run markets, which has tremendous growth potential. So much so, that the unprecedented hardcover binding seminar, September 29, is

attracting new audiences seeking to apply knowledge about hardcover binding to their own businesses. In addition to increased interest in LBI's website and publications, there have been a substantial number of inquiries about LBI membership. People are looking for a single resource which can offer information, networking, and contacts related to hardcover binding.

The hardcover binding seminar is also generating non-dues income for LBI. On average, associations rely on non-dues income to provide two-thirds to three-quarters of their annual revenue. The other one-third to one-quarter is provided by membership dues. Non-dues income is generated by conferences, publications, investments, advertising, and other member/nonmember services. As a rule, most associations rely on non-dues income for a substantial chunk of their operating budgets. This is a fact.

One of the characteristics of a successful business is its ability to adapt to changing markets with innovation and a strategic focus. Or as a colleague of mine likes to say, "It's all about following the money." An opportunity is at hand for LBI, which has emerged as an organization of hardcover binding experts, to engage others who seek more information, guidance, and resources - a growing market, an abundant audience, an opportunity for LBI to expand its reach, and, let's face it, an opportunity for generating non-dues income. There is momentum here, folks, which deserves consideration.

