

Formerly *The New Library Scene*



VOLUME 1 • ISSUE 3 • WINTER 2007

A NEWSLETTER FROM THE LIBRARY BINDING INSTITUTE

SHELF LIFE

VOLUME 1 • ISSUE 3

A NEWSLETTER FROM THE LIBRARY BINDING INSTITUTE

Interview with Noel Ward, Executive Editor of *On Demand Journal.com* and Noted Print Industry Analyst

Debra Nolan, Executive Director of LBI, recently sat down to talk with Noel Ward, Executive Editor of *On Demand Journal.com* and noted print industry



analyst. Thanks so much for your time. So, what have you been up to lately?

Ward: I tend to keep a lot of plates in the air, and do a number of different things. It keeps me busier and I need the variety. With ODJ we are expanding the number of writers we have so we can provide a richer range of

content across all areas of digital printing. We'll also be adding video to the site, as well as on our parent site, *WhatTheyThink.com*. And by the way, WTT just acquired the subscribers of *Electronic Publishing* magazine and *Print Planet*, so we have some 55,000 readers. That's more than all but two of the magazines reaching the print industry. It's fascinating how printers who live by ink and paper, have embraced the Web as the best source for news and information about their industry.

ShelfLife: You have indicated "the publishing industry is undergoing changes that will transform nearly every aspect of the book business." What

changes have you seen and what do you see on the horizon?

Ward: You'll have to wait until May for the details, but I can say that publishers are finally "getting it." By this I mean the fact that digital printing is a technology that is transforming their industry. The print quality is where it needs to be, the machines can print fast enough, and the workflow and manufacturing automation is in place to produce almost any kind of book. And it means a revamping of the traditional publishing business model.

ShelfLife: What are the major growth areas?

Ward: Other than the brand name authors or books with a large following—like the final Harry Potter book coming out in a few weeks—more and more books will be printed using toner instead of ink. Trade paperbacks make the most sense, followed by virtually the entire backlist of most publishers. Digital printing will ultimately eliminate the "rock-bottom remainders" you see on racks at retail bookstores. One of the biggest areas is photobooks. This is huge and is a disruptive technology that affects professional and consumer photography and in some ways redefines "publishing."

ShelfLife: You've mentioned there are risks, advantages, and opportunities for authors, editors, manufacturers, distributors, and retailers. Tell us more.

Continued on page 2



THE ORIGINAL
HARDCOVER
BOOK BINDERS

Ward: I'm afraid I can't do this in a sound bite. Suffice it to say that with any new way of doing things—especially when technology is involved—that the ride will not be smooth and there is no easy path to make everything work the way one might like. And there's no fast track to riches. But there are opportunities to create new businesses, revamp existing business models and make money. There are some caveats: If you don't adapt you'll be left behind—this is a fact. If you do take advantage of what digital technology offers, do your homework and understand where the value propositions are for your company. And as you move forward, keep evolving. You can no longer stand still or rely on business as usual.

ShelfLife: Certified library binders and their suppliers are exploring opportunities for growth in existing and new markets including the on-demand and short-run markets. What opportunities do you see?

Ward: There are many, but it does depend on your customers. Are they adopting digital printing? If not, they may not be your customers much longer because they won't be around. Are they changing the kinds of titles they print? If so, that could dictate different types of bindings. I'll talk about this in Santa Fe.

Your biggest opportunities lie in working with existing customers who are looking for binding solutions for their digitally printed books. It may mean revising your work processes and the equipment you use, so think beyond what you have on your shop floor today. There are lots of new publishers out there who need books bound. Most of these wind up perfect bound, but that's because that's the default option coming out of most digital presses. What if you can give them case binding for short runs of books at reasonable prices? What other options work for your customers?

ShelfLife: Some LBI members include academic and public libraries, in addition to certified library binders and their suppliers. Do you have any thoughts on how these changes in the industry will affect libraries?

Ward: Mostly that they'll have a broader range of titles and have access to books that might otherwise be unavailable due to low demand. Anyone can be an

author now, which certainly has its positives and negatives, but it changes the playing field. The challenge for libraries is that they will still have the same budgets, so although more titles will be available the library can't necessarily buy more books. This will pose a challenge, but I think libraries' business models could adapt to having more titles available. All it takes is some imagination and creative thinking.

Digital printing is a technology that is transforming the printing industry.

ShelfLife: So, other than the LBI spring meeting, May 4 – 7, what else is on your plate in the coming months?

Ward: I have a trade show or two to attend and, immediately before the LBI meeting, I'm about 50 miles away at the Imaging Network Group spring meeting. They are a group of transactional and direct mail firms who have long been digital printers but have a host of issues of their own to juggle. I've worked with them for several years and it's always a good event. I'm speaking there and doing some other work with them.

ShelfLife: Many thanks for your time and we look forward to seeing you in Santa Fe. Is there anything else you would like to add?

Ward: Only that I'm really looking forward to speaking to LBI members and learning about some of the issues they face. Digital book production and related issues are a favored topic of mind and it will be great to hear LBI members' perspectives on how their side of this industry is changing. See you in Santa Fe! 

Ward will be the keynote speaker at the 2007 LBI spring meeting, May 4 – 7, in Santa Fe, New Mexico. For more information, contact the LBI office at dnolan@lbibinders.org.

Purchase Books from Abroad?

By Werner Rebsamen – Sometimes good luck does all come at once. In 1995, while starting off on a lecture tour around the world, I missed my first connecting flight through Chicago due to mechanical problems. Re-booked through Washington D.C., my business class seat to Frankfurt, Germany got upgraded to first class without objection. A well-dressed, elegant lady took the seat next to mine. Turned out she was a leading, highly skilled librarian, selected by a foundation to go to Khartoum in the Sudan to teach a university press how to publish, print and bind their own books and publications. The DocuTech printers were already installed - all they needed now was her expertise on how to publish their own works and distribute them. The librarian also mentioned that the foundation she was representing financed such endeavors in many other developing countries. Needless to say, we had a most interesting dialog on the topic of publishing, printing and binding in developing parts of the world.

In the earlier days of my career as a bookbinder and book manufacturer in Switzerland, we, like in the U.S, the U.K. and many other countries, used to print and bind all such foreign publications. Developing nations

new technologies in printing and binding books, such endeavors have spread around the entire world. Those developing countries, however, still needed lots of help. Sure, one can teach them how to publish, but

how to print and bind books in a cost-effective manner is another chapter.

In 1990, a large Santiago, Chile based printer wanted to become a book manufacturer. They purchased a used, rebuilt

Kolbus hardcover binding line and all other supporting machinery from the United States. I was hired to teach them all the necessary, basic skills. Well, I could instruct them on rounding and backing and many other tasks but where were the reinforcing gauze, headbands, and quality cover boards? Since there was no market for such items in this part of South America, they were simply not available! These materials had to be flown in from the United States. Other parts of the world, including China, experienced similar situations.

It is amazing how the world of publishing and the manufacture of books have changed in just a few years! Manufacturers of binding equipment report record setting sales to China and many other countries. Publishers are discovering financial incentives to have their works printed and bound abroad. First, it was Singapore. With great skill, they printed and bound highly priced, quality coffee table books. They got so much work that skilled employees became a rarity and expensive. Now much of such printing and binding endeavors are going to China. They seem to learn fast! My colleagues in India also report ever increasing work coming from the U.S. and Poland. Eastern European countries are also picking



Book manufacturer in China—Pop-up books require lots of hand

It is amazing how the world of publishing and the manufacture of books have changed in just a few years!

did not have the resources nor did they have the skills to print and bind their own works. Those were interesting times, especially when planning a book with page one starting in the back! Now, thanks to

Continued on page 4

up much of this business – all in the name of price. Competition is fierce. Virtually all of the children book business went abroad, at a considerable loss to U.S. and Canadian book manufacturers.

You now wonder, what has all this to do with libraries? The answer is that there are genuine concerns about quality, especially with regard to the quality of the paper used and the bindings. After all, a purchasing agent's task is to get a certain publication at the very best price. But unlike a volume placed into a book-lovers precious library, libraries must circulate the books and this is where the problems start.

Librarians Discuss Purchasing Books Abroad

At the 2006 LBI fall conference, there was a dialog among librarians and library binders about the future of books, libraries, book distribution, collection maintenance and the benefits of library binding. One of the topics that came up was the idea of purchasing hardcover published books from abroad for less. This is an ongoing topic still to be investigated and to be further discussed. Some countries mentioned were China, Turkey, Egypt and others. Needless to say, librarians familiar with quality printed and bound books are concerned, yet as one said, "Price is the name of the game" and is the primary concern of purchasing agents for most libraries. But again, as one of the librarians stated, this conversation is in just the beginning stages.

As the former head of the RIT/LBI book-testing laboratory, I observed for more than two decades many problems with the quality of various bindings. Even now, being retired and without promoting such services, problematic books and bindings end up on my desk for professional comments. A publisher in the U.K. through Barnes & Nobles sent examples of a 60,000 run of warped puzzle books made in Asia. Ouch – an entire job ruined all because one piece of paper had the wrong grain direction! It distorted the very first sheet and with it, many others. Puzzle books need to lie flat. Granted, this has not much to do with libraries but let us now discuss some items of concern.

Paper

In the past, librarians on this continent collaborated to convince publishers to use acid-free paper in their books. This was a very successful endeavor which even generated a discussion at the U.S. Senate. Herbert S. Bailey Jr. of the Princeton University Press chaired a committee which established production guidelines for book longevity. I recall many discussions with him on this particular topic. The result was an article in *Publishers Weekly*, May 29 1981, and later an ANSI Z39.48-1984 standard for paper.



This 9 pound heavy, expensive book made in Asia (Japan) had no reinforcements and came apart after the first reading!

The question now is do printers in far away countries honor such guidelines? Most likely not. Then how can a librarian "educate" a purchasing agent in this regard? Easily done - just invite the particular individual to a tour the library. Years ago, I went on a VIP tour through the New York Public Library. The preservation officer in charge, Robert DeCandido, showed me their stacks of books printed abroad. Some of the papers were so brittle that the pages broke out of the binding just by turning a sheet! Granted, those were some of the books printed after the Second World War in Eastern European countries on acidic ground wood papers. Maybe these days, some of the papers coming from abroad are better with regard to longevity.

There are book manufacturers abroad who are capable of producing high quality edition bindings. Unfortunately, the majority are not.

What should a librarian in charge of collection maintenance do if such acidic papers arrive at the library? One treatment of course is deacidification. A better solution may be to digitize the content, print it on an acid-free sheet and have it library bound. These days, most library binders are able to offer such services. Best of all, if such a book gets damaged or lost, just ask your certified library binder to print and bind another one if this is within legal guidelines.

Binding Quality

This is perhaps the worst chapter. But as most publications printed abroad are soft cover bound, they can be library bound in North America. Then they will outperform any domestic and foreign hardcover bound edition binding many times over. The trouble is, many hardcover bindings from abroad leave much to be desired and most likely require the same treatments as soft cover

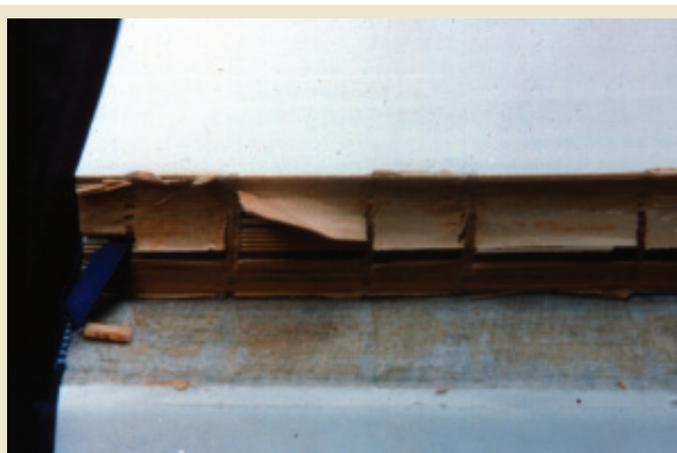
editions. True, there are book manufacturers abroad who are capable of producing high quality edition bindings. Unfortunately, the majority are not. Some still use animal glues on the text blocks which in time

will turn brittle. Others are not aware that hotmelt glue and sheet-fed printed sheets may have an unfortunate interaction.

We investigated at RIT many incidents where expensive coffee table bindings came apart. This, despite the fact that the publisher specified the very best method of binding, Smyth sewing, which is sewing through the fold. What is going-on? In offset lithography, a coated sheet is printed and covered with solid colors of ink in several passes on a 4-color, 5-color or 6-color press. In earlier days, when the presses cycled around 5,000 sheets per hour, the ink had a chance to dry. These days, printing presses cycle between 15,000 to 20,000 sheets per hour. To prevent the wet, printed sheets from sticking together, printers use quick-setting inks which set only on the surface. The chemicals underneath may remain in a wet stage for three months! If those sewn book blocks are then glued off with a hotmelt adhesive, ink solvent migration will occur. Interestingly, the bound books will leave the bindery intact, meeting or exceeding all industry expectations with regard to quality. Degradation and a chemical migration take time. After six weeks, the

covers may detach on soft cover bindings. Sewn, expensive books separate between the signatures. This is when people start to scratch their heads and wonder what is going on - these books were perfect! The editor of the *American Printer* magazine tells me that my article on

"Insidious Solvents," which covers the phenomenon in depth has the honor to be the one most requested from their archives.



Insidious inks or ink solvent migration can destroy even an expensive, sewn coffee table book (Australia)

Continued on page 6

Purchase Books from Abroad?

Continued from page 5

As you can imagine, if a binding comes apart, it is not necessarily the binders' fault. How can you tell if ink solvent migration took place? The adhesive feels "sticky," not dry. With the exception of Antarctica, we investigated such migration problems coming from every continent!

The use of substandard materials is another major problem, especially on books coming from Asia and South America. This can have serious consequences as we discussed in a previous article on board warping.

Reinforcements

The lack of reinforcements is most often the reason why bindings coming from abroad are problematic. I have been asked to evaluate "library bound volumes" coming from other continents. Most bindings had serious shortcomings in this regard as the necessary reinforcements were absent—worse, many or most featured substandard materials. Have you ever seen a children's book bound abroad with muslin-drill reinforced endsheets? Most binders in these developing countries are not even familiar with such reinforcing materials or our superior endpaper structures used in library and text book bindings. For more than 25 years, we tested many school text books and library bound volumes at the RIT/LBI book testing laboratory and found that such books, bound in North America and in accordance with existing standards, are truly the very best in the entire world!

Covering materials are another chapter. In the U.S. and Canada, there are strict standards and best of all, tough performance specifications. In over 100 years and in close cooperation with material suppliers, book manufacturers and library binders, librarians representing the American Library Association (ALA) and schoolbook administrators have worked with the industry to develop the very best materials for binding. Outside the U.S. and Canada, such standards are virtually nonexistent.

Suggestions on Books Purchased Abroad

Recently, ABC-TV rated the Internet as one of the seven New Wonders of the World. I'm sure we all

agree. Librarians searching for specific printed works now have the entire world at their fingertips. While access to information these days is just incredible, we must admit that books still, and will for a long time to come, play a very important role. For example, if I search for specific, technical information on bookbinding, my extensive library and files of trade magazine articles are still far superior to any research on the Internet.

There is nothing wrong with purchasing printed works from abroad; in fact, it should be encouraged to satisfy the many needs of a very diverse population. Just look back at the task of my "first-class" librarian in Khartoum. Thanks to new technologies, we now have printed works coming



The author with his in-plant class at a book manufacturing facility in Sao Paulo, Brazil.

from virtually every corner of the world. But, the maintenance of a library collection back home is still another chapter. Luckily, as the well-respected preservation librarian Jan Merrill-Oldham once stated, "there is a growing interest among librarians in commercial library binding technology, this being fueled by the increased attention being paid to the preservation of library collections. These days, librarians are looking beyond sturdiness to user-friendly volumes that can easily be read and photocopied easily."

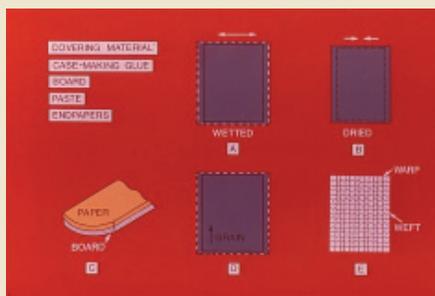
Librarians from ALA have had nothing but praise for the new ANSI/NISO/LBI Standard as it does recognize and address the fact that different volumes may

The use of substandard materials is a major problem.

require different treatments in order to achieve the combined qualities of durability and quality. Therefore, if books arrive from other parts of the world, you should consider doing the following:

- Check for acidity in the paper.
- Evaluate the binding. Consider and estimate how many times the publication is going to be circulated.
- Consider library binding options.
- Digitize the content (some library binders offer such services).
- Keep the original and distribute facsimile, library bound copies only.

Correction: In the fall 2006 issue of ShelfLife, the photo on the left was included on page 6 in Werner Rebsamen's article on Cover Board Warping. The caption that ran for that photo was incorrect. The correct photos and their appropriate captions appear below.



ADD CORRECT
CAPTION HERE



40,000 books bound in Asia arrived in this condition in the USA!

Finally, we are fully aware all library binding options are rather complex. To aid newer librarians in the maintenance of their collections, ALA will be publishing a revised and up-to-date *Guide to the Library Binding Institute Standard for Library Binding*. Jan Merrill-Oldham and Paul Parisi, the guide's co-authors, make understanding library binding a rather easy task. This publication is a worthwhile and useful tool for those working in our profession who share an interest in maintaining and improving the condition of library collections, no matter where the printed materials are coming from. 📖

Werner Rebsamen is Professor Emeritus at the Rochester Institute of Technology and the technical consultant to the Library Binding Institute. He can be reached at wtrebs@localnet.com.



subscribe to shelfLife

ShelfLife is published quarterly in Spring, Summer, Fall, and Winter. Annual subscription rates are \$24.00 for domestic subscribers, \$26.00 for Canadian subscribers, and \$27.00 for international subscribers.

Name _____

Organization _____

Mailing Address _____

Contact Phone _____

Email _____

Please send, with payment to:
Library Binding Institute
ShelfLife Subscription
4300 South U.S. Highway One, #203-296
Jupiter, FL 33477



ACME BOOKBINDING

100 Cambridge Street
PO Box 290699
Charlestown, MA 02129-0212
Contact: Paul Parisi
VOICE: 617-242-1100
FAX: 617-242-3764
EMAIL: info@acmebook.com
URL: www.acmebook.com

BOUND TO STAY BOUND BOOKS, INC.

1880 West Morton Road
Jacksonville, IL 62650-2697
Contact: Robert L. Sibert
VOICE: 217-245-5191
FAX: 217-245-0424
EMAIL: rsibert@btsb.com
URL: www.btsb.com

BRIDGEPORT NATIONAL BINDERY, INC.

PO Box 289
Agawam, MA 01001-0289
Contact: James M. Larsen
VOICE: 413-789-1981
WATS: 800-223-5083
FAX: 413-789-4007
EMAIL: info@bnbindery.com
URL: www.bnbindery.com

CAMPBELL-LOGAN BINDERY, INC.

212 2nd Street N.
Minneapolis, MN 55401-1423
Contact: Gregor R. Campbell
VOICE: 612-332-1313
WATS: 800-942-6224
FAX: 612-332-1316
EMAIL: greg@campbell-logan.com
URL: www.campbell-logan.com

DENVER BOOKBINDING COMPANY, INC.

2715 - 17th Street
Denver, CO 80211-3995
Contact: Richard Lundquist
VOICE: 303-455-5521
WATS: 800-727-4752
FAX: 303-455-2677
EMAIL: dbbc@denverbook.com
URL: www.denverbook.com

THE HF GROUP, LLC

8834 Mayfield Road, Suite A
Chesterland, OH 44026-2632
Contact: Jay B. Fairfield
VOICE: 440-729-2445
FAX: 440-729-3909
EMAIL: jayfairfield@thehfgroup.com
URL: www.thehfgroup.com

The HF Group - IN

1010 N. Sycamore Street
North Manchester, IN 46962
Contact: Jim Heckman
Contact: Scott A. Fultz
VOICE: 260-982-2107
FAX: 260-982-1130
EMAIL: jheckman@thehfgroup.com
EMAIL: sfultz@thehfgroup.com
URL: www.thehfgroup.com

The HF Group - NC

6204 Corporate Park Drive
Brown Summit, NC 27214
Contact: Scott T. May
VOICE: 336-931-0800
FAX: 336-931-0711
EMAIL: smay@thehfgroup.com
URL: www.thehfgroup.com

The HF Group - OH

8844 Mayfield Road
Chesterland, OH 44026-2632
Contact: James Bratton
VOICE: 440-729-9411
FAX: 440-729-9415
EMAIL: jbratton@thehfgroup.com
URL: www.thehfgroup.com

The HF Group - PA

63 East Broad Street
Hatfield, PA 19440-2464
Contact: Stanley L. Ogden, III
VOICE: 215-855-2293
FAX: 215-368-7308
EMAIL: sogden@thehfgroup.com
URL: www.thehfgroup.com

The HF Group - VA

1440 Hickory Hill Road
Petersburg, VA 23803-4778
Contact: Keith S. Roberts
Contact: Eric M. Fairfield
VOICE: 804-732-8970
FAX: 804-732-7474
EMAIL: kroberts@thehfgroup.com
EMAIL: efairfield@thehfgroup.com
URL: www.thehfgroup.com

The HF Group - WA

121 Avery Street
Walla Walla, WA 99362-1669
Contact: Terry D. Hymas
VOICE: 509-529-4220
FAX: 509-529-6880
EMAIL: thymas@thehfgroup.com
URL: www.thehfgroup.com

HOUCHEM BINDERY, LTD.

340 1st Street
Utica, NE 68456-6061
Contact: John Salistean
VOICE: 402-534-2261
WATS: 800-869-0420
FAX: 402-534-2761
EMAIL: jcs@houchenbindery.com
URL: www.houchenbindery.com

KATER-CRAFTS BOOKBINDERS

4860 Gregg Road
Pico Rivera, CA 90660-2199
Contact: Judy Howard
VOICE: 562-692-0665
FAX: 562-692-7920
EMAIL: katercrafts@earthlink.net
URL: www.katercrafts.com

LEHMANN BOOKBINDING, LTD.

97 Ardelt Avenue
Kitchener, Ontario N2C 2E1
CANADA
Contact: William R. Lehmann
VOICE: 519-570-4444
FAX: 519-570-4452
EMAIL: office@lehmannbookbinding.com
URL: www.lehmannbookbinding.com



LONG'S ROULLET BOOKBINDERS, INC.

2800 Monticello Avenue
Norfolk, VA 23504-1620
Contact: Alain A. Roullet
VOICE: 757-623-4244
FAX: 757-627-1404
EMAIL: bindit@longs-roullet.com
URL: www.longs-roullet.com

MUTUAL LIBRARY BINDERY, INC.

PO Box 6026
Syracuse, NY 13217-6026
Contact: Otto E. Rausch
VOICE: 315-455-6638
FAX: Call to have fax turned on!
EMAIL: srausch27@aol.com

NATIONAL LIBRARY BINDERY COMPANY OF GEORGIA, INC.

PO Box 428
Roswell, GA 30077-0428
Contact: Jack W. Tolbert
VOICE: 770-442-5490
FAX: 770-442-0183
EMAIL: nlbga@mindspring.com

NATIONAL LIBRARY BINDERY COMPANY OF INDIANA, INC.

55 South State Avenue, Suite 100
Indianapolis, IN 46201-3876
Contact: Joseph A. Cox
VOICE: 317-636-5606
E-MAIL: jcox@nlbco.com
URL: http://www.nlbco.com

PERMA-BOUND BOOKS

617 East Vandalia Road
Jacksonville, IL 62650-3544
Contact: James Orr
VOICE: 217-243-5451
FAX: 217-243-7505
FAX WATS: 800-551-1169
EMAIL: jorr@perma-bound.com
URL: www.perma-bound.com

RIDLEY'S BOOK BINDERY, INC.

2435 North Triphammer Road
Ithaca, NY 14850-1047
Contact: Donald J. Ridley
VOICE: 607-257-0212
FAX: 607-257-7977
EMAIL: sales@ridleysbookbindery.com
URL: www.ridleysbookbindery.com

SAN VAL, INC.

1230 Macklind Ave.
St. Louis, MO 63110
Contact: Neil Jaffe
VOICE: 314-644-6100
FAX: 314-647-0979
EMAIL: njaffe@booksource.com
URL: www.sanval.com

SOUTHERN LIBRARY BINDERY CO.

2952 Sidco Drive
Nashville, TN 37204-3777
Contact: Mike Walker
VOICE: 615-244-5045
WATS: 800-637-3509
FAX: 615-244-5046
EMAIL: slibrarybindery@bellsouth.net
URL: www.southernlibrarybindery.com

TUSCALOOSA LIBRARY BINDERY

PO Box 20323
Tuscaloosa, AL 35402-0323
Contact: James L. Rosenfeld
VOICE: 205-758-2204
WATS: 800-239-BIND
FAX: 205-759-1659
EMAIL: tusbindery@aol.com

UNIVERSAL BINDERY (MAN), LTD.

1415 Spruce Street
Winnipeg, Manitoba R3E 2V8
CANADA
Contact: Stuart Davis
VOICE: 204-783-3890
WATS: 800-665-1405
FAX: 204-783-4188
EMAIL: sdavis@universalbindery.com
URL: www.universalbindery.com

UNIVERSAL BINDERY (SASK), LTD.

516 Duchess Street
Saskatoon, Saskatchewan S7K 0R1
CANADA
Contact: Gib Davis
VOICE: 306-652-8313
WATS: 888-JOE-MENU
WATS: 888-563-6368
FAX: 306-244-2994
EMAIL: unibindery@aol.com
URL: www.joemenu.com

UTAH BOOKBINDING COMPANY

573 W. 4800 South
Murray, UT 84123
Contact: Mark Hancock
VOICE: 801-685-6151
WATS: 888-700-3871
FAX: 801-685-0182
EMAIL: mark@utahbookbinding.com
URL: www.utahbookbinding.com

WALLACEBURG BOOKBINDING & MFG. CO., LTD.

95 Arnold Street
Wallaceburg, Ontario N8A 3P3
CANADA
Contact: Gerrit Dykhouse
VOICE: 519-627-3552
WATS: 800-214-2463
FAX: 519-627-6922
EMAIL: gerrit@wbmbindery.com
URL: www.wbmbindery.com
USA Address
PO Box 533
Marine City, MI 48039-0733
EMAIL: helpdesk@wbmbindery.com

WERT BOOKBINDING, INC.

9975 Allentown Boulevard
Grantville, PA 17028-8709
Contact: Gary L. Wert
VOICE: 717-469-0626
WATS: 800-344-9378
FAX: 717-469-0629
EMAIL: gary@wertbookbinding.com
URL: www.wertbookbinding.com

Application for Institutional Membership

Application for Institutional Membership

We hereby apply for Institutional Membership in the Library Binding Institute.

Institution _____

Contact Person _____

Address _____

City _____

State _____

Zip _____

Telephone _____

Fax _____

Email _____

Today's Date _____

Remit with payment to:
The Library Binding Institute
4300 South U.S. Highway One
#203-296
Jupiter, FL 33477

When the Library Binding Institute (LBI) was formed more than seventy years ago, adherence to the highest possible standard in library binding was one of the organization's founding principles. Upholding and advocating high standards continues to be an essential component of LBI's mission.

The importance of preserving the written word cannot be underestimated. Increasing awareness about the value of library binding is critical, as is educating library professionals on the long-term care, preservation, and maintenance of their book and serial collections. As the premier resource on library binding information and education, the Library Binding Institute exists to support librarians in this endeavor.

Institutional membership in LBI consists of institutions which have in-house library binderies, but who use outside commercial binders for substantial amounts of their binding needs. This type of membership also includes binders, librarians, and other individuals who are interested in the science and art of prolonging the useful life of library materials. Institutional members are entitled to participate in all programs and services of the Library Binding Institute. Dues for this category of membership are \$100 a year. Please complete the application and return with payment to The Library Binding Institute.

The Library Binding Institute (LBI), publisher of *Shelflife*, reserves the right to refuse copy which is not in accordance with LBI's established policies. Specifically, LBI endorses no machinery, equipment, material or supply or supplier thereof; other than the ANSI/NISO/LBI Z39.78-2000 Library Binding Standard, LBI endorses no method of binding.

Copyright 2007 by the Library Binding Institute. Subscriptions to *Shelflife* are available through most subscription agencies or you may write directly to LBI, 4300 South U.S. Highway One, #203-296, Jupiter, FL 33477. *Shelflife* is published quarterly in Spring, Summer, Fall, and Winter. Annual subscription rates are \$24.00 for domestic subscribers, \$26.00 for Canadian subscribers, and \$27.00 for international subscribers. Subscribers must submit a missing issue claim within 90 days from each specific issue's date of publication. If these terms are not adhered to, the publisher will be unable to fill the request. All manuscripts are welcomed for publication review. *Shelflife* is indexed in "Library Literature and Information Science Abstracts," ISSN 1935-5246.

Seminar Presented by:

“What Every Book Manufacturer and Binder should know about Hardcover Binding Technology”



Library Binding Institute

- Date: **Saturday, September 29, 2007**
- Time: **8:00 am – 5:00 pm**
- Place: **Sheraton Springfield Monarch Place Hotel – Springfield, MA**
- RSVP: **LBI at 561.745.6821 or dnolan@lbibinders.org**
- Cost: **\$149.00 ** (Early Bird Registration by June 15)**

- Who Should Attend:
 - Book Manufacturers, Binders and On-Demand Printers
 - Equipment Vendors
 - Administrators and Operators
 - Industry Leaders

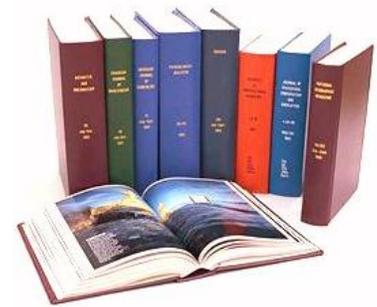
Facilitator:

Werner Rebsamen, Professor Emeritus – Rochester Institute of Technology

Presentation – Saturday ***

Hardcover Binding Seminar

This one-day event will include an introduction to hardcover binding, a discussion of binding options including text blocks, cover, adhesive bindings, and sewing, aspects of available printing and binding systems, an introduction to materials and techniques used in book binding, and problem solving. Material and other suppliers will exhibit their products and participate in the discussions. A continental breakfast and lunch is included.



Optional Pre-Seminar Tour – Friday ***

Bindery Tour

Tour of Bridgeport National Bindery (www.bnbindery.com), a state-of-the-art bindery specializing in library binding, hardcover binding, print-on-demand and short run binding.

*** This seminar and tour will be held in conjunction with the Library Binding Institute 2007 Fall Conference. If you are interested in attending the full conference, please contact LBI at 561.745.6821 for registration information.

Members of:



Please register me for ___ admission(s) at \$149.00 each. Please make check payable to “LBI” or credit card:

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: (____) _____

EMAIL: _____@_____

Visa MasterCard

CC #: _____

Expires: ___/___/___

Signature: _____



Library Binding Institute

Library Binding Institute
4300 South U.S. Highway One
#203-296
Jupiter, FL 33477
(561) 745-6821
Fax (561) 775-0089
info@lbibinders.org
<http://www.lbibinders.org>

PRESORTED
STANDARD
U.S. POSTAGE
PAID
BOCA RATON, FL
PERMIT NO. 1535